

### C. SIGNAGE

**Goal:** To encourage the creation of high quality attractive signage within Old Town.

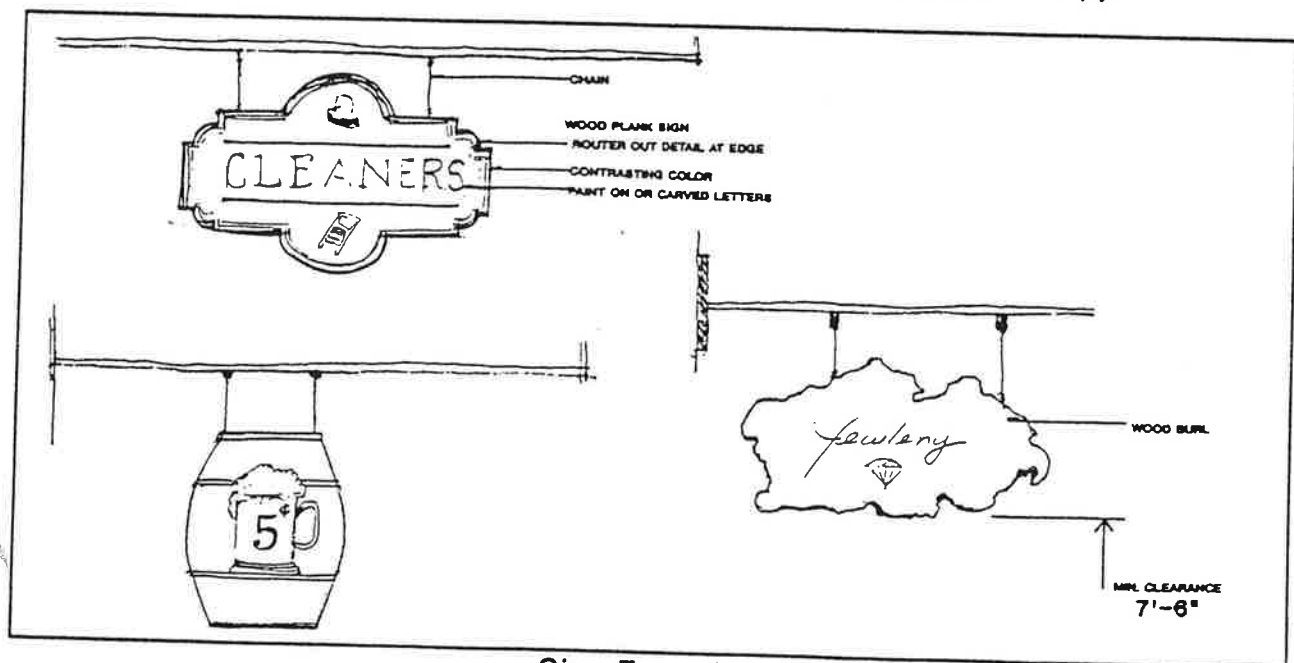
**Guidelines** Signs within Old Town are regulated by the Old Town Calabasas Overlay Zone. These guidelines are meant to supplement and add clarity to the Ordinance requirements. All signs are subject to review and approval by the appropriate review authority.

#### Wall Mounted Signs

- Signs attached directly to a building should be proportional to the wall space, be a maximum of 6 inches deep and in no case shall exceed 10 square feet.
- Wall mounted signs should not obstruct windows or other architectural details.
- Wall-mounted signs may only extend laterally to the end of the building face upon which it is affixed. (Signs may not protrude beyond the edge of a building.)

#### Balcony/Canopy Signs

- Balcony or canopy signs are those that hang above a sidewalk. One such sign per business is allowed.
- Balcony signs within the same development shall be of uniform size, design, and height.
- Signs reflecting the type of business through design, shape, or graphic form are encouraged.
- Care should be taken in the method of attachment chosen, but signs should typically hang from iron rings mounted to the balcony canopy.



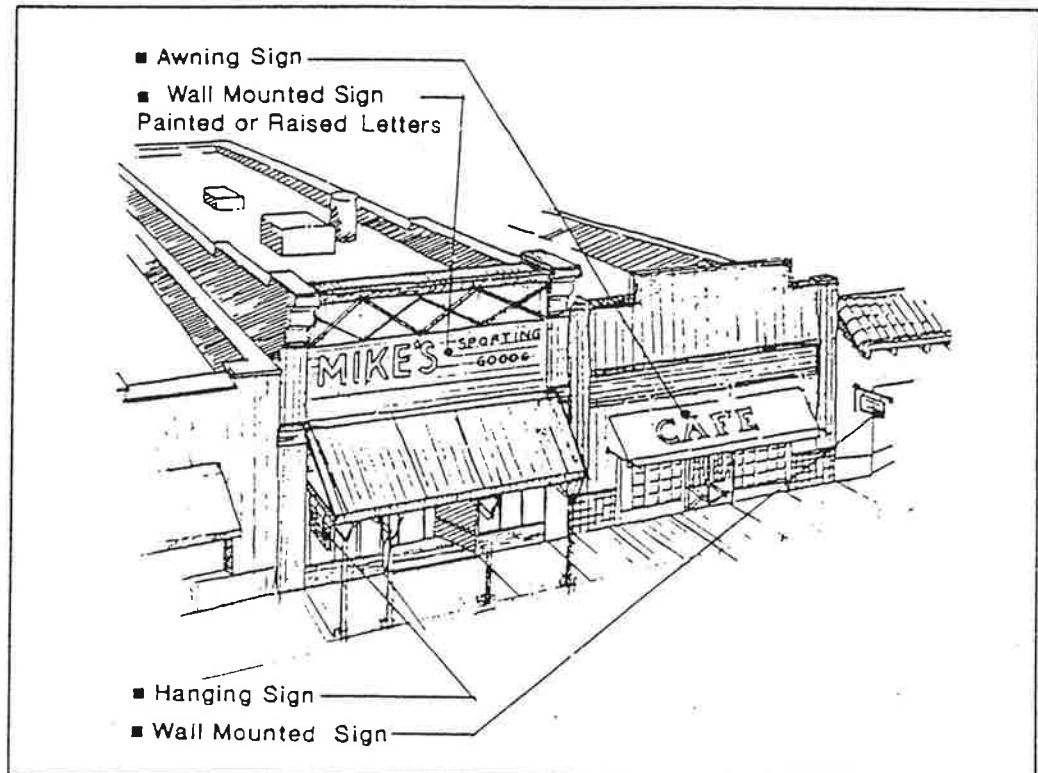
Sign Examples

Freestanding  
Signs

- Freestanding signs are not allowed within Old Town except on corner lots. Maximum height permitted is 6 feet from existing grade with a maximum of 20 square feet to a side.
- The Old West character of freestanding signs can be enhanced through careful design and choice of materials.
- Signs made of wood with raised lettering are compatible with the Old West theme.
- Sandwich board (A-frame) signs are acceptable provided they are constructed of natural wood materials, no more than three feet in height and placed within five feet of the storefront only during operating business hours. Sandwich board signs will be limited to one sign per business, or three signs per building, and should be placed to avoid obstructing public walkways or gathering spaces.

Painted  
Signs

- Painted wood signs are the most common type found in Old Town, and several are good examples of Old Town character.
- Plywood should be avoided in favor of thicker, dimensional lumber, but painted plywood signs mounted onto the wall surface may be permitted.
- Signs painted directly on building walls are allowed only if they are compatible with the Old West Theme and approved by the appropriate review authority.

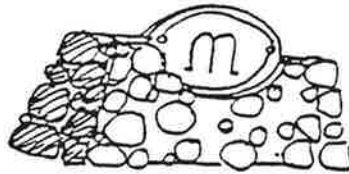
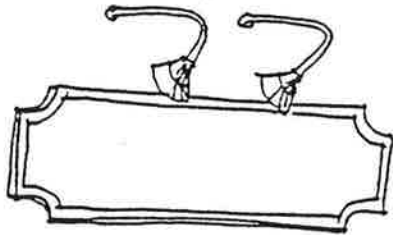


Sign Types

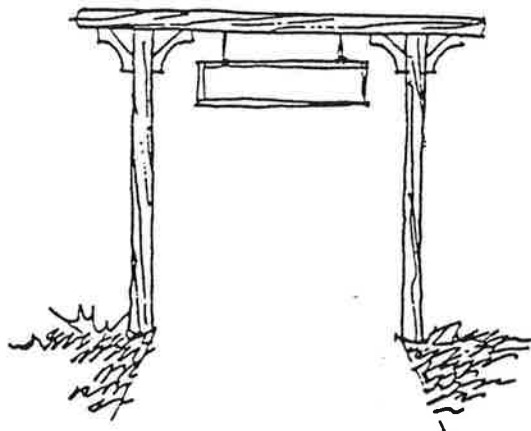
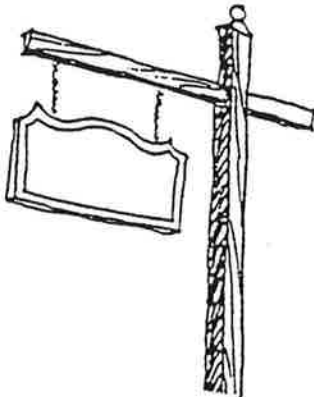
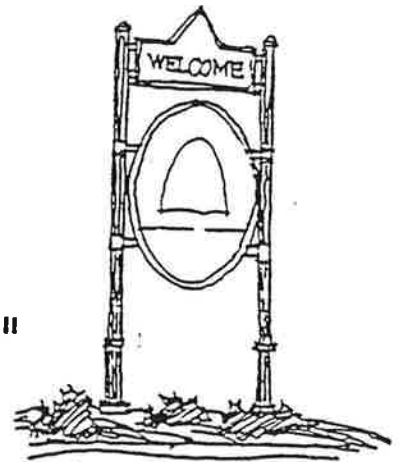
Prohibited  
Signs

- The following types of signs are prohibited by the Old Town Calabasas Overlay Zone:
  - Outdoor Advertising Signs or Billboards
  - Roof Signs
  - Rotating, Revolving, or Flashing Signs
  - Projecting signs
  - Neon and Backlit Signs
  - Pole Signs (except for "Barber Poles")
  - Internally Illuminated Signs

Indirect Lighting of  
Signage is Preferred



Tenant Signage Should be Small  
& Incorporated into Building  
& Landscape Design



SIGN EXAMPLES