

Bob Smith Mini

Master Sign Program

24400 Calabasas Road
Calabasas, CA



Bob Smith Mini Master Sign Program

Purpose

The purpose of the Master Sign Program is to provide uniform criteria for this building and to provide consistent standards for signage for the existing tenant (Bob Smith Mini) as well as for future tenants. These standards comply with the Uniform Building Code and the City of Calabasas sign code.

Approvals

All signage must receive written approval from the landlord or the Landlord's Agent and the City of Calabasas prior to construction and installation. Prior to submittal to the City, all applicants must submit (3) copies of the following to the Landlord or the landlord's Agent:

1. A dimensioned site plan showing the location of all proposed signs.
2. Scaled Elevation Drawings showing the location of all proposed signs, noting the height to the finished floor or ground.
3. Construction diagrams showing the sizes, sections, colors, material electrical diagrams and method of attachment.

Sign Program Exceptions

Exceptions to this Master Sign Program will require written approval from the landlord and will require approval of a modification to the sign program by the City of Calabasas in accordance with the Calabasas Municipal Code.

Compliance

No tenants (or their agents) will install or modify any signage that is not in compliance with the Master Sign Program. Any non-conforming or un-approved signage will be corrected to comply or be removed within (30) thirty days at the tenant's expense. Conformance will be enforced by the landlord and the City of Calabasas Code Enforcement.

Maintenance

Signs at Bob Smith Mini will be maintained in an "As New" condition. Landlord and Landlord's Agents will periodically inspect the condition. Required maintenance will be necessary under these conditions.

1. Material aging – Fading, cracking or peeling materials must be replaced or refinished.
2. Illumination – Outage, flickering or dimming illumination must be serviced.

3. Damage – Any signs damaged by persons or natural events must be repaired. All repairs will be the responsibility of the tenant.

Design Criteria

Tenants and sign contractors will use all means to protect tenants and Landlord from liability in addition to means outlined in the submittal drawings and this Program. This includes all methods of installation and repair. Upmost attention to safety is requested and required.

All electrical signage must conform to UL standards and be UL listed and be installed by an appropriately licensed electrical contractor.

Design Criteria Details

1. All sign faces will be a minimum .080" thick aluminum, welded to a minimum thickness .040" aluminum return. Corner joints will be filled and/or sanded smooth.
2. All sign backs of illuminated signs will be a minimum 0.1875" clear or white polycarbonate material.
3. The metal portion of all signs will be painted with automotive grade polyurethane paint on an appropriate primed surface. Other finish surfaces must be approved by the landlord or the Sign Company.
4. Internally illuminated signs will comply with Title 24 electrical standards. Internally illuminated signs will conform to UL standards, be UL listed and have requisite UL labels mounted on top of the signage out of public view.
5. Mounting hardware will be insulated from corrosion and exposure to the elements and will be made of stainless steel.
6. Molded fiberglass graphics shall be finished with automotive grade polyurethane paint on an appropriate primed surface.
7. Signs covered under this Signage Program will include:
 - a. Business Name and Logo Module Sign
 - b. Departmental Module Sign (i.e. "Service")
 - c. In Ground Directional Signs
 - d. Pylon Sign
 - e. Illuminated Color Accent Frames for Selected Areas
 - f. Graphic Signage
8. Total signage will be less than one square foot for each lineal foot of the face of the building (318'-8" lineal feet per City Records).

Sign Location and Size

Business Name and Logo Module Sign – Type A

This signage shall be mounted on the façade of the building facing the frontage road and may be internally illuminated or back lit. This signage shall be mounted on the center of the front façade directly above the cantilevered display area on the second floor. The signage shall not exceed 80 square feet and 30 feet in length. Height shall be determined by the maximum area allowed (Sample Type A sign is attached for reference). Attachment brackets may not protrude more than 12 inches from the building.

Departmental Module Sign – Type B

This signage shall be mounted on the façade of the building facing the frontage road and may be internally illuminated or back lit. The signage shall not exceed 25 square feet and 15 feet in length. Height shall be determined by the maximum area allowed (Sample Type B sign is attached for reference). Attachment brackets may not protrude more than 12 inches from the building.

In Ground Directional Signs – Type C

This signage shall be free standing signs mounted in planters and adjacent to the main entry and exit drives and may be internally illuminated or back lit. The sign copy shall not exceed 2 square feet and shall be limited to a maximum of 4 signs on the property. The height of the free standing sign shall not exceed 4 feet above grade (Sample Type C sign is attached for reference).

Monument Sign – Type D

This signage shall be one free standing sign mounted in planters and adjacent to the main entry or exit drives and may be internally illuminated or back lit. The sign copy, including logos and graphics, shall not exceed 100 square feet. The height of the free standing sign shall not exceed 20 feet above grade and the distance between the base or foundation of the structure and the bottom of the sign shall not exceed 5 feet. (Sample Type D sign is attached for reference).

Illuminated Color Accent Frames – Type E

Color accent frames will be located around selected window display areas and doors. They will be internally illuminated with LED lights of various colors.

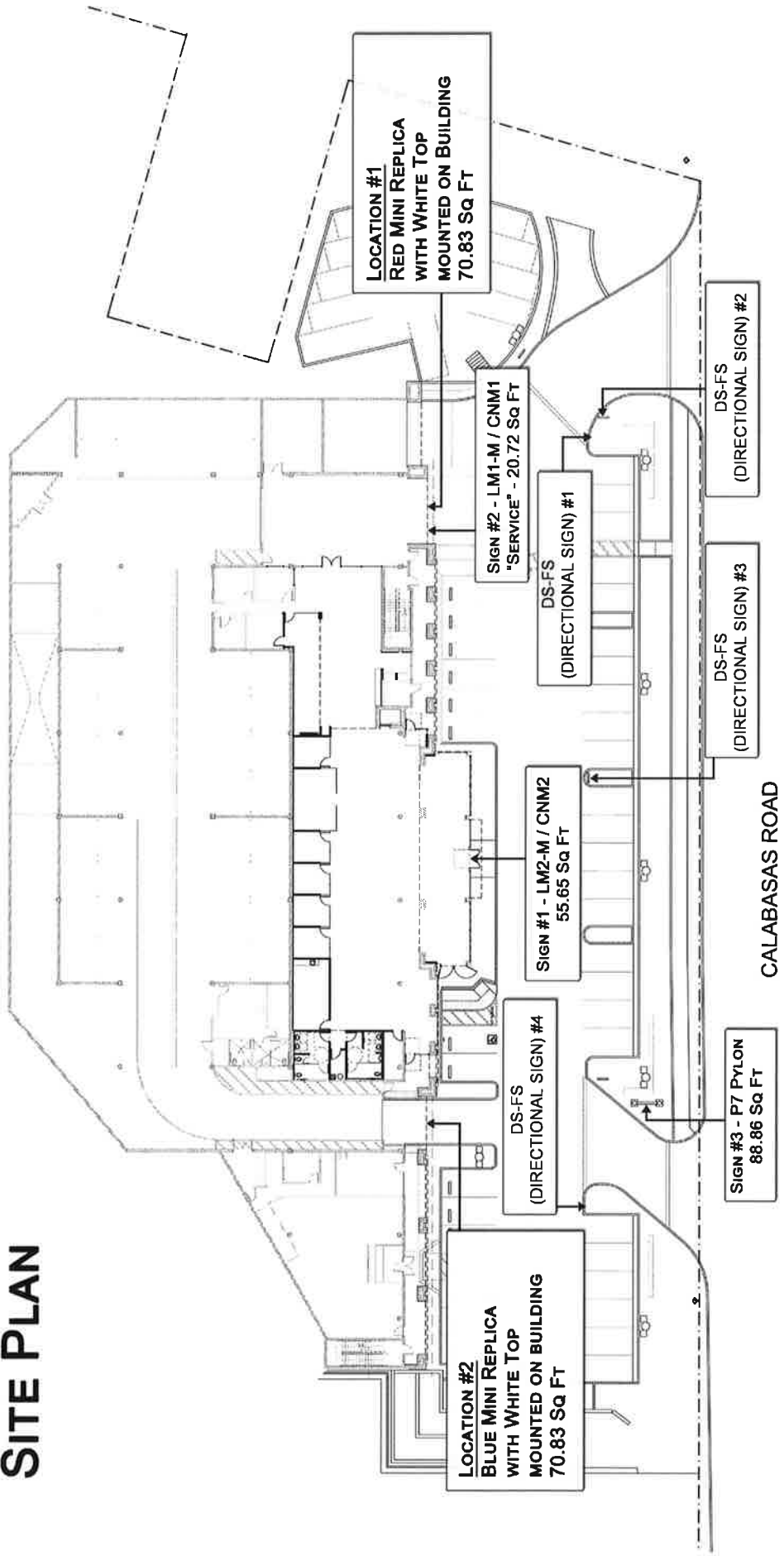
Graphic Signage – Type F

Graphic signage may be mounted on the façade of the building facing the frontage road and may be mounted to the monument sign in accordance with the maximum permitted square footage for monuments signs discussed above. Graphic signage may be internally illuminated or back lit. The size of each building mounted graphic signage shall not exceed 72 square feet.

Design Theme and Style

All signage covered in the program shall be contemporary in design to coordinate with the contemporary styling of the Mini building which features ACM panels, recessed mullions and expanses of tinted and clear glass. Signage materials under this program can include aluminum, steel, fiberglass, plexi-glass or other surfaces impervious to moisture and corrosion. Graphic signage depicting product, logos and/or automotive replicas shall be permitted. These may be internally illuminated or back lit and mounted to the façade of the building or free standing.

SIGN PROGRAM SITE PLAN





DENNIS J. FLYNN ARCHITECTS, INC.

100 S. MARSHALL ST. SUITE 100
ANN ARBOR, MICHIGAN 48106

TEL: 734.769.1100 FAX: 734.769.1101

WWW.DJFLYNNARCHITECTS.COM

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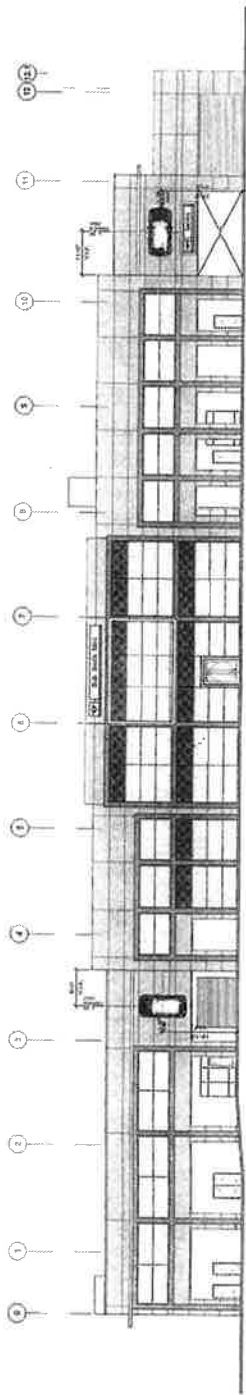
KUNZIK & SARA
CONSTRUCTION, INC.
1000 S. GUYTON ST. SUITE 100
ANN ARBOR, MI 48106
TEL: 734.769.1100 FAX: 734.769.1101



BOB SMITH
AUTOMOTIVE
2100 CALHOUN BLVD
ANN ARBOR, MI 48106
TEL: 734.769.1100 FAX: 734.769.1101

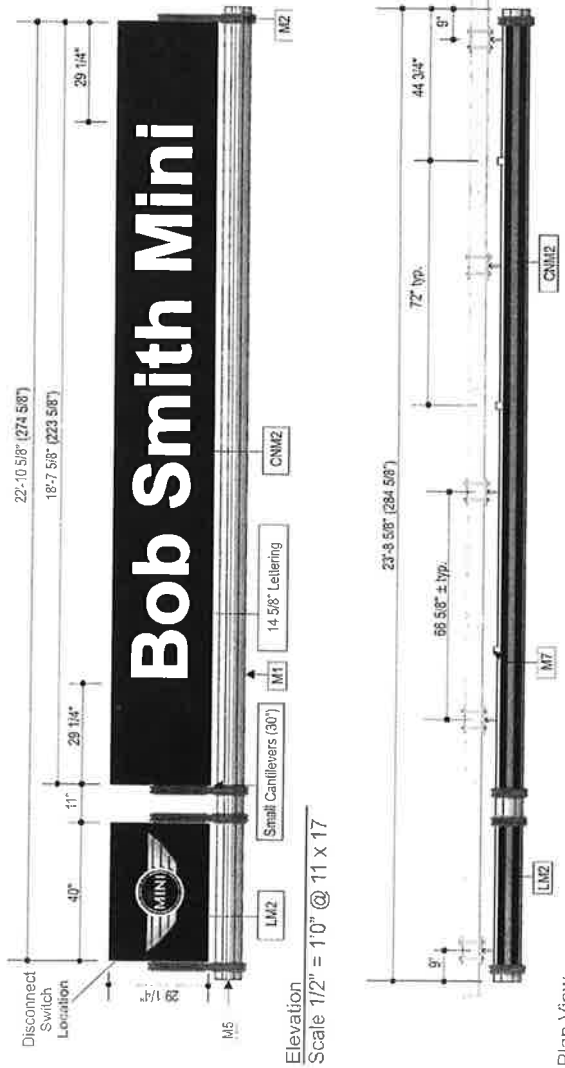
BOB SMITH
MINI
1000 S. GUYTON ST. SUITE 100
ANN ARBOR, MI 48106
TEL: 734.769.1100 FAX: 734.769.1101

A-SK



1. NORTH ELEVATION - VERTICAL & HORIZONTAL WALL MOUNTED CARS

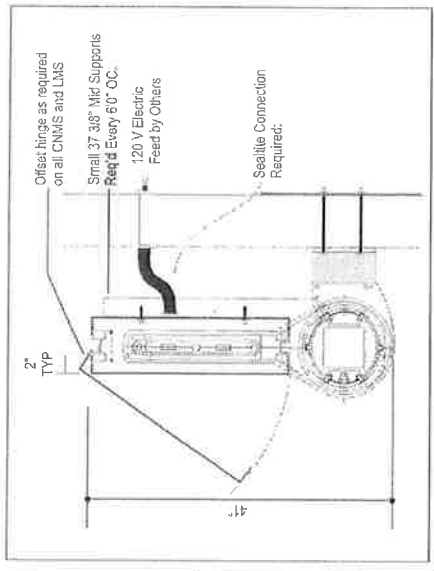
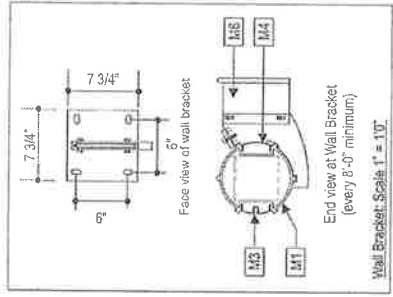
SAMPLE SIGN TYPE A



Elevation
Scale 1/2" = 10" @ 11 X 17

Plan View
Scale 1/2" = 10" @ 11 X 17
Showing Bracket Locations

CNM2 SQFT.
22'-10 5/8" X 29 1/4"
=56 SQFT.



Electrical Requirements
120 volt circuit required dedicated to sign only. Power to sign to be installed and supplied by others.

Qty:	Description
1:	ASB-0620-24 @ 2.5 amps
1:	AEB-1232-24 @ 2.56 amps
1:	LED Transformer @ 1.0 amps
= 6.56 Total amps	

LAMPS:

3:	HO 36 FL Lamps
6:	HO 56 FL Lamps

Specifications:

- Sign modules are fabricated from .090 aluminum faces painted G2.
- Internally illuminated routed faces.
- Lettering is acrylic push-through 7328 white.
- Logo modules are identical to pylon modules, mounted with stainless steel hardware.

Material	Description
M1	200mm pylon - bearing structure. Length as required (2" past outside cantilevers, typ.)
M2	Cantilever supports at each end of facade module (50" ±) w/ 1/2" S.S. mounting hardware
M3	LED insert strip on front of bearing structure (typ)
M4	Blank insert site on building side of bearing structure (typ)
M5	End Cap (typ)
M6	Wall Brackets. Spaced no further than 7'-0" as required for overall length. Minimum three required per bearing structure.
M7	Middle Support Brackets: on modules longer than 10 feet. Brackets add stability to sign structure. Spaced 6'-0" on center (CNM1-3) and 3'-0" on center for a CNM4

Graphics Colors

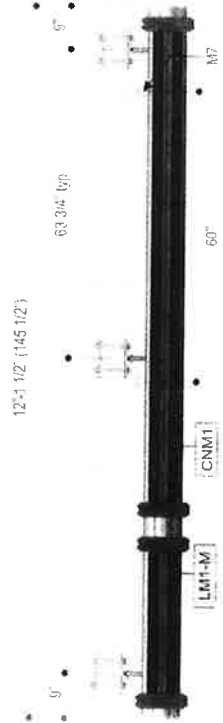
G1	BMW F1 Charcoal
G2	BMW 929 Black
G3	Clear Anodized Aluminum

LOGO MODULE & CENTER NAME MODULE SIGN

SAMPLE SIGN TYPE B



Elevation
Scale 1/2" = 1'0" @ 11 x 17



Plan View
Scale 1/2" = 1'0" @ 11 x 17

Specifications:
Sign modules are fabricated from .060 aluminum faces painted G2.
Internally illuminated, finished faces.
Lettering is acrylic, cast through 732B white.
Logo modules are 100% pylon modules, mounted with stainless steel hardware.

Material Description:

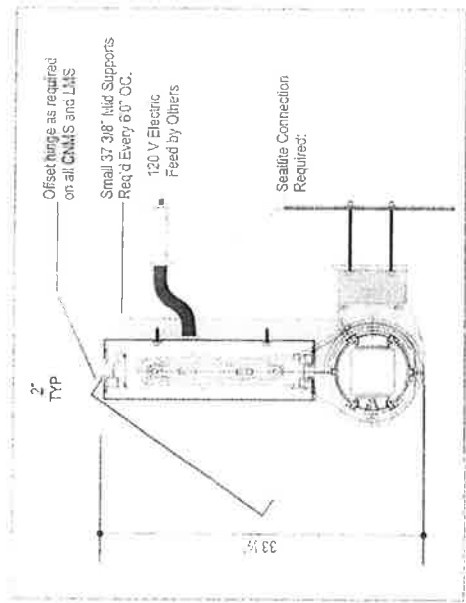
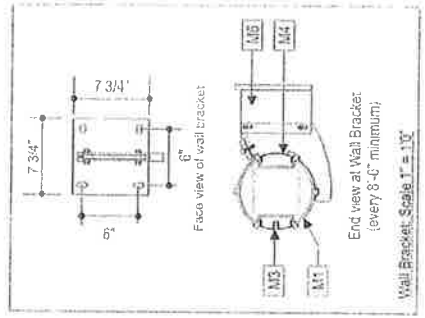
M1	200mm (8") - Finishing structure. Length as required (2" post outside exchangers. (typ.)
M2	Cast aluminum supports at each end of facade module (29" x 1 1/2" S.S. mounting hardware
M3	LED array strip on front of bearing structure (typ)
M4	Blank mount strip on building side of bearing structure (typ)
M5	End Cap (typ)
M6	Wall Bracket: Spaced no further than 10'-0" as required for overall length. Minimum three required per bearing structure.
M7	Multiple End Mount Brackets on modules longer than 10 feet. Brackets add stability to sign structure - Spaced 6'-0" on center (CNM1-3) and 3'-0" on center for a CNM4

Graphic Colors

G1	BMW T1 Charcoal
G2	BMW 929 Black
G3	Clear Anodized Aluminum

LOGO MODULE & SERVICE MODULE SIGN

CNM1 SQFT.
22" x 135 1/2"
=20.70 SQFT.

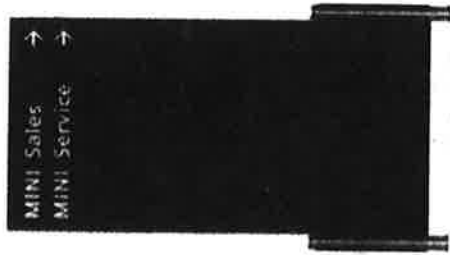


Electrical Requirements
120 volt circuit required dedicated to sign only. Power to sign to be installed and supplied by others.

Qty:
2: Description
AEB-0416-12E @ 1.46 amps
LED Transformer @ 0.5 amps
= 3.42 Total amps

LAMPS:
2: HO 24 FL Lamps
2: HO 64 FL Lamps

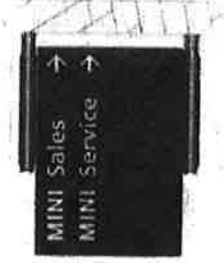
SAMPLE SIGN TYPE C



DS-FS



DS-WM-S



DS-P

Application:

Non-illuminated Interior/Exterior signage to direct customers to various areas of the facility.

Can also be used as secondary identification to highlight a Service or Parts area.

Copy is site specific, and is supplied by the facility.

Specifications:

4" deep aluminum sign with internal supports. Copy panels are black with white lettering.

DS-FS: Freestanding sign is ground mounted, and is usually located at intersections and curb cuts as per site conditions.

DS-WM-S, DS-WM-L: Small and large wall mount signs are located at prominent wall facing traffic, using suitable anchors for wall material.

DS-P: Projecting mount signs are located as per site conditions

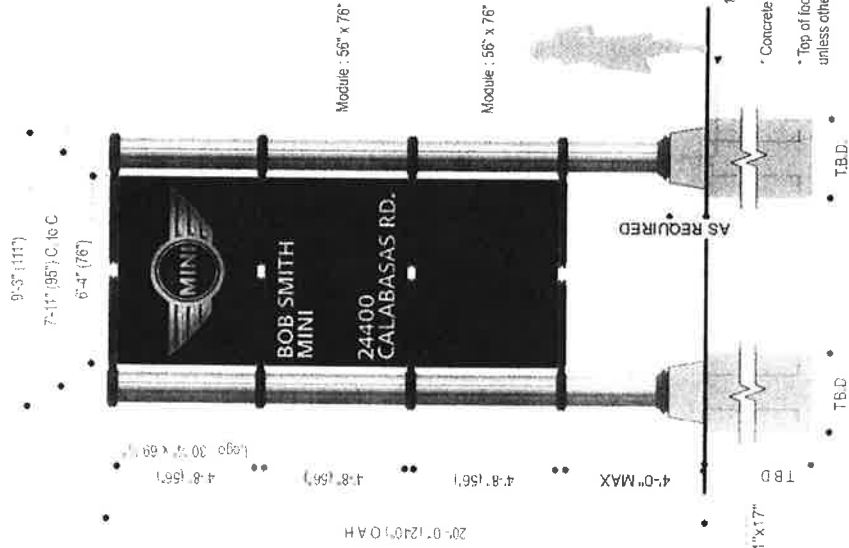
NOTE: DIRECTIONAL SIGNS NOT TO EXCEED 48" IN HEIGHT AND SHALL NOT EXCEED 2 SQ.FT. IN AREA.

IN GROUND DIRECTIONAL SIGNS

SAMPLE SIGN TYPE D



Plan View
Scale: 1/4"=1'-0" @ 11"x17"



P7-Elevation
Scale: 1/4"=1'-0" @ 11"x17"



Side View
Scale: 1/4"=1'-0" @ 11"x17"

Square Feet: 4'-8" x 6'-4" x 3 = 88.67

Specifications:

Internal framing support using extruded aluminum as required.
Background Panel is .050" aluminum painted 929 Black with illuminated MINI logo.

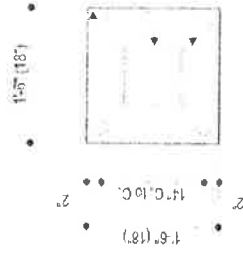
MINI center name:

White aluminum lettering

Illumination:

High Output White fluorescent lamps.

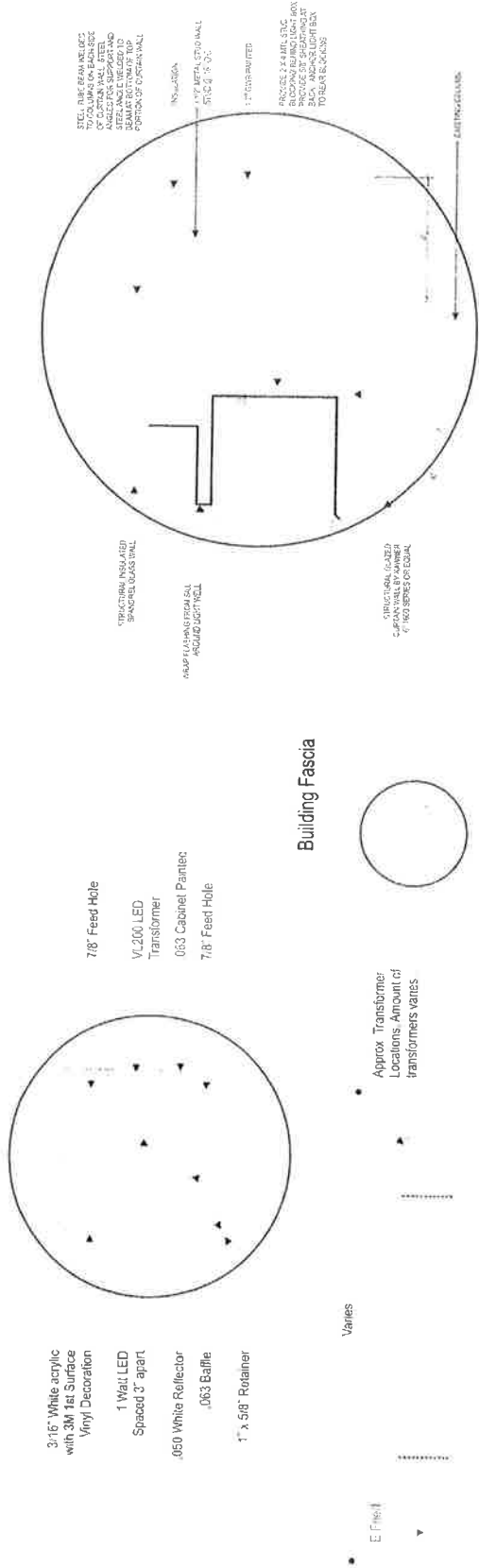
- 1 3/4" DIA Holes to accommodate
- 1 1/2" DIA A 307 bolts (4); on
- 1 1/2" T. Steel Base Plate



Base Plate Detail
Scale: 3/4"=1'-0" @ 11"x17"

PYLON SIGNS

SAMPLE SIGH TYPE E




- 3M 3630-44 Orange - 66'-0" (4 LED Transformers Req'd)
- 3M 3630-156 Vivid Green - 103'-0" (6 LED Transformers Req'd)
- 3M 3630-015 Yellow - 76'-0" (5 LED Transformers Req'd)
- To Match PMS 1797 Red - 31'-0" (2 LED Transformers Req'd)


- Self Contained Light Border
- Fabricated Aluminum
- 1 Watt White LED Illumination
- VL200 LED Transformers.
- Loads based off 18'-0" of LED per transformer.
- Cabinet can be painted satin black or to match face

MINI Illuminated Border
 Scale: 3/4"=1'-0" @ 11x17

ILLUMINATED COLOR FRAMES

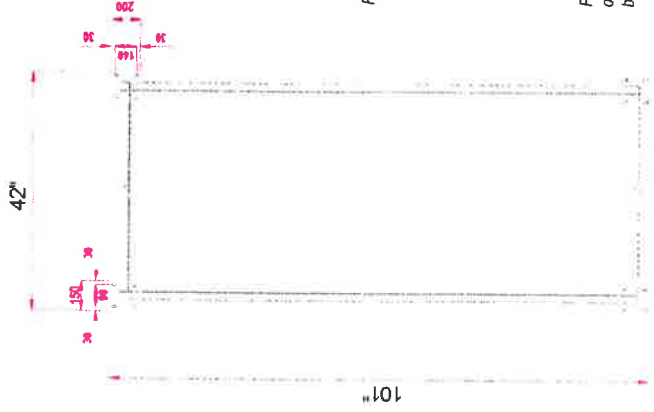
SAMPLE SIGN TYPE . F



on behalf of


Underframe standard for fixation to wall (R56)


Installation vertical or horizontal, background: concrete, brick, wood, metal
Total weight (steelframe / fiberglass model): 180 kg



Fixation to wall

Position of baseplates
of the fiberglass model
bolts: M12 with large-scale shim

technical support: minifiberglass@ateier-wm.de







TYPICAL APPLICATION

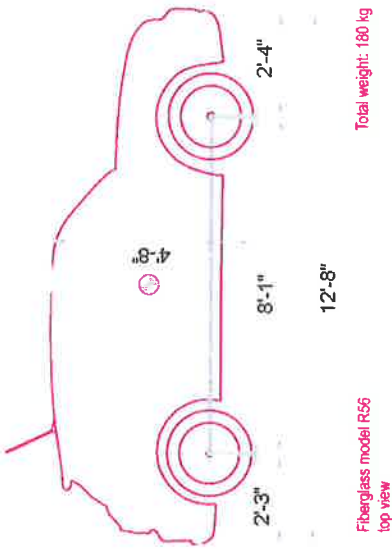


TYPICAL APPLICATION



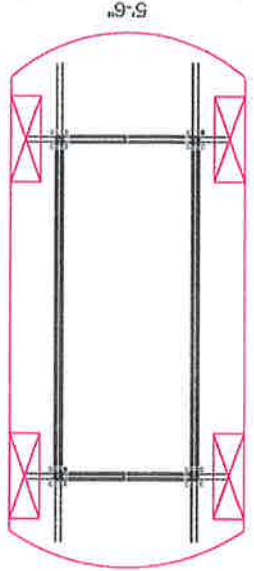
on behalf of


Fiberglass model R56
side view



Total weight: 180 kg

Fiberglass model R56
top view



technical support: minifiberglass@ateier-wm.de

70 SQ. FT.

FIBERGLASS MINI

Bob Smith Mini Existing Signs

Type	Sign	Type of Sign	Size	
			Length	Width
A	Bob Smith Mini & Logo	Business Name & Logo	22' 10"	2' 5 1/4"
B	Service & Logo	Departmental	11' 3 5/8"	1' 10"
C	Directional Sign	Directional	4'	3' 3 1/2"
D	Bob Smith Mini of Calabasas	Pylon	20'	9' 3"
E	Illuminated Color Frames	Color Accent Frames		