

CALABASAS GREEN BUSINESS CERTIFICATION



CITY *of* CALABASAS

Environmental Commission

AUGUST 6, 2024

What is the Green Business Certification

- ▶ First introduced in 2017, The Green Business Certification Program was developed to recognize businesses for their 'green' or environmentally-conscious practices in daily business.
- ▶ Green Businesses practice environmental stewardship through:
 - ▶ Water conservation
 - ▶ Solid waste reduction
 - ▶ Sustainable purchasing
 - ▶ Energy conservation
 - ▶ Pollution Prevention
- ▶ Certified Green businesses are recognized as environmental leaders by the City of Calabasas.
- ▶ Selected Businesses are provided a Green Business Certification Graphic, window decal, and a certificate.

Currently Recognized Green Businesses

- Fazio Cleaners
4732 Commons Way
Calabasas, CA 91302
(818) 223-8006
- Goldstein & Associates
24025 Park Sorrento Ste 320
Calabasas, CA 91302
(818) 704-6675
- Murre Cleaners
23542 Calabasas Rd
Calabasas, CA 91302
(818) 591-2125
- Salon Nuuvo
26777 Agoura Rd
Calabasas, CA 91302
(818) 871-9441



Program Details

▶ Eligible Businesses

- ▶ Auto Repair
- ▶ Dentist
- ▶ Garment Cleaning
- ▶ Grocery
- ▶ Hotels
- ▶ Office/Retail
- ▶ Restaurants
- ▶ Salons
- ▶ Interested businesses not included above may contact the City; Staff will design a checklist application specific to each business.

▶ Businesses can apply by completing an application on a rolling basis. Certification is valid for 3 years.

▶ Businesses that meet 60% of the criteria on the checklist application qualify as a Green Business.

▶ Recertification is an abbreviated version of the initial certification.



CITY of CALABASAS



City of Calabasas Green Business Program

Name of Business _____ Date _____

Contact Name _____ Phone & E-mail _____

Please review the following checklist carefully and mark all checkboxes that apply to your business. If your business has implemented any sustainable practices that are not included in this checklist, please provide a supplemental letter detailing these practices. **There are a total of 63 items on this checklist. In order to qualify, your business must comply with at least 35 of the items.** You may submit a hard copy of this application at 100 Civic Center Way, Calabasas, CA 91302, ATTN: Marina Issakhani or electronically at missakhani@cityofcalabasas.com.

OFFICE AND RETAIL

Energy	
Generic	
Use ENERGY STAR® office equipment and enable energy saving features.	<input type="checkbox"/>
Use sensors on vending machines and place machines in shaded areas.	<input type="checkbox"/>
Use weather stripping to seal air gaps around doors and windows.	<input type="checkbox"/>
Institute a policy that all electronic devices, lighting and room cooling units be turned off when not in use and use light switch reminders to remind staff to turn off the same.	<input type="checkbox"/>
Assign staff to track energy bills over time, looking for sudden rises in use.	<input type="checkbox"/>
Heating, Ventilation & Cooling	
Use a 365 day programmable thermostat to control heating and air conditioning.	<input type="checkbox"/>
Use ceiling fans to promote air circulation. High edge of blade must go forward first in winter, forcing air down, reverse in summer.	<input type="checkbox"/>
Use occupancy sensors to control air conditioning and heat.	<input type="checkbox"/>

Application Process

- ▶ Interested businesses will receive an application checklist, specifically for their business type.
- ▶ Each business must meet a minimum requirement of 60% of the items on the checklist to be certified as a “Green Business”
- ▶ Applicants have the option to submit a supplemental letter detailing any green/sustainable practices that are not included in the checklist.



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 Contact Name _____ Phone & E-mail _____

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Collaboration

- A list of businesses was established using the Chamber of Commerce Business Directory and Waste Management's commercial listing.
 - Email Blasts were shared with Businesses
 - Physical letters were distributed to all establishments
- Waste Management (WM) Commercial “Recycle Worx” Newsletter (sent to all WM commercial customers)



Recognition

- All qualifying businesses will receive a:

- Certificate
- Window decal
- Graphic logo
- City Council Recognition
- Business Promotion
 - ▶ City Website and e.Newsletter
 - ▶ Optional Presentation at Environmental Commission Meeting



Green Business Logo



Background

- The Green Business Subcommittee, appointed by City Council in 2017, presented “Green Office Initiative” at the Council Meeting on March 22, 2017 (Item 6).
- Council directed Staff to re-design the program to be more flexible and less burdensome to both Staff and business owners.
- Staff presented the new program to the Environmental Commission on September 5, 2017 (Item 2). The commission provided feedback and suggestions.
- Staff presented the revised program to the City Council on October 25, 2017 (Item 6)
- On June 27, 2018, City Council awarded 6 Certified Green Businesses
- The program has been active since 2018, although there has been minimal community participation due to Covid-19. Existing Green Businesses recertified with Staff in 2024.

Suggested Next Steps:

- ▶ Creation of a subcommittee with specific goals, every 3 years.
 - ▶ Review the application form & process
 - ▶ Update application with business industry standards (CalGreen)
 - ▶ Include inspections of the business + a plan to carry out inspections
 - ▶ Incorporate educational elements (X educational webinars of the business' choice annually - available at no-cost online)
 - ▶ Increased Promotion
 - ▶ Sending Mailing inserts
 - ▶ Chamber of Commerce partnership
 - ▶ Create a brochure/ flyer/ webpage that includes “What it takes to become a Calabasas Certified green business”
 - ▶ Rebates and retrofit projects, suggestions, Green Building Code, etc.
 - ▶ Showcasing certified businesses on webpage (change every few months)
- ▶ Recognition at Environmental Commission, City Council?