



Kindon Meik, Chair
Ron Ahlers, CFO
Erica Green, Secretary

**CALABASAS COMMUNITY FOUNDATION
MEETING AGENDA
FOR MONDAY, JULY 1, 2024,
6:00 PM
COUNCIL CHAMBERS, CITY HALL
100 CIVIC CENTER WAY, CALABASAS
www.cityofcalabasas.com**

Dustin Baker, Board Member
Guy Cohen, Board Member

OPENING MATTERS

Call to Order/Roll Call of Board Members
Approval of Agenda
Approval of meeting Minutes from February 29, 2024

ANNOUNCEMENTS & INTRODUCTIONS

PRESENTATIONS

None

ORAL COMMUNICATIONS - PUBLIC COMMENT

NEW BUSINESS

None

CONTINUED BUSINESS

1. Sponsorship sections and strategic initiatives update

FUTURE AGENDA ITEM REQUESTS

ADJOURN to the next scheduled meeting October 7, 2024 at 6 p.m.

Materials related to an item on this agenda submitted to the Calabasas Community Foundation Board after distribution of the agenda packet are available for public inspection in the office of the Director of Community Services, 100 Civic Center Drive, Calabasas, CA 91302, during normal business hours. Such documents are also available at the City of Calabasas website at www.cityofcalabasas.com subject to the City staff's ability to post the documents before the meeting. Pursuant to the Americans with Disabilities Act (ADA), persons who plan to attend the Calabasas Community Foundation Board Meeting and need auxiliary aids or special accommodations to access, attend or participate in the City meeting should contact the City's Community Services Director at 818.224-1600 at least one business day prior to the scheduled meeting.



**MINUTES OF THE
CALABASAS COMMUNITY FOUNDATION SPECIAL MEETING
THURSDAY, February 29, 2024, 6:00 P.M.**

OPENING MATTERS

CALL TO ORDER / ROLL CALL:

Board Members Present: Chair Kindon Meik
 Secretary Erica Green
 Treasurer Ron Ahlers
 Board Member Dustin Baker
 Board Member Guy Cohen

Board Members Absent: None

APPROVAL OF AGENDA:

Treasurer Ahlers moved, seconded by Board Member Baker to approve the agenda.

Motion carried unanimously 5-0

APPROVAL OF MINUTES:

Treasurer Ahlers moved, seconded by Board Member Baker to approve minutes.

ANNOUNCEMENTS & INTRODUCTIONS:

None

PRESENTATIONS

None

ORAL COMMUNICATIONS - PUBLIC COMMENT

None

NEW BUSINESS

Board Member Cohen presented data analysis on social connection influencing health and an ideation list for possible events. Board members reviewed the

information and discussed prioritization of ideas and funding.

Board Members discussed elevating digital awareness.

Secretary Green pointed out that the Foundation is meant to be city-wide, not community services based.

Board members discussed funding. Secretary Green said that many of the ideas would require city funding. She felt that the list lacked actual fundraising events. Secretary Green believed that they need to be fundraising for the entire city and support things the city is doing. She said that that she sees the Foundation as an arm of sponsorship, fundraising being the primary goal, then implementation of some of the things on the list.

At 6:30 p.m., Chair Meik left the meeting, and Secretary Green assumed the role of Chair, continuing the proceedings.

Secretary Green brought up the City Council's strategic initiatives and how a survey showed public safety and emergency preparedness, streets, and community services as priorities.

The Board discussed public safety.

Secretary Green brought up the different sponsorship categories that the board approved and suggested coming up with sponsorship initiatives for each category for Council approval.

Secretary Green told Board Member Cohen and Board Member Baker that she would send a list of the categories were approved as well as the list of the Council strategic initiatives.

Secretary Green explained that some of the things on the list of ideas were not under the Community Services Department's purview.

BUDGET

No report

CONTINUED BUSINESS

None

FUTURE AGENDA ITEM REQUESTS

None

ADJOURN to April 1, 2024



CALABASAS COMMUNITY FOUNDATION AGENDA REPORT

DATE: JUNE 26, 2024

TO: CALABASAS COMMUNITY FOUNDATION BOARD MEMBERS

FROM: ERICA L. GREEN, SECRETARY

SUBJECT: SPONSORSHIP SECTIONS AND STRATEGIC INITIATIVES UPDATE

MEETING DATE: JULY 1, 2024

SUMMARY RECOMMENDATION:

Staff recommends that the Calabasas Community Foundation Board Members review and discuss the strategic initiatives included in this report.

BACKGROUND:

At the February 29, 2024 Calabasas Community Foundation the board discussed identifying initiatives that align with the City's Strategic Work Plan and the sponsorship sections.

DISCUSSION/ANALYSIS:

The board members created an ideation list of initiatives to be discussed that align with the sponsorship sections of the Calabasas Community Foundation and the City's Strategic Workplan, both identified below.

- City-wide Special Events
- Community Development Department Projects
- Community Services Department Projects
- Public Safety Programs and Events
- Public Works Department Projects
- Library Programs and Events
- Senior Center Programs and Events

- Sports Programs and Events
- Special Programs
- Youth Programs

City of Calabasas Strategic Priorities Workplan

- Environmental Leadership
- Fiscal Resiliency
- Public Safety and Emergency Preparedness
- Recreation, Youth and Senior Services
- Development and Infrastructure

FISCAL IMPACT/SOURCE OF FUNDING:

NA

REQUESTED ACTION:

Staff recommends that the Calabasas Community Foundation Board Members review and discuss the strategic initiatives included in this report.

ATTACHMENTS:

List of strategic initiatives (Item 1)

ITEM 1

Idea	Notes	Strategic Initiative
Medieval Times	Bring in Medieval times to one of our locations	• City-wide Special Events
Art Fair	Build annual art fair made up of Students + Partnership with California therapists association	• City-wide Special Events
Rodeo	Bring Rodeo night / cowboys etc. to Calabasas High	• City-wide Special Events
Clam Bake	Summertime big event at lake New Hampshire style	• City-wide Special Events
Chili Cookoff	Bring the current Malibu experience to the lake	• City-wide Special Events
Smorgasborg	Brooklyn experience to Commons lot or Lake	• City-wide Special Events
Ice Rink	De Anza ice rink for December	• City-wide Special Events
Roller Rink	De Anza disco roller rink summer series	• City-wide Special Events
Town Bazaar/Charity Boutique/Town Treasure Sale/Luxury Resale Charity, etc.	Using volunteers (potentially in partnership with Uhaul or utilizing community trucks), collect high-end furniture, antiques, equipment that people no longer would like in their house and are donating to CCFB. We would have quarterly "garage sales" of these at a central location in Calabasas and all proceeds would go to the CCFB. This has been an extremely successful, low cost, high revenue type of fundraiser for churches and synagogues for years.	• City-wide Special Events
TED Series	Bring different inspirational speakers + Student Passion Pitches (partner with Calabasas High Entrepreneur Program)	• City-wide Special Events
Themed Trolley	Make themed trolley rides on weekends - special person (Blippi) to tour city and take families on adventure	• City-wide Special Events
Calabasas Cooks	Partner with Chefs to run Food Health Education Program for Parents and Kids - day of cooking and then go and deliver to shelters	• City-wide Special Events
Candlelight Concert	Bring Candlelight concerts monthly to Library or Auditorium or other venue	• City-wide Special Events
Mass Digital Awareness Push	Increase % of population that is signed up for email alerts through campaigns (push for >75%)	• Community Development Department Projects
Mental Health Coalition	Develop a coalition across different age groups to prioritize and implement initiatives (e.g. CBT Training, groups support, etc.)	• Community Development Department Projects
No-phone in Schools Policy	Partner with Yondr to join the growing movement of banning phones in schools (https://www.oneyondr.com/) - cities across the world are rising up	• Community Development Department Projects
Phoneless Meals + Experiences	Partner with all Calabasas restaurants, activities, and establishments to set the same expectation at entrance / tables: "10% off your final bill for not using your phone during dinner and leaving at the front in our safe pouches". At each establishment have a container of Children's creative activities (legos, papers to color/draw, etc.)	• Community Development Department Projects
Social Media Reform	Community wide-commitment to no social media before 16 years old and shared guidelines around phone/computer usage.	• Community Development Department Projects
Neighbors Bench Project	Foster social connection and combat loneliness by having a bright colored benches placed throughout Calabasas, which encourage people to sit down, strike up conversations, and build friendships. The impact would be to reduce feelings of isolation and increase social interactions among residents, in particular among older residents.	• Community Development Department Projects
Digital Kiosk	Engage Caruso on installing a digital kiosk in Calabasas Commons which has city information available in an easy to access, user friendly interface. Most importantly, upcoming events for the calendar month will be depicted as the default screen. Many respondents to the city survey said that they were unaware of events/programming and would attend had they known. Having this in our "town square" will play a critical role in bridging the information delta.	• Community Development Department Projects
Volunteer Programs	Build partnerships with various organizations to build funnels volunteers both on a 1-off and an ongoing basis (including annual larger options such as WWOOFing)	• Community Development Department Projects
Day of Giving	Annual Wednesday before Thanksgiving get everyone in city to sign up - run big food lines	• Community Development Department Projects
Education on Digital Impacts	Partner with leading mental health experts and run programs (+ enlist different age champions) for parents on impacts of technology use to establish community best-practice guidelines	• Community Development Department Projects
Farming Program	Build program for children (5-10 years old) to go through the seasons and farm weekly along with food education - Leonis Adobe?	• Community Development Department Projects
	It is easy to have roots in Calabasas when you've been here for decades. To help fuel that growth for new residents, we implement a program that	

"Buddy System"	pairs new residents with established community members who can answer questions, provide support, and help them integrate into the community. Supplemental programming available to foster mixers/events to foster this integration.	• Community Development Department Projects
"Pay it Forward" Initiative	At least initially, the initiative would be to allow for patrons to prepay for meals for individuals in the community in need. Identifying what constitutes "in need" could be anything from recent victims of house fire, mental distress, widows, etc. We could also use it as way to bring people together, such as provide that its a meal for children of recent divorces, those who've lost their partners, etc.	• Community Development Department Projects
Farmers Market Kids Corner	Bring in kids attractions and have weekly programming at Leonis Adobe (use open dirt lot)	• Community Development Department Projects
Drop & Dine	Drop your kids off at Swim & Tennis and go dine at the commons for 2 hours - partner with restaurants at the commons.	• Community Development Department Projects
Weekly Walk to School Day	Create incentives for Students to walk to and from school once per week (or carpool at worst)	• Community Development Department Projects
Personal Finance Education	Create after-school education on personal finance to cover the gap	• Community Development Department Projects
Botanical Garden	Turn dirt tunnel walkway on Park Sorrento into beautiful path to farmer's market that's booming with flowers - partner with farmers/florists	• Community Services Department Projects
Tennis & Swim Makeover	Gaps analysis for LTH (Steam, Kids Academy/Camps, Rockclimbing wall, Community and classes for active older adults, Specialized Classes, etc.)	• Community Services Department Projects
Calabasas Codes	Weekly STEM program run by city at Library (Ada Twist Themed)	• Library Programs and Events
Technology-Based Crime Prevention	Crime unfortunately has become a more prevalent issue in our community, both in the sense of the actual incidents as well as the perception. Data shows that people are often willing to donate/contribute more when it comes to their sense of safety. While crime has seen an uptick in gated communities, the sense of hopelessness that can come with these violations of one's space can happen anywhere, and people should not feel more vulnerable simply because they do not have the opportunity to live in a gate. License Plate Recognition software has been used in communities such as Richmond, as well as the suburbs of Chicago.	• Public Safety Programs and Events
Tech Hub for Seniors	While being cautious of the impact that technology can have on creating isolation in today's world, there are also many benefits, including bringing people together (when used correctly). Unfortunately, for many seniors, there is a sense of a digital divide. At the senior center/Calabasas library, offer free computer training, digital literacy workshops and access to technology for older adults, promoting social connection and reducing digital divide. Funding can come from grants, partnerships with businesses (like B&N), technology companies, or donations (both dollars and old tech).	• Senior Center Programs and Events
Physical Health Incentives	Create family incentives for checking in to the Swim & Tennis Center - e.g. Membership is 10% off if you go to the gym >3 times / week (same for kids)	• Sports Programs and Events
Open Gym Nights	Provide free, accessible physical activity opportunities for residents of all ages. This idea of open play, in particular in regards to pickleball, was a heavily cited need in the community from the resident survey. Calabasas would open up gym facilities for free evenings, allowing residents to engage in various physical activities. The impact is increased opportunities for physical activity and social interaction, improved community health and well-being. In addition to gyms, the various fields, courts, rinks, etc. would have signups for the various leagues that already exist in the town (i.e., once people get a taste for a pickup game of basketball, maybe they'll join an already existing league).	• Sports Programs and Events
Adult Sports Leagues	Increase number, and awareness, of leagues across all desired sports - starting with creating 4 Open Play pickleball leagues per week	• Sports Programs and Events