



CITY of CALABASAS

CITY COUNCIL AGENDA REPORT

---

**DATE:** JUNE 20, 2024

**TO:** HONORABLE MAYOR AND COUNCILMEMBERS

**FROM:** KINDON MEIK, CITY MANAGER

**SUBJECT:** PRESENTATION FROM FM3 RESEARCH SUMMARIZING SURVEY RESULTS REGARDING PRIORITY ISSUES AND VOTER SENTIMENT TOWARDS A POTENTIAL SALES TAX BALLOT INITIATIVE

**MEETING DATE:** JUNE 26, 2024

---

**SUMMARY RECOMMENDATION:**

Receive and file report from FM3 Research regarding voter sentiment towards a proposed sales tax ballot initiative.

**BACKGROUND:**

At the March 27, 2024 council meeting, FM3 presented a report summarizing voter sentiment towards budget priority issues and a potential sales tax ballot initiative. The City Council requested additional community outreach and authorized a second voter survey. FM3 will present the data from the second survey at the June 26, 2024 meeting.

**REQUESTED ACTION:**

No action is required on this item. This is a receive and file item.

**FISCAL IMPACT/SOURCE OF FUNDING:**

A general fund expenditure for the survey was authorized by the Council at the March 27, 2024 council meeting.

**ATTACHMENTS:**

None.