




**CITY of CALABASAS**

**COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT**

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**DATE:** JUNE 17, 2024  
**TO:** COMMUNICATIONS AND TECHNOLOGY COMMISSION  
**FROM:** MICHAEL RUSSO, COMMUNICATIONS DIRECTOR  
**BY:** ARVIN PETROS, MEDIA SUPERVISOR   
**SUBJECT:** CTV PROGRAMMING REPORT

**MEETING**  
**DATE:** JUNE 18, 2024

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**BACKGROUND:**

Following is a list of CTV productions for May - June 2024

NEW SHOWS

Aerial of Gates Canyon Park & Brandon's Village Construction  
2024 Children's Books Medal Winners – Calabasas Library Part 3 of 3  
Juan de Anza Sports Court Re-Opening Ribbon Cutting  
Chamber Presents "Retail Crime Task Force"  
"Be Prepared" Safety Fair

PRODUCTIONS

LVUSD Board Meetings (2<sup>nd</sup> & 4<sup>th</sup> Tuesdays)  
Historian Brian Rooney interview re: [www.CalabasasHistory.org](http://www.CalabasasHistory.org) (May 10<sup>th</sup>)  
Student Council Chamber Tours (May 17<sup>th</sup>)  
Juan de Anza Sports Court Re-Opening Ribbon Cutting (May 21<sup>st</sup>)  
Library Award Winning Children's Books - Part 3 (May 24<sup>th</sup>)  
Architectural Review Panel (May 24<sup>th</sup>)  
Chamber Presents "Retail Crime Task Force" (June 6<sup>th</sup>)

“Be Prepared” Safety Fair (June 8<sup>th</sup>)

### UPCOMING

City Facilities Updates – Park Renovations  
City Council, Commissions and LVUSD Board Meetings  
Coverage of Calabasas News Events  
LVMWD WaterSmart Portal Program  
Senior Center 8<sup>th</sup> anniversary (June 26<sup>th</sup>)  
Architectural Review Panel (June 28<sup>th</sup>)

### PROMOTED EVENTS

City Council/Commissions Meetings - *Website, CTV, Social Media, Email Blast*  
Mayor’s Friday Letter to the Community - *Website, Social Media, Email Blast*  
Monthly City eNews & Library eNews - *Social Media, website, Email Blast*  
City Events - *Website, CTV, Social Media, eNews*  
    - Creek Clean-up, Retail Crime Task Force Event, Safety Fair, 4<sup>th</sup> of July  
Emergency Preparedness - *Website, CTV, Social Media, eNews*  
Summer Recreation Events/Brochure - *Website, Social Media, eNews*  
Library Events/News – *eNews, Website, Social Media*  
Senior Center Events - *Website, CTV Billboard, Social Media, eNews*

### JUNE MEETINGS

June 4<sup>th</sup> @ 5:30 p.m. – LVUSD meeting (Recorded for replay)  
June 6<sup>th</sup> @ 6:00 p.m. – Planning Commission  
June 12<sup>th</sup> @ 7:00 p.m. – City Council Meeting  
June 18<sup>th</sup> @ 5:30 p.m. – LVUSD meeting (Recorded for replay)  
June 18<sup>th</sup> @ 6:00 p.m. – Communication & Technology Commission  
June 19<sup>th</sup> @ 7:00 p.m. – City Council Special Meeting  
June 20<sup>th</sup> @ 6:00 p.m. – Planning Commission  
June 26<sup>th</sup> @ 7:00 p.m. – City Council Meeting  
June 28<sup>th</sup> @ 2:30 p.m. – Architectural Review Panel (Recorded for minutes)

### REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.