




CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: MAY 15, 2024
TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: ARVIN PETROS, MEDIA SUPERVISOR 
SUBJECT: CTV PROGRAMMING REPORT

MEETING

DATE: MAY 21, 2024

BACKGROUND:

Following is a list of CTV productions for March - May 2024

NEW SHOWS

PSAs with Fire Dept Drew Smith

- 1) Large Animal Evacuation
- 2) Brush Clearance Around Home
- 3) Gas Shut-off
- 4) Water Shut-off

Arbor Day Celebration 2024

Calabasas Community Center Grand Re-Opening

Environmental Initiatives In & Around Calabasas

Earth Day/Green Expo 2024

2024 Children's Books Medal Winners – Calabasas Library Part 1 of 3

Calabasas Tennis & Swim Center Pool Re-Opening Ribbon Cutting

2024 Children's Books Medal Winners – Calabasas Library Part 2 of 3

Caring Calabasas Senior Center - Card Making

PRODUCTIONS

LVUSD Board Meetings (2nd & 4th Tuesdays)
Arbor Day (March 16th)
Calabasas Community Center Grand Opening (March 16th)
Girl Scout Tours (March 20th)
Architectural Review Panel (March 22nd)
Library Award Winning Children's Books (April 12th & 26th)
Earth Day Celebrations (April 13th)
Tennis & Swim Center Pool Ribbon Cutting (April 25th)
Architectural Review Panel (April 26th)
Historian Brian Rooney interview re: www.CalabasasHistory.org (May 10th)

UPCOMING

City Facilities Updates – Park Renovations
City Council, Commissions and LVUSD Board Meetings
Coverage of Calabasas News Events
LVMWD WaterSmart Portal Program
Student Council Chamber Tours (May 17th)
Juan de Anza Sports Court Re-Opening Ribbon Cutting (May 21st)
Calabasas Stories - Exploring our History w/ Brian Rooney (May 23rd)
Library Award Winning Children's Books - Part 3 (May 24th)
Architectural Review Panel (May 24th)
Creek Clean-up (June 1st)
Chamber Presents "Retail Crime Task Force" (June 6th)
"Be Prepared" Safety Fair (June 8th)
Senior Center 8th anniversary (June 26th)

PROMOTED EVENTS

City Council/Commissions Meetings - *Website, CTV, Social Media, Email Blast*
Mayor's Friday Letter to the Community - *Website, Social Media, Email Blast*
Monthly City eNews & Library eNews - *Social Media, website, Email Blast*
City Events - *Website, CTV, Social Media, eNews*
- Arbor Day, Earth Day Green Expo, Ribbon Cuttings, Creek Clean-up
Emergency Preparedness - *Website, CTV, Social Media, eNews*
Summer Recreation Events/Brochure - *Website, Social Media, eNews*
Library Events/News – *eNews, Website, Social Media*
Senior Center Events - *Website, CTV Billboard, Social Media, eNews*

MAY MEETINGS

May 1st @ 6:00 p.m. – Historic Preservation Commission

May 2nd @ 6:00 p.m. – Planning Commission

May 7th @ 6:00 p.m. – Environmental Commission

May 7th @ 5:30 p.m. – LVUSD meeting (Recorded for replay)

May 8th @ 7:00 p.m. – City Council Meeting

May 16th @ 6:00 p.m. – Planning Commission

May 20th @ 6:00 p.m. – Mayor’s Youth Council (Audio recorded)

May 20th @ 6:30 p.m. – Library Commission

May 21st @ 5:30 p.m. – LVUSD meeting (Recorded for replay)

May 21st @ 6:00 p.m. – Communication & Technology Commission

May 22nd @ 7:00 p.m. – City Council Meeting

May 24th @ 2:30 p.m. – Architectural Review Panel (Recorded for minutes)

REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.