



CITY *of* CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: MAY 16, 2024
TO: COMMUNICATIONS & TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: YADIRA ZIMMERMAN, EXECUTIVE ASSISTANT
SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS
MEETING DATE: MAY 21, 2024

BACKGROUND/DISCUSSION

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

YOUTUBE

APRIL 1 – 30, 2024

SHOW	VIEWS
Every 15 Minutes 2010	393
Gentle Yoga for Seniors with Ann	358
Every 15 Minutes 2016	349
Every 15 Minutes 2012	259
Calabasas City Spotlight – David Brass Rare Books	234
Calabasas Teen Forum – High School Sports	203
Calabasas Teen Forum – Preparing for College	186
Every 15 Minutes 2018	163
Calabasas Teen Forum – Food, Health & Fitness	148
Calabasas Teen Forum – Social Media	142
Harden Your Home from Wildfire – Eaves & Vents	102
The Best for 2023 – Children’s Book Medal Winners	101
Senior Aerobics Fitness with Trissa	81
Earth Day 2023	72
CCC Grand Reopening	56
Calabasas Earth Day/Green Expo 2024	49
Calabasas Community Center Returns	48
Calabasas City Spotlight – Traffic Enforcement	48

Every 15 Minutes 2010	44
Calabasas Community Center is Back	42
Calabasas Earth Day Celebration/Green Expo	38
Arbor Day 2024	37
Calabasas Tennis & Swim Center – Pool Ribbon Cutting	36
Calabasas Community Center – Sports Gym is Coming!	30
Caring Calabasas Club – Knitting	30
2024 Children’s Book Medal Winners at the Calabasas Library	29
Calabasas Library Presents – Wild Wonders	28
Therapeutic Yoga for Seniors with Jenny Klossner	25
Large Animal Evacuations	23
Every 15 Minutes 2008	21
Every 15 Minutes Assembly 2016	19
Las Virgenes Creek Trail Hike	18

GRANICUS

APRIL 1 – 30, 2024

NAME	VIEWS	DATE
Council	90	04/10/24
Council	43	04/24/24
LVUSD	40	04/16/24
LVUSD	32	03/26/24
Planning	26	04/18/24
Public Safety	25	04/29/24
Parks, Rec & Education	27	09/04/24
Communications & Technology	24	05/16/24

YOUTUBE

MARCH 1 – 31, 2024

SHOW	VIEWS
Gentle Yoga for Seniors – with Ann	437
Every 15 Minutes 2010	424
Calabasas Teen Forum – Preparing for College	304
Calabasas Teen Forum – High School Sports	286
Every 15 Minutes 2012	238
Every 15 Minutes 2016	234
Calabasas Community Center Is Back	206
Calabasas Community Center Returns	203
Calabasas Teen Forum – Food, Health & Fitness	183
Calabasas Teen Forum – Social Media	171
Calabasas Community Center – Sports Gym is Coming	120
The Best for 2023 – Children’s Book Medal Winners	102
Harden Your Home from Wildfire – Eaves & Vents	95
Caring Calabasas Club – Knitting	86
Senior Aerobics Fitness with Trissa	70
Calabasas City Spotlight – Traffic Enforcement	65
Calabasas Library Presents – Craig Newton Music	32
Therapeutic Yoga for Seniors with Jenny Klossner	30
2024 Calabasas Crime Prevention Symposium	39
CCC Grand Opening	29

Large Animal Evacuations	28
Yoga for Seniors – Tone & Balance	25
Las Virgenes Creek Trail Hike	25
Calabasas Library Presents – Wild Wonders	23
High School Seniors Helping Real Seniors	16
Recycling with a Different Spin	16

GRANICUS

MARCH 1 – 31, 2024

NAME	VIEWS	DATE
LVUSD	46	02/27/24
LVUSD	45	03/12/24
Council	32	03/13/24
Council	25	03/27/24
LVUSD	17	03/26/24
Council	16	02/28/24

YOUTUBE

FEBRUARY 1 – 29, 2024

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	477
2024 Calabasas Crime Prevention Symposium	384
Calabasas Community Center – Sports Gym is coming!	345
Every 15 Minutes 2010	335
Every 15 Minutes 2012	226
Calabasas City Spotlight – Traffic Enforcement	162
Every 15 Minutes 2018	155
The Zach Bonner Story	152
Every 15 Minutes 2016	146
Calabasas Teen Forum – High School Sports	126
Caring Calabasas Club – Knitting	115
Calabasas Teen Forum – Food, Health & Fitness	112
Calabasas Teen Forum – Preparing for College	111
Calabasas Teen Forum – Social Media	105
The Best for 2023 – Children’s Book Medal Winners at the Calabasas Library	97
Calabasas Community Center Returns	86
Las Virgenes Creek Trail Hike	85
Calabasas Community Center is Back	84
Senior Aerobics Fitness with Trissa	76
Harden Your Home from Wildfire – Eaves & Vents	71
LVMWD – Irrigation Retrofit Program	35
Calabasas Library – PAWS to Read Program	22
Yoga for Seniors – Tone & Balance	20
Recycling with a Different Spin	19
High School Seniors Helping Real Seniors	18

GRANICUS

FEBRUARY 1 – 29, 2024

NAME	VIEWS	DATE
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Council	54	02/14/24
Council	47	02/28/24
LVUSD	42	01/30/24
Public Safety	41	02/05/24
LVUSD	32	02/13/24
Planning	31	02/01/24
LVUSD	26	01/16/24
Council	24	01/31/24
Environmental	21	02/06/24
Communications & Technology Commission	17	05/16/23

YOUTUBE

JANUARY 1 – 31, 2024

SHOW	VIEWS
Gentle Yoga for Seniors – with Ann	506
Every 15 Minutes 2010	329
Every 15 Minutes 2016	208
Every 15 Minutes 2018	198
Calabasas Teen Forum – High School Sports	180
Every 15 Minutes 2012	172
Calabasas Teen Forum – Food, Health & Fitness	153
Your City, Your Issues – Walk-in Flue Shot Clinic 2018	128
Calabasas Teen Forum – Preparing for College	125
Calabasas Teen Forum – Social Media	125
The Zach Bonner Story	113
Harden Your Home from Wildfire – Eaves & Vents	108
Calabasas PAWS to Read Program	70
2024 Body Positivity Fair	64
Seniors Aerobics Fitness with Trissa	59
Every 15 Minutes 2008	57
Calabasas Library Presents – Craig Newton Music	54
Calabasas City Spotlight – Traffic Enforcement	50
Therapeutic Yoga for Seniors with Jenny Klossner	34
Wild Walnut Park – Groundbreaking	33
Calabasas Senior Center Turns 7	31
Las Virgenes Creek Trail Hike	24
Sea Lion Pups Released	22
Mullholand HWY/Old Topanga Canyon Road Gap Project	19

GRANICUS

JANUARY 1 – 31, 2024

NAME	VIEWS	DATE
Council	66	01/10/24
Council	66	01/24/24
LVUSD	43	01/18/24
Planning	31	01/18/24
Council	30	08/24/22
Planning	28	01/04/24
LVUSD	27	12/13/23

Council
Communications & Technology

21
15

01/31/24
05/16/23