




**CITY of CALABASAS**

**COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT**

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**DATE:** MARCH 14, 2024  
**TO:** COMMUNICATIONS AND TECHNOLOGY COMMISSION  
**FROM:** MICHAEL RUSSO, COMMUNICATIONS DIRECTOR  
**BY:** ARVIN PETROS, MEDIA SUPERVISOR   
**SUBJECT:** CTV PROGRAMMING REPORT

**MEETING**  
**DATE:** MARCH 19, 2024

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**BACKGROUND:**

Following is a list of CTV productions for January – March 2024

NEW SHOWS

Las Virgenes Creek Tour  
LVMWD Irrigation Control PSA  
Body Positivity Faire  
Public Safety Crime Prevention Symposium  
Voter Information Night  
Senior Center Knitting Project  
Calabasas Community Center – Three Promotional Videos

PRODUCTIONS

LVUSD Board Meetings (2<sup>nd</sup> & 4<sup>th</sup> Tuesdays)  
AHCCC – Interior & Gym  
Body Positivity Fair – Promo (Jan. 9<sup>th</sup>)  
Las Virgenes Creek Tour (Jan. 27<sup>th</sup>)

PSAs with Fire Dept Drew Smith (Jan. 30<sup>th</sup>)  
Large Animal evacuation  
Brush Clearance Around Home  
Gas Propane Shut-off  
Water Shut-off  
LVMWD Irrigation Control PSA (Feb. 1<sup>st</sup>)  
Body Positivity Fair Event (Feb. 3<sup>rd</sup>)  
Public Safety Crime Prevention Symposium (Feb. 12<sup>th</sup>)  
Voter Information Night (Feb 20<sup>th</sup>)  
Annual Environmental Forum (Feb. 29<sup>th</sup>)  
Calabasas Community Center – Promotional PSAs  
Calabasas Community Center – Videos for inside screens during reopening  
Calabasas Community Center – Interior shots before reopening

### UPCOMING

City Facilities Updates  
City Council, Commissions and LVUSD Board Meetings  
Coverage of Calabasas News Events  
Arbor Day (March 16<sup>th</sup>)  
Calabasas Community Center Grand Opening (March 16<sup>th</sup>)  
Girl Scout Tours (March 20<sup>th</sup>)  
Architectural Review Panel (March 22<sup>nd</sup>)  
Library Award Winning Children’s Books  
Sheriff Volunteer Program  
MYC Creek Clean-up Event (April 13<sup>th</sup>)  
Earth Day Celebrations (April 13<sup>th</sup>)

### PROMOTED EVENTS

City Council/Commissions Meetings - *Website, CTV, Social Media, Email Blast*  
Mayor’s Friday Letter to the Community - *Website, Social Media, Email Blast*  
Monthly City eNews & Library eNews - *Social Media, website, Email Blast*  
City Events - *Website, CTV, Social Media, e.News*  
Emergency Preparedness - *Website, CTV, Social Media, e.News*  
Spring Recreation Events/Brochure - *Website, Social Media, e.News*  
Library Events/News – *e.News, Website, Social Media*  
Senior Center Events - *Website, CTV Billboard, Social Media, e.News*

### MARCH MEETINGS

March 11<sup>th</sup> @ 6:00 p.m. – Mayor’s Youth Council (Audio recorded)  
March 12<sup>th</sup> @ 5:30 p.m. – LVUSD meeting (Recorded for replay)  
March 13<sup>th</sup> @ 7:00 p.m. – City Council Meeting  
March 18<sup>th</sup> @ 6:30 p.m. – Library Commission

March 19<sup>th</sup> @ 6:00 p.m. – Communication & Technology Commission  
March 21<sup>st</sup> @ 6:00 p.m. – Planning Commission  
March 22<sup>nd</sup> @ 2:30 p.m. – Architectural Review Panel (Recorded for minutes)  
March 26<sup>th</sup> @ 5:30 p.m. – LVUSD meeting (Recorded for replay)  
March 27<sup>th</sup> @ 7:00 p.m. – City Council Meeting

**REQUESTED ACTION:**

This is an informational item. No action needs to be taken at this time.