



CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: MARCH 14, 2024
TO: COMMUNICATIONS & TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: YADIRA ZIMMERMAN, EXECUTIVE ASSISTANT
SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS
MEETING DATE: MARCH 19, 2024

BACKGROUND/DISCUSSION

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

YOUTUBE

FEBRUARY 1 – 29, 2024

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	477
2024 Calabasas Crime Prevention Symposium	384
Calabasas Community Center – Sports Gym is coming!	345
Every 15 Minutes 2010	335
Every 15 Minutes 2012	226
Calabasas City Spotlight – Traffic Enforcement	162
Every 15 Minutes 2018	155
The Zach Bonner Story	152
Every 15 Minutes 2016	146
Calabasas Teen Forum – High School Sports	126
Caring Calabasas Club – Knitting	115
Calabasas Teen Forum – Food, Health & Fitness	112
Calabasas Teen Forum – Preparing for College	111
Calabasas Teen Forum – Social Media	105
The Best for 2023 – Children’s Book Medal Winners at the Calabasas Library	97
Calabasas Community Center Returns	86
Las Virgines Creek Trail Hike	85

Calabasas Community Center is Back	84
Senior Aerobics Fitness with Trissa	76
Harden Your Home from Wildfire – Eaves & Vents	71
LVMWD – Irrigation Retrofit Program	35
Calabasas Library – PAWS to Read Program	22
Yoga for Seniors – Tone & Balance	20
Recycling with a Different Spin	19
High School Seniors Helping Real Seniors	18

GRANICUS

FEBRUARY 1 – 29, 2024

NAME	VIEWS	DATE
Council	54	02/14/24
Council	47	02/28/24
LVUSD	42	01/30/24
Public Safety	41	02/05/24
LVUSD	32	02/13/24
Planning	31	02/01/24
LVUSD	26	01/16/24
Council	24	01/31/24
Environmental	21	02/06/24
Communications & Technology Commission	17	05/16/23

YOUTUBE

JANUARY 1 – 31, 2024

SHOW	VIEWS
Gentle Yoga for Seniors – with Ann	506
Every 15 Minutes 2010	329
Every 15 Minutes 2016	208
Every 15 Minutes 2018	198
Calabasas Teen Forum – High School Sports	180
Every 15 Minutes 2012	172
Calabasas Teen Forum – Food, Health & Fitness	153
Your City, Your Issues – Walk-in Flue Shot Clinic 2018	128
Calabasas Teen Forum – Preparing for College	125
Calabasas Teen Forum – Social Media	125
The Zach Bonner Story	113
Harden Your Home from Wildfire – Eaves & Vents	108
Calabasas PAWS to Read Program	70
2024 Body Positivity Fair	64
Seniors Aerobics Fitness with Trissa	59
Every 15 Minutes 2008	57
Calabasas Library Presents – Craig Newton Music	54
Calabasas City Spotlight – Traffic Enforcement	50
Therapeutic Yoga for Seniors with Jenny Klossner	34
Wild Walnut Park – Groundbreaking	33
Calabasas Senior Center Turns 7	31
Las Virgenes Creek Trail Hike	24
Sea Lion Pups Released	22
Mullholand HWY/Old Topanga Canyon Road Gap Project	19

GRANICUS**JANUARY 1 – 31, 2024**

NAME	VIEWS	DATE
Council	66	01/10/24
Council	66	01/24/24
LVUSD	43	01/18/24
Planning	31	01/18/24
Council	30	08/24/22
Planning	28	01/04/24
LVUSD	27	12/13/23
Council	21	01/31/24
Communications & Technology	15	05/16/23