



CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: JANUARY 24, 2024
TO: COMMUNICATIONS & TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: YADIRA ZIMMERMAN, EXECUTIVE ASSISTANT
SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS
MEETING DATE: JANUARY 30, 2024

BACKGROUND/DISCUSSION

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

GRANICUS

December 1 – 31, 2023

NAME	VIEWS	DATE
City Council	94	12/06/23
City Council Workshop	43	12/15/23
City Council	42	12/13/23
Planning Commission	26	12/07/23
LVUSD	25	12/13/23
Environmental Commission	25	12/05/23
City Council	25	12/06/23
LVUSD	19	11/14/23
Communications & Technology Commission	15	05/16/23

YOUTUBE

December 1 – 31, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	385
Every 15 Minutes 2010	305
Every 15 Minutes 2016 – CHS “Crashed Video”	209
Every 15 Minutes 2018 – CHS “Crashed Video”	166

Every 15 Minutes 2012	159
Calabasas Teen Forum – Food, Health & Fitness	143
Calabasas Teen Forum – High School Sports	134
Calabasas Teen Forum – Preparing for College	133
Your City, Your Issues – Walk-In Flu Shot Clinic 2018	127
Calabasas Teen Forum – Social Media	126
Harden Your Home from Wildfire- Eaves & Vents	68
Wild Walnut Park Groundbreaking	63
Every 15 Minutes 2008	57
Calabasas City Spotlight – David Brass Rare Books	57
Senior Aerobics Fitness with Trissa	56
Every 15 Minutes 2008	55
The Zach Bonner Story	48
Calabasas Teen Forum – Volunteering/Charity Work	44
Sea Lions Released	33
PAWS to Read Program	31

GRANICUS

November 1 – 30, 2023

NAME	VIEWS	DATE
Environmental Meeting	58	10/30/23
City Council	54	11/08/23
Planning Commission	45	11/16/23
City Council	39	10/25/23
LVUSD	36	11/14/23
Communications & Technology Commission	19	05/16/23

YOUTUBE

November 1 – 30, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	430
Every 15 Minutes 2010	200
Your City Your Issues – Walk-In Flu Shot Clinic	173
Every 15 Minutes 2016 – “Crashed Video”	158
Every 15 Minutes 2012 – CHS	141
Every 15 Minutes 2018 – CHS “ Crashed Video”	158
Calabasas Teen Forum – High School Sports	117
Calabasas Teen Forum – Food, Health & Fitness	116
Harden Your Home from Wildfire – Eaves & Vents	109
City-Wide Green Street Project Phase I	91
Calabasas Teen Forum – Social Media	90
Calabasas City Spotlight- David Brass Rare Books	80
Calabasas Teen Forum – Preparing for College	78
2023 Calabasas Pumpkin Festival	78
Bryon Russell responds to Michael Jordan	78
Every 15 Minutes 2008 -	75
Calabasas Veterans Day 2023	74
Senior Aerobics Fitness with Trissa	66
Every 15 Minutes 2008	61
Calabasas City Spotlight – Traffic Enforcement	60
2023 Calabasas State of the City Address	53

Calabasas Community Center – The Gym Floor	52
The Zach Bonner Story	46
What does the word CommUNITY mean to you?	43
Veteran’s Day Celebration Event 2023	41
Holiday Classics – Senior Center	38
Wild Walnut Park Groundbreaking Ceremony	37
Calabasas Teen Forum – Volunteering/Charity Work	35
Sea Lion Pups Released	34
Every 15 Minutes 2010	32
Woolsey Fire 5 Years Later – A Look Back – Jerry O’Connell	30

GRANICUS

October 1 – 31, 2023

NAME	VIEWS	DATE
Public Safety Commission	125	10/23/23
City Council	73	10/25/23
Planning Commission	58	10/19/23
City Council	44	10/11/23
LVUSD	27	10/24/23
City Council	25	09/27/23
City Council	23	09/13/23
LVUSD	19	09/26/23
Communications & Technology Commission	18	05/16/23

YOUTUBE

October 1 – 31, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	433
Every 15 Minute 2010	291
Every 15 Minutes 2008	202
Calabasas City Spotlight-Traffic Enforcement	200
Every 15 Minutes 2012 - CHS	199
Every 15 Minutes 2016 – CHS “Crash Video”	109
2023 Calabasas Pumpkin Festival	96
Calabasas Pumpkin Festival 2022 – This weekend!	92
Calabasas Teen Forum – Food, Health & Fitness	89
Harden Your Home from Wildfire – Eaves & Vents	86
Calabasas Teen Forum – High School Sports	84
Calabasas City Spotlight – David Brass Rare Books	83
Bryon Russell responds to Michael Jordan’s Challenge	77
Sea Lion Pups Released	71
Woolsey Fire 5 Years Later – A look Back – Jerry O’Connell	65
Senior Aerobics Fitness with Trissa	62
The Best for 2023 – Children’s Book Medal Winners at the Calabasas Library	56
Calabasas Teen Forum – Social Media	56
Calabasas Community Center – The Gym Floor	52
Every 15 Minutes 2008	51
The Zach Bonner Story	51

City-wide Green Street Project Phase 1	48
Calabasas Teen Forum – Preparing for College	46
Calabasas Teen Forum – Volunteering/Charity Work	39
Calabasas Pumpkin Festival 2019 recap	38
Author’s Night – Doug Goodwin	29
Calabasas Senior Center Turns 7	24
Therapeutic Yoga for Seniors with Jenny Klossner	24

GRANICUS

September 1 – 30, 2023

NAME	VIEWS	DATE
City Council	83	09/13/23
Planning Commission	41	09/07/23
LVUSD	39	08/29/23
LVUSD	37	09/13/23
Communications & Technology Commission	27	08/15/23
City Council	24	09/27/23
Planning Commission	24	09/21/23
Environmental Commission	18	09/05/23
Communications & Technology Commission	16	05/16/23

YOUTUBE

September 1 – 30, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	550
Every 15 Minutes 2010	325
Calabasas City Spotlight – Traffic Enforcement	258
Every 15 Minutes 2012 – Calabasas High School	257
Every 15 Minutes 2016 – “Crashed Video”	174
Sea Lion Pups Released	126
Calabasas Teen Forum – Food, Health & Fitness	107
Every 15 Minutes 2018 –	104
Calabasas Teen Forum – High School Sports	87
Senior Aerobics Fitness with Trissa	87
Every 15 Minutes 2008	83
Calabasas Teen Forum – Social Media	77
Harden Your Home from Wildfire – Eaves & Vents	72
Calabasas City Spotlight – David Brass Rare Books	62
Calabasas Teen Forum – Preparing for College	58
Woolsey Fire 5 Years Later – Jerry O’Connell	52
Calabasas Teen Forum – Volunteering/Charity Work	50
The Best of 2023 – Children’s Book Medal Winners	44
The Zach Bonner Story	39
Calabasas Senior Center Turns 7	37
Every 15 Minutes Assembly 2012 – Calabasas	36
Therapeutic Yoga for Seniors with Jenny Klossner	34
Woolsey Fire 5 Years Later – A Look Back Eps. 1	25
High School Seniors Helping Real Seniors	24
New Hotel in Town	21
Passport Applications	19
Gardening with California Native Plants – 1	19

Recycling with a Different Spin	19
Calabasas Pumpkin Festival 2022	17
Mulholland Hwy Project Starts – Finally!	16

GRANICUS

August 1 – 31, 2023

NAME	VIEWS	DATE
City Council	97	08/09/23
City Council	60	08/23/23
Public Safety Commission	38	07/24/23
Planning Commission	26	08/03/23
City Council	25	08/23/23
LVUSD	24	08/04/23
Traffic & Transportation Commission	21	07/25/23
Historic Preservation Commission	20	08/02/23
Communications & Technology Commission	20	05/16/23

YOUTUBE

August 1 – 31, 2023

SHOW	VIEWS
Sea Lion Pups Released	783
Gentle Yoga for Seniors with Ann	627
Every 15 Minutes 2010	354
Calabasas City Spotlight – Traffic Enforcement	283
Every 15 Minutes 2012 – Calabasas High School	225
Every 15 Minutes 2018 – “Crash Video”	177
Every 15 Minutes 2016 – “Crashed Video”	124
Calabasas Teen Forum – Food, Health & Fitness	113
Harden Your Home from Wildfire – Eaves & Vents	108
Senior Aerobics Fitness with Trissa	94
Every 15 Minutes Assembly 2012	92
Calabasas Teen Forum – High School Sports	81
Calabasas Teen Forum – Social Media	79
Woolsey Fire 5 Years Later – A Look Back	74
Be Careful on the Road – It’s Back to School Time	63
Calabasas Teen Forum – Preparing for College	62
Calabasas Senior Center Turns 7	55
Opt In, Calabasas!	42
AHCCC Roof Update July 27, 2023	38
New Hotel in Town	35
Therapeutic Yoga for Seniors with Jenny Klossner	33
Don’t Zone Out!	32
Gardening with California Native Plants	31
Coyotes in Calabasas – Part 4	25
Passport Applications	22
Author’s Night – Doug Goodwin	20
Mulholland Highway Project Starts – Finally!	18
Earthquake Safety Presentation – Dr. Lucy Jones	18

GRANICUS

July 1 – 31, 2023

NAME	VIEWS	DATE
Planning Commission	50	07/06/23
LVUSD	30	06/27/23
Planning Commission	25	07/20/23
Architectural Review Panel	22	06/23/23
Parks, Recreation & Education Commission	22	07/10/23
Architectural Review Panel	21	07/28/23

YOUTUBE

June 1 – 30, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	743
Calabasas City Spotlight – Traffic Enforcement	397
Every 15 Minutes 2010 – Calabasas High School	317
Sea Lion Pups Released	206
Every 15 Minutes 2012 – Calabasas High School	195
Every 15 Minutes 2016 – “Crash Video”	154
Bryon Russell responds to Michael Jordan’s Challenge	132
Senior Aerobics Fitness with Trissa	115
Calabasas Teen Forum – Food, Health & Fitness	105
Calabasas Senior Center’s 6 th Anniversary	103
Calabasas Teen Forum – High School Sports	101
Every 15 Minutes 2018 – “Crash Video”	99
Coyotes in Calabasas – Part 1	84
Calabasas Teen Forum – Social Media	82
Every 15 Minutes 2008	80
Calabasas Teen Forum – Preparing for College	64
AHCCC Roof Update 6/1/23	53
Coyotes in Calabasas – Part 2	46
High School Seniors Helping Real Seniors	44
Mulholland Highway Project Starts	36
Harden Your Home from Wildfire – Eaves & Vents	31
Passport Applications	27
Gardening with California Native Plants – 1	26

GRANICUS

June 1 – 30, 2023

NAME	VIEWS	DATE
LVUSD	113	06/06/23
Planning Commission	75	06/15/23
City Council	90	06/21/23
Architectural Review Panel	64	05/12/23
LVUSD	57	05/23/23
LVUSD	47	06/27/23
City Council	46	06/28/23
Development Review Committee - Special	29	05/23/23
City Council	27	05/31/23
Architectural Review Panel	27	06/23/23

YOUTUBE

May 1 – 31, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	679
Every 15 minutes 2010	383
Calabasas City Spotlight – Traffic Enforcement	316
Bryon Russell Responds to Michael Jordan’s Challenge	222
Every 15 Minutes 2012 – Calabasas High School	212
Every 15 Minutes 2016 – Calabasas High School	191
Earth Day 2022	152
Every 15 Minutes 2018 – “Crash Video”	125
Calabasas Teen Forum – Food, Health & Fitness	198
Senior Aerobics Fitness with Trissa	96
Calabasas Teen Forum – High School Sports	86
Calabasas Teen Forum – Social Media	78
Calabasas Teen Forum – Preparing for College	61
Earth Day 2023	56
Calabasas Teen Forum – Volunteering/Charity Work	51
The Zach Bonner Story	49
Calabasas Senior Center’s 6 th Anniversary	46
Gardening with California Native Plants – 1	44
Every 15 Minutes 2010	39
Harden Your Home from Wildfire – Eaves & Vents	36
Recycling with a Different Spin	36
Therapeutic Yoga for Seniors with Jenny Klossner	29
Mulholland Highway Project Starts – Finally!	28
New Hotel in Town	28
AHCCC Roof Update May 11, 2023	22

GRANICUS

May 1 – 31, 2023

NAME	VIEWS	DATE
Architectural Review Panel	82	05/12/23
City Council	80	05/24/23
LVUSD	77	05/09/23
City Council	63	05/10/23
LVUSD	46	05/23/23
Planning Commission	26	05/04/23
LVUSD	24	04/18/23
Planning Commission	21	05/18/23
Development Review Committee	20	05/23/23
City Council	18	05/31/23
Architectural Review Panel	18	02/24/23
Communications & Technology Commission	18	05/17/23

YOUTUBE

APRIL 1 – 30, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	1,052
Every 15 minutes 2010	433
Sea Lion Pups Released	351

Calabasas City Spotlight – Traffic Enforcement	348
Bryon Russell Responds to Michael Jordan’s Challenge	206
Every 15 Minutes 2012 – Calabasas High School	185
Earth Day 2022	144
Every 15 Minutes 2018 – “Crash Video”	137
Every 15 Minutes 2008	115
Senior Aerobics Fitness with Trissa	104
Calabasas Teen Forum – Social Media	104
Calabasas Teen Forum – Food, Health & Fitness	100
Recycling with a Different Spin	100
Calabasas Teen Forum – High School Sports	94
Calabasas Teen Forum – Preparing for College	63
Gardening with California Native Plants - 1	48
Gardening with California Native Plants – 2	45
Earth Day/Green Expo is April 23 rd	37
Gardening with California Native Plants – 3	30

GRANICUS

APRIL 1 – 30, 2023

NAME	VIEWS	DATE
City Council	113	04/12/23
LVUSD	46	03/28/23
City Council	35	04/26/23
Planning Commission	25	04/20/23
Planning Commission	24	04/06/23
Parks, Recreation & Education Commission	21	04/10/23
LVUSD	21	04/18/23
Public Safety Commission	17	04/24/23

YOUTUBE

MARCH 1 – 31, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	764
Every 15 minutes 2010	512
Calabasas City Spotlight – Traffic Enforcement	384
Bryon Russell Responds to Michael Jordan’s Challenge	308
Every 15 Minutes 2016 – CHS “Crash Video”	248
Sea Lion Pups Released	231
Every 15 Minutes 2012 – Calabasas High School	227
Every 15 Minutes 2018 – “Crash Video”	188
Senior Aerobics Fitness with Trissa	162
Calabasas Teen Forum – Food, Health & Fitness	102
Calabasas Teen Forum – Social Media	101
Every 15 Minutes 2008	81
Gardening with California Native Plants #2	79
Calabasas Teen Forum – High School Sports	74
Calabasas Teen Forum – Preparing for College	65
Therapeutic Yoga for Seniors with Jenny Klossner	57
The Zach Bonner Story	57
Calabasas Senior Center’s 6 th Anniversary Celebration	51

GRANICUS**MARCH 1 – 31, 2023**

NAME	VIEWS	DATE
City Council	88	03/22/23
City Council	58	03/08/23
LVUSD	45	03/14/23
LVUSD	44	02/28/23
Library Commission	36	03/20/23
LVUSD	29	03/28/23
City Council	22	03/29/23

YOUTUBE**FEBRUARY 1 – 28, 2023**

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	878
Every 15 minutes 2010	444
Calabasas City Spotlight – Traffic Enforcement	398
Every 15 Minutes 2012 – CHS	227
Every 15 Minutes 2016 – CHS “Crash Video”	194
Sea Lion Pups Released	141
Old Town Calabasas Officially Re-Opens	129
The Zach Bonner Story	120
Senior Aerobics Fitness with Trissa	99
Calabasas Teen Forum – Food, Health & Fitness	89
Calabasas Teen Forum – Social Media	88
Calabasas Teen Forum – High School Sports	72
Every 15 Minutes 2010	56
Calabasas Teen Forum – Preparing for College	55
Every 15 Minutes 2008	52
Public Safety Workshop	51

GRANICUS**FEBRUARY 1 – 28, 2023**

NAME	VIEWS	DATE
LVUSD	65	01/17/23
LVUSD	45	01/31/23
City Council	39	02/22/23
City Council	37	02/08/23
Communications & Technology Commission	37	02/21/23
Historic Preservation Commission	25	02/15/23
LVUSD	20	02/14/23
Parks, Rec & Education Commission	19	02/09/23
Planning Commission	17	02/16/23

YOUTUBE**JANUARY 1 – 31, 2023**

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	893
Every 15 minutes 2010	772
Calabasas City Spotlight – Traffic Enforcement	419
Every 15 Minutes 2012 – CHS	362

Every 15 Minutes 2016 – CHS “Crash Video”	304
Every 15 Minutes 2018 – CHS “Crash Video”	227
Sea Lion Pups Released	165
Senior Aerobics Fitness with Trissa	132
The Zach Bonner Story	129
Every 15 Minutes 2008	108
Bryon Russell Responds to Michael Jordan	105
Calabasas Teen Forum – High School Sports	73
Calabasas Senior Center’s 6 th Anniversary	65
Calabasas Teen Forum – Social Media	64
Therapeutic Yoga for Seniors with Jenny Klossner	56

GRANICUS

JANUARY 1 – 31, 2023

NAME	VIEWS	DATE
LVUSD	166	01/17/23
City Council	40	01/11/23
LVUSD	38	12/13/22
City Council	36	01/25/23
Planning Commission	24	01/19/23
Public Safety Commission	24	01/23/23
Traffic & Transportation Commission	26	11/23/22
LVUSD	14	11/15/22