




CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: OCTOBER 10, 2023
TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: ARVIN PETROS, MEDIA SUPERVISOR 
SUBJECT: CTV PROGRAMMING REPORT

MEETING

DATE: OCTOBER 17, 2023

BACKGROUND:

Following is a list of CTV productions for September - October 2023

NEW SHOWS

PSA – “Know Your Zones”: Emergency Preparedness
PSA - Be Careful on the Road – School Area Crosswalks
PSA – Opt-in Sign up for Emergency Notices
Juan de Anza Recreational Trail
Woolsey Fire 5 Years Later -- A Look Back #2 – Jerry O’Connell
Annual Wildland Preparedness Presentation
City-wide Green Streets Project
PSA – October is Bullying Prevention Month

PRODUCTIONS

LVUSD Board Meetings (2nd & 4th Tuesdays)
AHCCC – Roof Time-lapse & Aerial
Woolsey Fire 5 Years Later -- A Look Back #2 – Jerry O’Connell
SOTC Opening “What Does Community Mean to You” – MYC Teens & Students
Annual Wildland Preparedness - Webinar (Oct. 2nd)

Green Street Project – Phase I Ground Breaking (Oct. 2nd)
Green Street Project – Las Virgenes Rd. construction footage
Walk to School Day (Oct. 4th)
Walk-in Flu Clinic (Oct. 7th)
Library 25th Anniversary (Oct. 8th)

UPCOMING

City Facilities Updates
Hybrid City Council & City Commission Meetings
Coverage of Calabasas News Events
City Parks Series
AHCCC – Project Construction Footage
Woolsey Fire 5th anniversary - Emergency Preparedness videos
Calabasas Pumpkin Festival (Oct. 22nd)
Veteran’s Day Event (Nov. 7th)
Mayor’s State of the City Address (Nov. 15th)

PROMOTED EVENTS

City Council/Commissions Meetings - *Website, CTV, Social Media*
Mayor’s Friday Letter to the Community - *Website, Social Media, Email Blast*
Oct. City eNews & Library eNews - *Social Media, website*
Calabasas Pumpkin Festival (Oct. 22nd) - *Website, Social Media, Email Blast*
City Events - *Website, CTV, Social Media, e.News*
Emergency Preparedness - *Website, CTV, Social Media, e.News*
Fall Parks & Rec Events/Brochure - *Website, Social Media, e.News*
Library Events/News – *e.News, Website, Social Media*
Senior Center Events - *Website, CTV Billboard, Social Media, e.News*

OCTOBER MEETINGS

Oct. 10th @ 5:30 p.m. – LVUSD meeting (Recorded for replay)
Oct. 11th @ 7:00 p.m. – City Council Meeting
Oct. 17th @ 6:00 p.m. – Communication & Technology Commission
Oct. 18th @ 6:00 p.m. – Historic Preservation Commission
Oct. 19th @ 6:00 p.m. – Planning Commission
Oct. 23rd @ 6:00 p.m. – Public Safety Commission
Oct. 24th @ 5:30 p.m. – LVUSD meeting (Recorded for replay)
Oct. 24th @ 7:00 p.m. – Traffic & Transportation Commission
Oct. 25th @ 7:30 p.m. – City Council Meeting
Oct. 30th @ 4:00 p.m. – Environmental Commission
Oct. 30th @ 6:00 p.m. – Parks, Recreation & Education Commission

REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.