

**MINUTES OF A REGULAR MEETING  
OF THE MAYOR'S YOUTH COUNCIL  
OF THE CITY OF CALABASAS  
HELD MONDAY, SEPTEMBER 11, 2023, AT 6 PM**

Chair Matalon called the meeting to order at 6:05 p.m. at Calabasas City Hall, 100 Civic Center Way, Calabasas, CA 91302.

Present: Mayor Shapiro, Mayor pro Tem Weintraub, Mayor's Youth Council members, Mayor's Youth Council Advisory Board and Ms. Hernandez.

Absent: Parmar, N., Rothman, D., Rumack, B., and Shapiro, N.,

**OPENING MATTERS**

Secretary Perlmutter conducted roll call.

Chair Matalon requested a moment of silence in remembrance of the 9/11 victims.

**PLEDGE OF ALLEGIANCE**

Pledge of Allegiance was led by Avery Shellow.

**WELCOME**

1. Mayor Shapiro welcomed everyone and announced that Noah Weintraub and Madeline Strauss were selected as the Planning Commission liaisons. Mayor Shapiro encouraged MYC members to participate in upcoming meetings of the Southern California Association of Governments (SCAG).

**PRESENTATIONS**

- By Kelley and Joe Fries - Calabasas Film Festival Volunteers

Joe Fries announced the 10<sup>th</sup> Annual Calabasas Film Festival and encouraged MYC members to volunteer.

- Kevin Cordasco - Something Yellow Foundation

Kevin Cordasco introduced Something Yellow Foundation and announced the Ten-Year Anniversary Gala to benefit children with cancer.

## **ORAL COMMUNICATION – PUBLIC COMMENT**

There were no public comments.

## **CONSENT**

### 2. Approval of meeting minutes from August 14, 2023

Siena Goldfarb moved, seconded by Avery Shellow to approve the August 14, 2023, meeting minutes. Motion carried unanimously as follows:

AYES: Matalon; Goldfarb; Perlmutter E.; Avedis; Grayson; Konheim; Kramar; Parker; Perlmutter, D. Raichelson; Shah; Shellow; Sherman; Strauss; Trachuk; Weintraub

ABSENT: Parmar, N., Rothman, D., Rumack, B., and Shapiro, N.,

NOES: None.

## **NEW BUSINESS**

### 3. Review and discussion of upcoming MYC events:

- Maui Donation Drive
  - Baby2baby
  - People's Fund of Maui

Ms. Hernandez reported she was not able to contact Baby2Baby or People's Fund of Maui. Avery Shellow mentioned the possibility of partnering with the Calabasas Rotary to conduct a donation drive for Maui.

- Meet up with Assemblywoman Jacqui Irwin and Voter Registration Drive at La La Land Café, September 24, 9:15 am-12 pm

Jordan Matalon encouraged all members to participate in this very important event.

- National Voter Registration Drive September 19 – CHS/Viewpoint Competition

Avery Shellow reported that Voter Registration Forms were distributed.

- Indigenous People's Day – October 12

Madeline Strauss announced they would work to set up a book display for Indigenous Peoples Day at the Library.

- Anti-Bullying Awareness Month - October

Sienna Goldfarb brought up the idea of creating posters and Instagram posts throughout the month. Some MYC members provided their perspective of what bullying means to them. MYC members were receptive to the idea of creating a Bullying Awareness video PSA to share throughout the month.

Mayor Shapiro announced that the 25<sup>th</sup> anniversary of the Library will be celebrated on October 8.

#### 4. Mayor's Youth Council Subcommittee reports

- Civic Engagement

Avery Shellow reported on voter registration drive during RACI at Calabasas High. She also encouraged everyone to attend the voter registration at La La Land. Ryan reported about prepping to promote voter registration on Walk to School Day on October 4.

- Communications

Lauren Avedis encouraged all subcommittees to send information to post on Instagram as well as information for event flyers.

- Cultural Awareness & Diversity

Anthony Sherman reiterated their work on a book display at the Library. In addition, he is still trying to reach out to prospective speakers for Indigenous Peoples Day. Daniel Perlmutter that they're working with Calabasas High School to promote the Cultural Awareness and Diversity subcommittee including events revolving around the LGBTQ+ community.

- Economic Development

Noah Weintraub reached out to Crumble Cookie in order to help promote their business. MYC members discussed the possibility of a student discount program for restaurants for s to promote more business.

Jordan Matalon reported on meeting he had with Blake Coddington from Caruso.

- Environment

Ethan Perlmutter stressed the need for more members in the Environment Subcommittee and reiterated past events the subcommittee has worked on.

- Wellness

Delaney Grayson brought up the idea of working on posters and social media campaigns. Siena Goldfarb mentioned possibly doing something with random acts of kindness, which could be done anywhere in the community such as farmers market.

Jordan Matalon and Bella Raichelson mentioned that anti-bullying advertisements are not up to date. They mentioned how much harder it has become to find information about bullying prevention in this day in age, because bullying is different than what it was in the past.

Gia Parker mentioned possibly using the Wellness subcommittee for Suicide Prevention Month. MYC members would like to create an improved anti-bullying campaign through a video in order to support anti-bullying month in a more updated fashion. Ms. Hernandez stated she will reach out to the City's Communications Department to work on such campaign with MYC members.

## **ADJOURN**

The Mayor's Youth Council adjourned at 7:01 p.m. to a regular meeting on Monday, October 9, at 6 p.m.

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Ethan Perlmutter, Secretary of the Mayor's Youth Council