




CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: SEPTEMBER 13, 2023
TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: ARVIN PETROS, MEDIA SUPERVISOR 
SUBJECT: CTV PROGRAMMING REPORT

MEETING

DATE: SEPTEMBER 19, 2023

BACKGROUND:

Following is a list of CTV productions for August – September 2023

NEW SHOWS

PSA – “Know Your Zones”: Emergency Preparedness
Woolsey Fire 5 Years Later -- A Look Back #1 – J.D. Slajchert
PSA - Be Careful on the Road – School Area Crosswalks
PSA – Opt-in Sign up for Emergency Notices
Annual Wildland Preparedness Presentation

PRODUCTIONS

LVUSD Board Meetings (2nd & 4th Tuesdays)
AHCCC – Roof Time-lapse & Aerial
School Area Crossing Guards w/ Tra’a B.
Woolsey Fire 5 Years Later -- A Look Back #2 – Jerry O’Connell
SOTC Opening “What Does Community Mean to You” – MYC Teens (Sept. 11th)
Green Street Project – Las Virgenes Rd. pre-construction footage
Annual Wildland Preparedness - Webinar (Sept. 14th)

UPCOMING

City Facilities Updates

Hybrid City Council & City Commission Meetings

Coverage of Calabasas News Events

City Parks Series

AHCCC – Roof Re-construction Project Construction Footage

Woolsey Fire 5th anniversary - Emergency Preparedness videos

Green Street Project Groundbreaking Ceremony (Oct. 2nd)

Real ID Pop-up Event (Oct. 3rd)

Walk-in Flu Clinic (Oct. 7th)

Library 25th Anniversary (Oct. 8th)

Calabasas Pumpkin Festival (Oct. 22nd)

PROMOTED EVENTS

City Council/Commissions Meetings - *Website, CTV, Social Media*

Mayor's Friday Letter to the Community - *Website, Social Media, Email Blast*

Calabasas Film Festival 9/27-10/1 - *Website, Social Media, Email Blast*

Sept. City eNews & Library eNews - *Social Media, website*

Walk to School Day (Oct. 4th) - *Website, Social Media, Email Blast*

City Events - *Website, CTV, Social Media, e.News*

Emergency Preparedness - *Website, CTV, Social Media, e.News*

Fall Parks & Rec Events/Brochure - *Website, Social Media, e.News*

Library Events/News – *e.News, Website, Social Media*

Senior Center Events - *Website, CTV Billboard, Social Media, e.News*

SEPTEMBER MEETINGS

Sept. 5th @ 7:00 p.m. – Environmental Commission

Sept. 7th @ 6:00 p.m. – Planning Commission

Sept. 12th @ 5:30 p.m. – LVUSD meeting (Recorded for replay)

Sept. 13th @ 7:00 p.m. – City Council Meeting

Sept. 18th @ 6:30 p.m. – Library Commission

Sept. 19th @ 6:00 p.m. – Communication & Technology Commission

Sept. 21st @ 6:00 p.m. – Planning Commission

Sept. 26th @ 5:30 p.m. – LVUSD meeting (Recorded for replay)

Sept. 27th @ 7:30 p.m. – City Council Meeting

REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.