



*CITY of CALABASAS*

**COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT**

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**DATE: SEPTEMBER 14, 2023**  
**TO: COMMUNICATIONS & TECHNOLOGY COMMISSION**  
**FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR**  
**BY: YADIRA ZIMMERMAN, EXECUTIVE ASSISTANT**  
**SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS**  
**MEETING DATE: SEPTEMBER 19, 2023**

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**BACKGROUND/DISCUSSION**

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

**GRANICUS**

**August 1 – 31, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
City Council	97	08/09/23
City Council	60	08/23/23
Public Safety Commission	38	07/24/23
Planning Commission	26	08/03/23
City Council	25	08/23/23
LVUSD	24	08/04/23
Traffic & Transportation Commission	21	07/25/23
Historic Preservation Commission	20	08/02/23
Communications & Technology Commission	20	05/16/23

**YOUTUBE**

**August 1 – 31, 2023**

<b>SHOW</b>	<b>VIEWS</b>
Sea Lion Pups Released	783
Gentle Yoga for Seniors with Ann	627
Every 15 Minutes 2010	354
Calabasas City Spotlight – Traffic Enforcement	283

Every 15 Minutes 2012 – Calabasas High School	225
Every 15 Minutes 2018 – “Crash Video”	177
Every 15 Minutes 2016 – “Crashed Video”	124
Calabasas Teen Forum – Food, Health & Fitness	113
Harden Your Home from Wildfire – Eaves & Vents	108
Senior Aerobics Fitness with Trissa	94
Every 15 Minutes Assembly 2012	92
Calabasas Teen Forum – High School Sports	81
Calabasas Teen Forum – Social Media	79
Woolsey Fire 5 Years Later – A Look Back	74
Be Careful on the Road – It’s Back to School Time	63
Calabasas Teen Forum – Preparing for College	62
Calabasas Senior Center Turns 7	55
Opt In, Calabasas!	42
AHCCC Roof Update July 27, 2023	38
New Hotel in Town	35
Therapeutic Yoga for Seniors with Jenny Klossner	33
Don’t Zone Out!	32
Gardening with California Native Plants	31
Coyotes in Calabasas – Part 4	25
Passport Applications	22
Author’s Night – Doug Goodwin	20
Mulholland Highway Project Starts – Finally!	18
Earthquake Safety Presentation – Dr. Lucy Jones	18

## **GRANICUS**

**July 1 – 31, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
Planning Commission	50	07/06/23
LVUSD	30	06/27/23
Planning Commission	25	07/20/23
Architectural Review Panel	22	06/23/23
Parks, Recreation & Education Commission	22	07/10/23
Architectural Review Panel	21	07/28/23

## **YOUTUBE**

**June 1 – 30, 2023**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	743
Calabasas City Spotlight – Traffic Enforcement	397
Every 15 Minutes 2010 – Calabasas High School	317
Sea Lion Pups Released	206
Every 15 Minutes 2012 – Calabasas High School	195
Every 15 Minutes 2016 – “Crash Video”	154
Bryon Russell responds to Michael Jordan’s Challenge	132
Senior Aerobics Fitness with Trissa	115
Calabasas Teen Forum – Food, Health & Fitness	105
Calabasas Senior Center’s 6 <sup>th</sup> Anniversary	103
Calabasas Teen Forum – High School Sports	101
Every 15 Minutes 2018 – “Crash Video”	99
Coyotes in Calabasas – Part 1	84

Calabasas Teen Forum – Social Media	82
Every 15 Minutes 2008	80
Calabasas Teen Forum – Preparing for College	64
AHCCC Roof Update 6/1/23	53
Coyotes in Calabasas – Part 2	46
High School Seniors Helping Real Seniors	44
Mulholland Highway Project Starts	36
Harden Your Home from Wildfire – Eaves & Vents	31
Passport Applications	27
Gardening with California Native Plants – 1	26

## **GRANICUS**

**June 1 – 30, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
LVUSD	113	06/06/23
Planning Commission	75	06/15/23
City Council	90	06/21/23
Architectural Review Panel	64	05/12/23
LVUSD	57	05/23/23
LVUSD	47	06/27/23
City Council	46	06/28/23
Development Review Committee - Special	29	05/23/23
City Council	27	05/31/23
Architectural Review Panel	27	06/23/23

## **YOUTUBE**

**May 1 – 31, 2023**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	679
Every 15 minutes 2010	383
Calabasas City Spotlight – Traffic Enforcement	316
Bryon Russell Responds to Michael Jordan’s Challenge	222
Every 15 Minutes 2012 – Calabasas High School	212
Every 15 Minutes 2016 – Calabasas High School	191
Earth Day 2022	152
Every 15 Minutes 2018 – “Crash Video”	125
Calabasas Teen Forum – Food, Health & Fitness	198
Senior Aerobics Fitness with Trissa	96
Calabasas Teen Forum – High School Sports	86
Calabasas Teen Forum – Social Media	78
Calabasas Teen Forum – Preparing for College	61
Earth Day 2023	56
Calabasas Teen Forum – Volunteering/Charity Work	51
The Zach Bonner Story	49
Calabasas Senior Center’s 6 <sup>th</sup> Anniversary	46
Gardening with California Native Plants – 1	44
Every 15 Minutes 2010	39
Harden Your Home from Wildfire – Eaves & Vents	36
Recycling with a Different Spin	36
Therapeutic Yoga for Seniors with Jenny Klossner	29
Mulholland Highway Project Starts – Finally!	28

New Hotel in Town	28
AHCCC Roof Update May 11, 2023	22

## **GRANICUS**

**May 1 – 31, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
Architectural Review Panel	82	05/12/23
City Council	80	05/24/23
LVUSD	77	05/09/23
City Council	63	05/10/23
LVUSD	46	05/23/23
Planning Commission	26	05/04/23
LVUSD	24	04/18/23
Planning Commission	21	05/18/23
Development Review Committee	20	05/23/23
City Council	18	05/31/23
Architectural Review Panel	18	02/24/23
Communications & Technology Commission	18	05/17/23

## **YOUTUBE**

**APRIL 1 – 30, 2023**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	1,052
Every 15 minutes 2010	433
Sea Lion Pups Released	351
Calabasas City Spotlight – Traffic Enforcement	348
Bryon Russell Responds to Michael Jordan’s Challenge	206
Every 15 Minutes 2012 – Calabasas High School	185
Earth Day 2022	144
Every 15 Minutes 2018 – “Crash Video”	137
Every 15 Minutes 2008	115
Senior Aerobics Fitness with Trissa	104
Calabasas Teen Forum – Social Media	104
Calabasas Teen Forum – Food, Health & Fitness	100
Recycling with a Different Spin	100
Calabasas Teen Forum – High School Sports	94
Calabasas Teen Forum – Preparing for College	63
Gardening with California Native Plants - 1	48
Gardening with California Native Plants – 2	45
Earth Day/Green Expo is April 23 <sup>rd</sup>	37
Gardening with California Native Plants – 3	30

## **GRANICUS**

**APRIL 1 – 30, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
City Council	113	04/12/23
LVUSD	46	03/28/23
City Council	35	04/26/23
Planning Commission	25	04/20/23
Planning Commission	24	04/06/23
Parks, Recreation & Education Commission	21	04/10/23

LVUSD	21	04/18/23
Public Safety Commission	17	04/24/23

## **YOUTUBE**

### **MARCH 1 – 31, 2023**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	764
Every 15 minutes 2010	512
Calabasas City Spotlight – Traffic Enforcement	384
Bryon Russell Responds to Michael Jordan’s Challenge	308
Every 15 Minutes 2016 – CHS “Crash Video”	248
Sea Lion Pups Released	231
Every 15 Minutes 2012 – Calabasas High School	227
Every 15 Minutes 2018 – “Crash Video”	188
Senior Aerobics Fitness with Trissa	162
Calabasas Teen Forum – Food, Health & Fitness	102
Calabasas Teen Forum – Social Media	101
Every 15 Minutes 2008	81
Gardening with California Native Plants #2	79
Calabasas Teen Forum – High School Sports	74
Calabasas Teen Forum – Preparing for College	65
Therapeutic Yoga for Seniors with Jenny Klossner	57
The Zach Bonner Story	57
Calabasas Senior Center’s 6 <sup>th</sup> Anniversary Celebration	51

## **GRANICUS**

### **MARCH 1 – 31, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
City Council	88	03/22/23
City Council	58	03/08/23
LVUSD	45	03/14/23
LVUSD	44	02/28/23
Library Commission	36	03/20/23
LVUSD	29	03/28/23
City Council	22	03/29/23

## **YOUTUBE**

### **FEBRUARY 1 – 28, 2023**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	878
Every 15 minutes 2010	444
Calabasas City Spotlight – Traffic Enforcement	398
Every 15 Minutes 2012 – CHS	227
Every 15 Minutes 2016 – CHS “Crash Video”	194
Sea Lion Pups Released	141
Old Town Calabasas Officially Re-Opens	129
The Zach Bonner Story	120
Senior Aerobics Fitness with Trissa	99
Calabasas Teen Forum – Food, Health & Fitness	89
Calabasas Teen Forum – Social Media	88
Calabasas Teen Forum – High School Sports	72

Every 15 Minutes 2010	56
Calabasas Teen Forum – Preparing for College	55
Every 15 Minutes 2008	52
Public Safety Workshop	51

## **GRANICUS**

### **FEBRUARY 1 – 28, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
LVUSD	65	01/17/23
LVUSD	45	01/31/23
City Council	39	02/22/23
City Council	37	02/08/23
Communications & Technology Commission	37	02/21/23
Historic Preservation Commission	25	02/15/23
LVUSD	20	02/14/23
Parks, Rec & Education Commission	19	02/09/23
Planning Commission	17	02/16/23

## **YOUTUBE**

### **JANUARY 1 – 31, 2023**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	893
Every 15 minutes 2010	772
Calabasas City Spotlight – Traffic Enforcement	419
Every 15 Minutes 2012 – CHS	362
Every 15 Minutes 2016 – CHS “Crash Video”	304
Every 15 Minutes 2018 – CHS “Crash Video”	227
Sea Lion Pups Released	165
Senior Aerobics Fitness with Trissa	132
The Zach Bonner Story	129
Every 15 Minutes 2008	108
Bryon Russell Responds to Michael Jordan	105
Calabasas Teen Forum – High School Sports	73
Calabasas Senior Center’s 6 <sup>th</sup> Anniversary	65
Calabasas Teen Forum – Social Media	64
Therapeutic Yoga for Seniors with Jenny Klossner	56

## **GRANICUS**

### **JANUARY 1 – 31, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
LVUSD	166	01/17/23
City Council	40	01/11/23
LVUSD	38	12/13/22
City Council	36	01/25/23
Planning Commission	24	01/19/23
Public Safety Commission	24	01/23/23
Traffic & Transportation Commission	26	11/23/22
LVUSD	14	11/15/22