



CITY of CALABASAS
CITY COUNCIL AGENDA REPORT

DATE: SEPTEMBER 1, 2023

TO: HONORABLE MAYOR AND COUNCILMEMBERS

FROM: ERICA L. GREEN, COMMUNITY SERVICES DIRECTOR

SUBJECT: PROGRAMMING NEEDS ASSESSMENT OUTREACH RESULTS

MEETING DATE: SEPTEMBER 13, 2023

SUMMARY RECOMMENDATION:

Staff recommends that the City Council receive the report for file.

BACKGROUND:

In March 2023, the City of Calabasas City Council approved contracting with PROS Consulting to conduct a programming needs assessment study to assist the Department in addressing its strategic priorities. The study will provide the department with a tangible tool to help successfully program and operate the Agoura Hills Calabasas Community Center, maximize programming in current facilities, and offer essential city-wide programs and services for all ages.

DISCUSSION/ANALYSIS:

Over the past few months, PROS Consulting has conducted multiple community and stakeholder group meetings to ascertain opinions and desired functions of the Community Center and essential programs and services to be provided at all facilities in the Department. Furthermore, a statistically valid survey and online survey were conducted with a high level of participation.

The consultant has compiled the results of the outreach providing a presentation on the findings. PROS Consulting will return to City Council to provide the final presentation on the Community Center Business Plan and recommendations to maximize the Community Services Department programming.

FISCAL IMPACT/SOURCE OF FUNDING:

No impact to the General Fund.

REQUESTED ACTION:

Staff recommends the City Council receive this report for file.

ATTACHMENT:

Calabasas Recreation Programming Study Presentation