



CITY of CALABASAS

PARKS, RECREATION & EDUCATION COMMISSION AGENDA REPORT

DATE: AUGUST 25, 2023

TO: PARKS, RECREATION AND EDUCATION COMMISSIONERS

FROM: ERICA GREEN, DIRECTOR OF COMMUNITY SERVICES

SUBJECT: PROGRAMMING NEEDS ASSESSMENT OUTREACH RESULTS

MEETING DATE: AUGUST 31, 2023

SUMMARY RECOMMENDATION:

Staff recommends that the Parks, Recreation, and Education Commission receive the report for file.

BACKGROUND:

In March 2023, the City of Calabasas City Council approved contracting with PROS Consulting to conduct a programming needs assessment study to assist the Department in addressing its strategic priorities. The study will provide the Department with a tangible tool to help successfully program and operate the Agoura Hills Calabasas Community Center, maximize programming in current facilities, and offer essential city-wide programs and services for all ages.

DISCUSSION/ANALYSIS:

Over the past few months, PROS Consulting has conducted multiple community and stakeholder group meetings to ascertain opinions and desired functions of the Community Center and essential programs and services to be provided at all facilities in the Department. Furthermore, a statistically valid survey and online survey were conducted with a high level of participation.

The consultant has compiled the results of the outreach providing a presentation on the findings.

FISCAL IMPACT/SOURCE OF FUNDING:

No impact to the General Fund.

REQUESTED ACTION:

Staff recommends the Parks, Recreation, and Education Commission receive this report for file.

ATTACHMENT:

Recreation Programming Study Presentation