

DISCUSSION ON MICROTRANSIT OPTIONS



CITY *of* CALABASAS

City Council
August 23, 2023

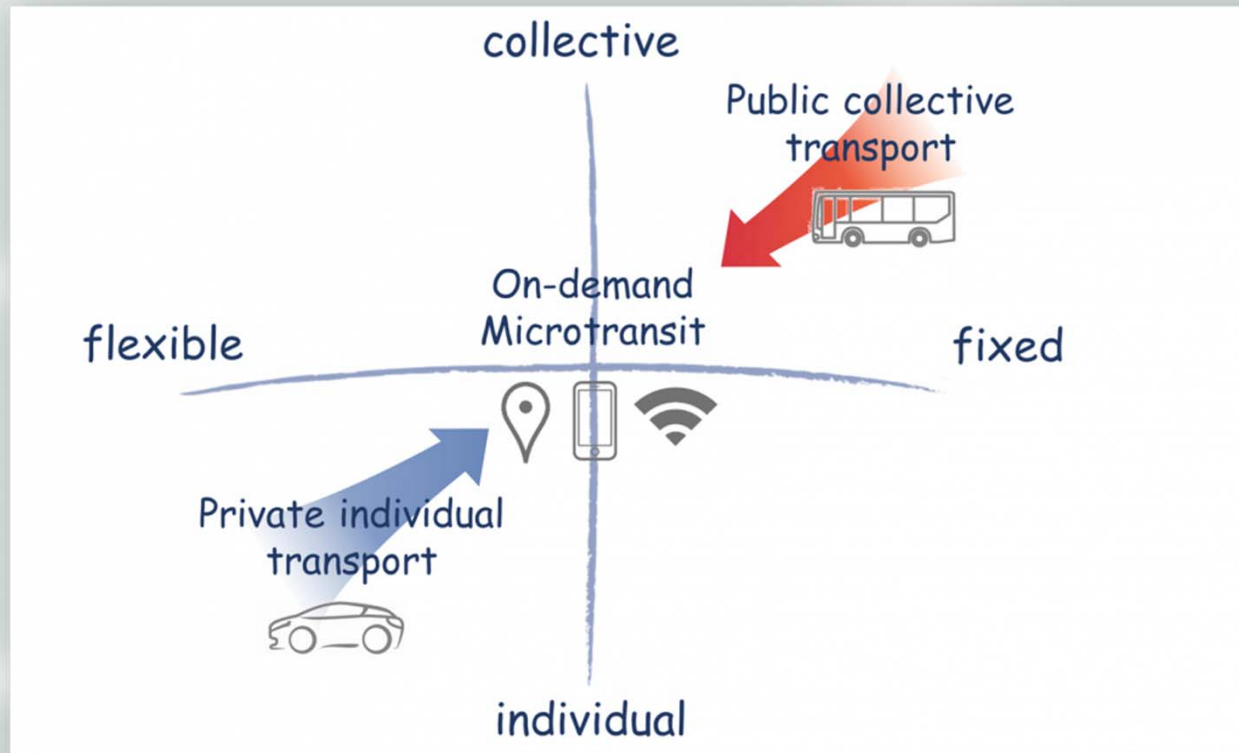
BACKGROUND

- Definition of Microtransit
- Pilot Program
- What Others are Doing
- Considerations for Permanent Program
- Questions



BACKGROUND

Microtransit



BACKGROUND

Our Program

- Saturday and Sunday 9am-5pm
- On-Demand Transportation
- 72 rider monthly average
- \$105.60 cost/passenger
- Line 1: \$44.71 cost/passenger



BACKGROUND

What others are doing

- AH GO
 - Spare allows demand to be shifted to Lyft
- Metro Micro
 - Stop-to-stop service in specific zones
- AVTA
 - Connecting rural areas to transit centers
- Long Beach Circuit
 - Free electric LSVs during peak-times downtown
- Go! Santa Clarita
 - Shuttle buses offer higher capacity capability



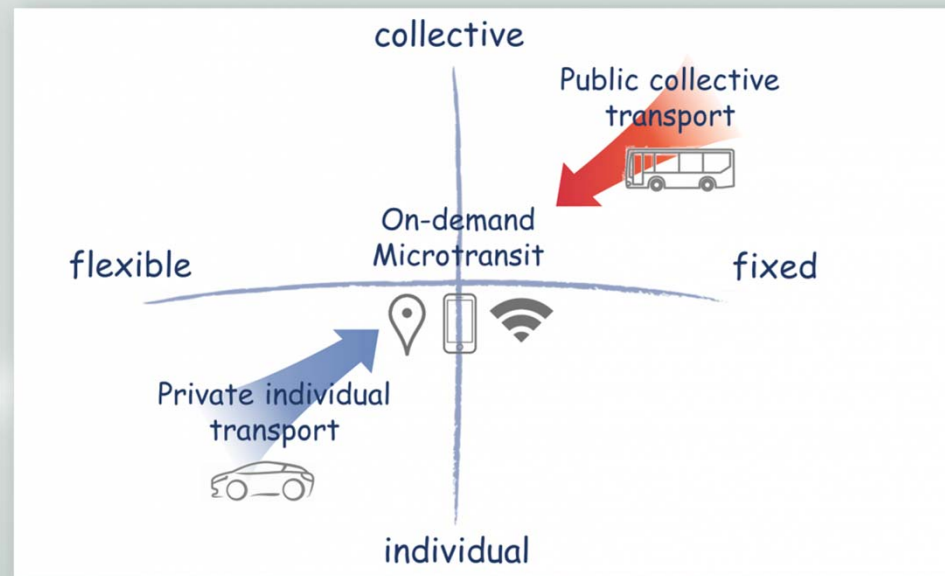
REQUESTED ACTION

Staff recommends Councilmembers discuss options available to the City in regards to creating a permanent microtransit program and provide direction to Staff on preferred parameters.



CONSIDERATIONS

1) Is this type of service important to our residents to allow flexibility, access and efficiency when compared to other transportation programs?



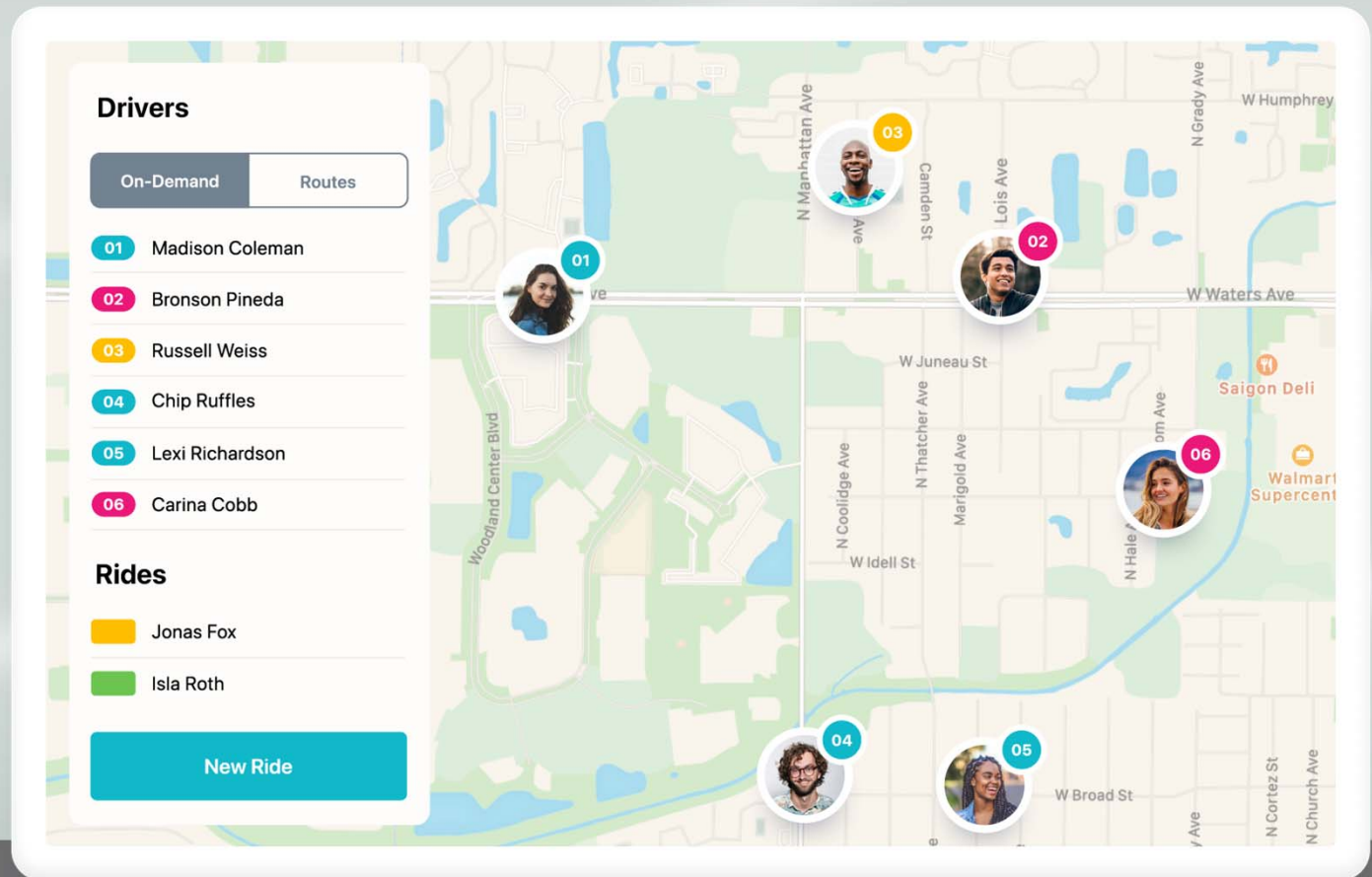
CONSIDERATIONS

2) Does the community want a mobile application?



CONSIDERATIONS

3) Do we want this service to be turnkey or software?



CONSIDERATIONS

4) What kind of vehicles?






a) Bike racks

b) ZEV

c) Size

d) Special design

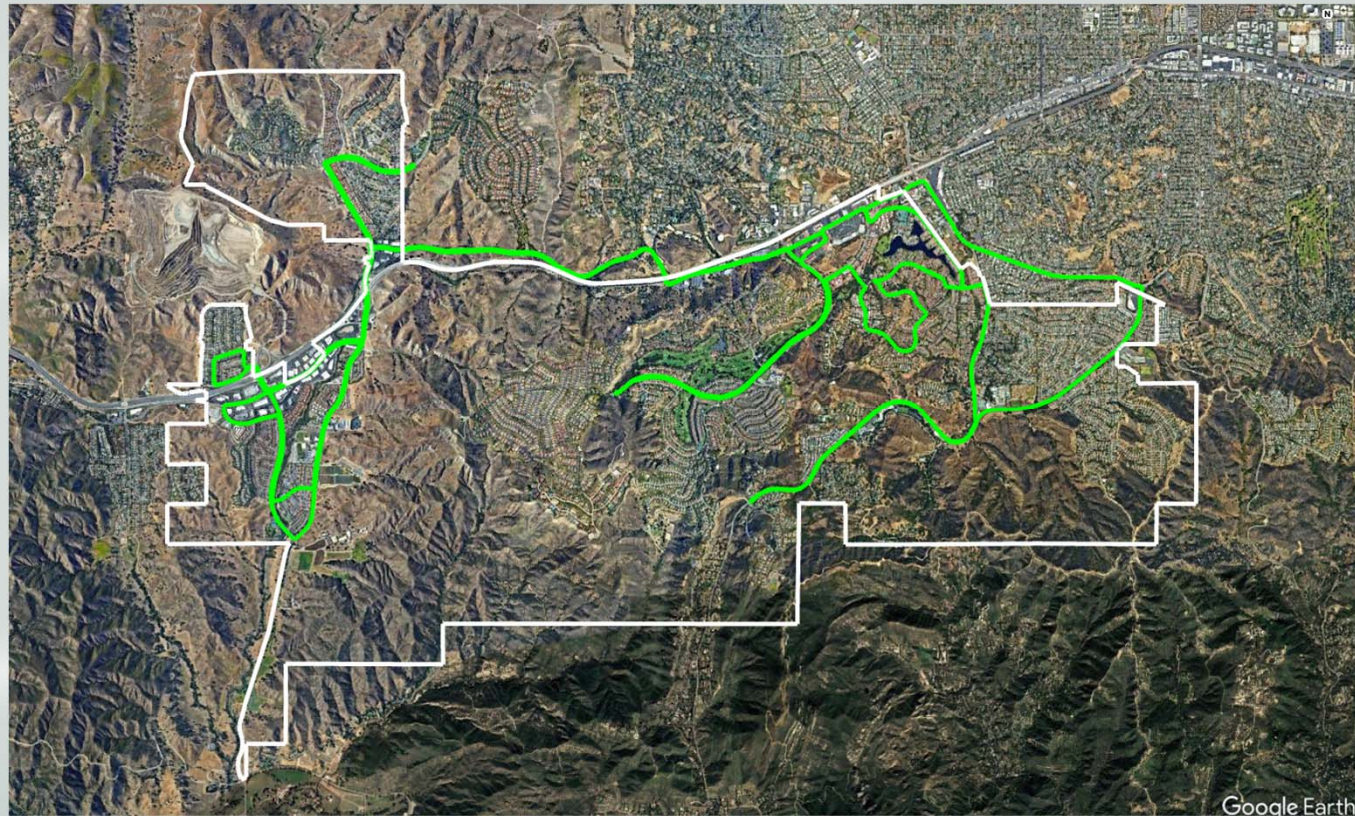


	=	7 Passengers
 + 	=	14 Passengers
	=	12 Passengers
	=	15 Passengers



CONSIDERATIONS

5) Should the program continue to be door-to-door?



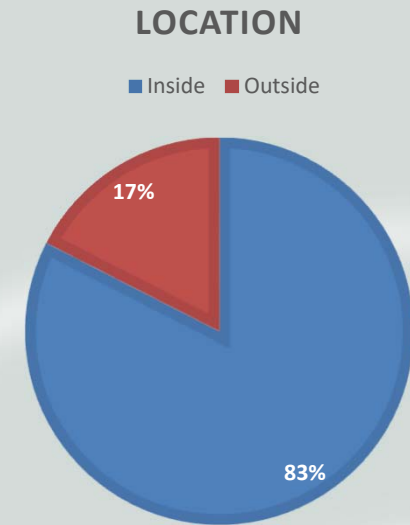
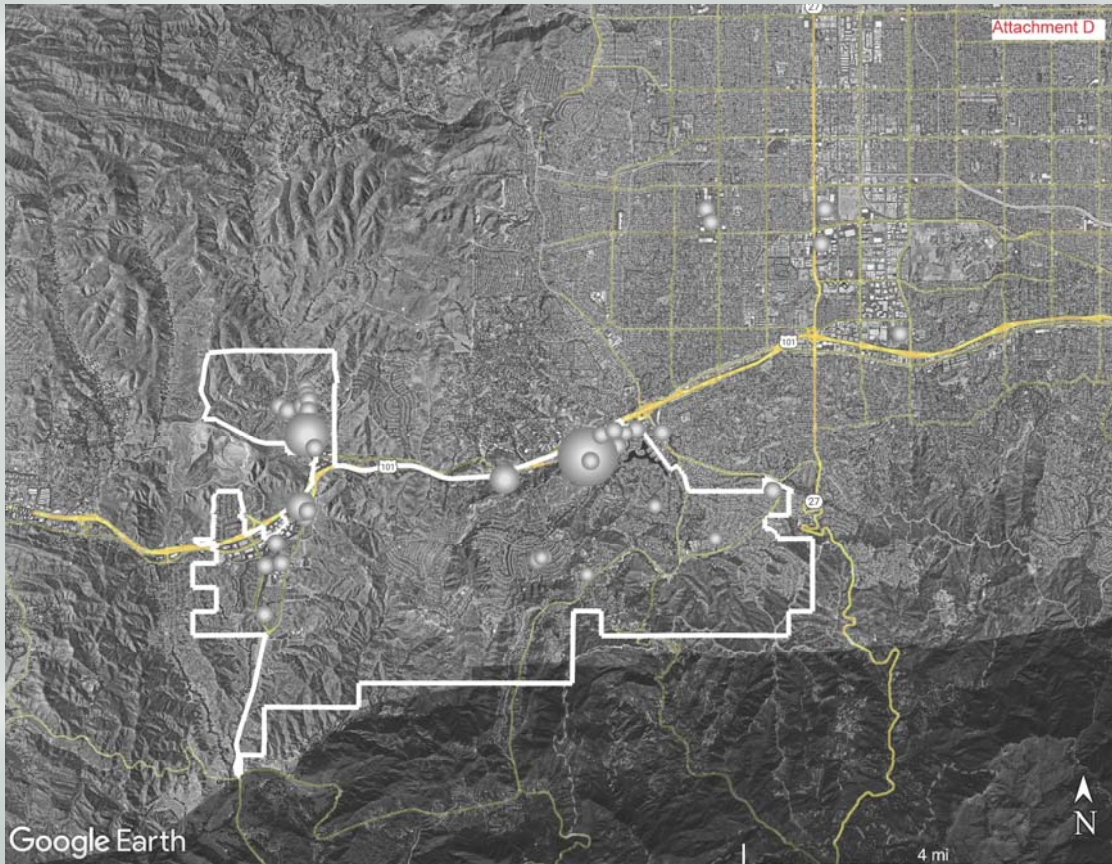
CONSIDERATIONS

6) Should the program be expanded?



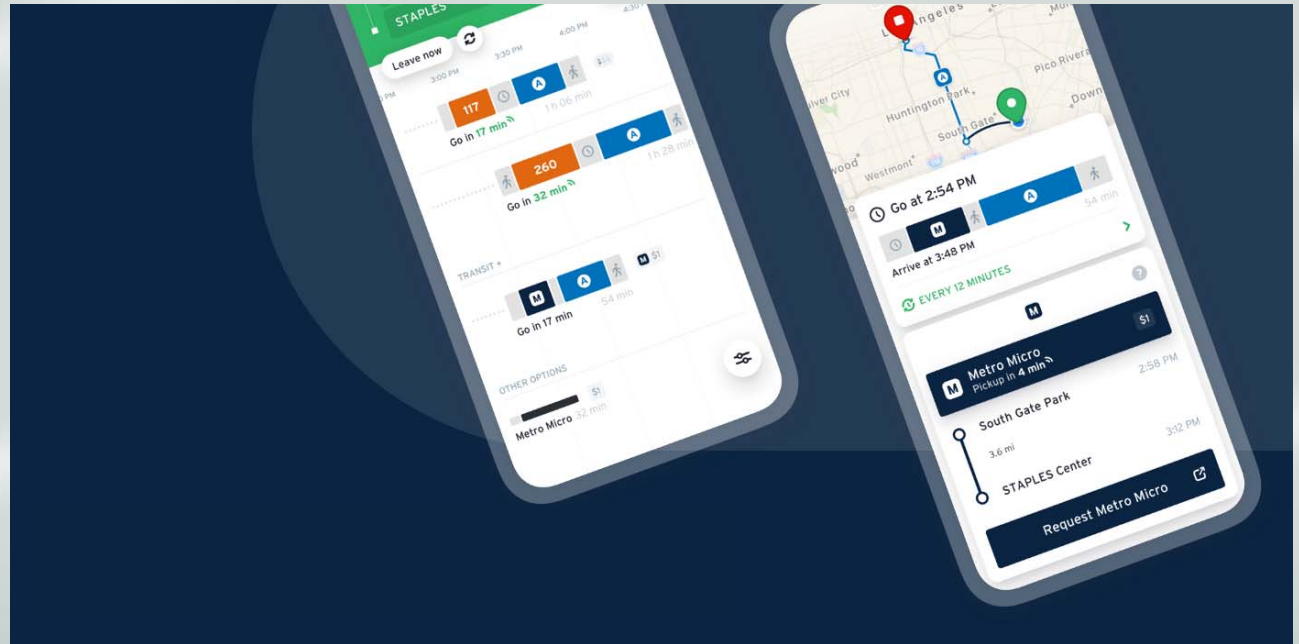
CONSIDERATIONS

7) What should the service area be?



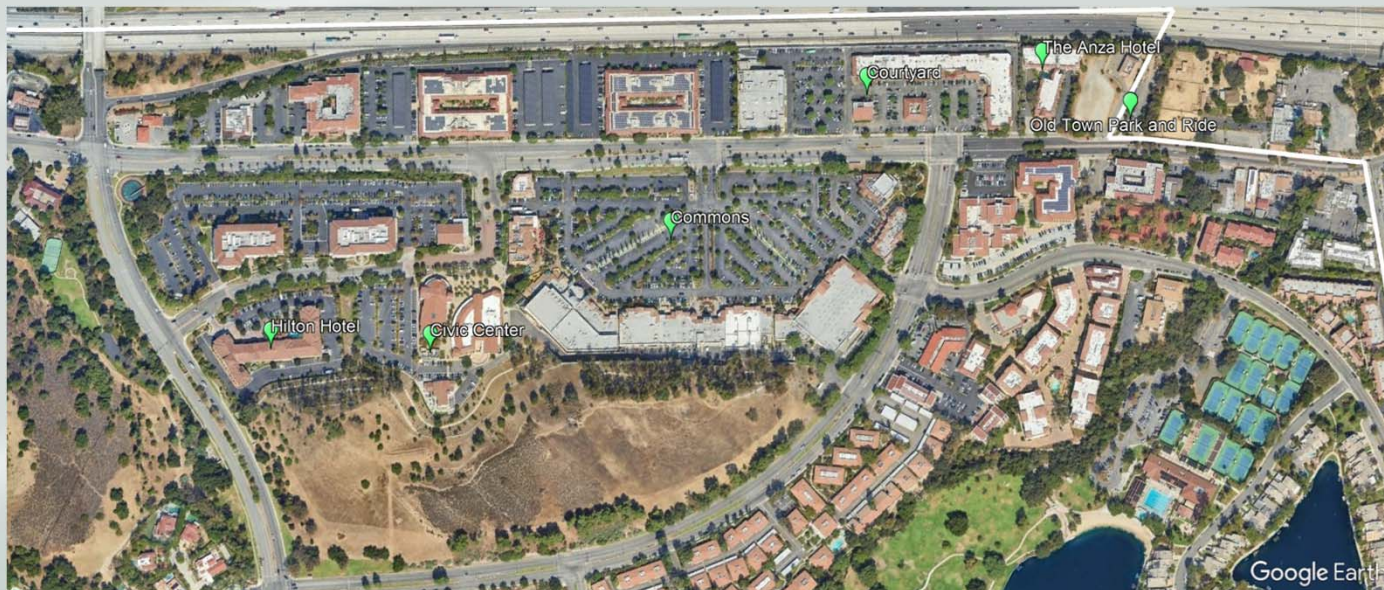
CONSIDERATIONS

8) Do we want to utilize commingling technology?



CONSIDERATIONS

9) Do we want to implement a Low Speed Vehicle (LSV) microtransit pilot program servicing just the Calabasas Road Business Center?



CONSIDERATIONS

10) Fiscal impacts/source of funding

	Cost per Year	Cost per Passenger
Line 1	\$215,000*	\$44.71
Weekend Service	\$70,000	\$105.60
7-day Expansion	\$175,000	\$26.42
Software	\$15,000	\$2.26

	Cost per Year	Cost per Passenger
Line 1 + Weekend + Software	\$300,000*	\$45.29
7-day Expansion + Software	\$190,000	\$28.68

*not including gas



CONSIDERATIONS

10) What sources of funding should be utilized to implement the program timeline?

- Proposition A & C Local Return
- Fare Offsets
- Clean Transportation Funding
- ZEV Grants
- General Fund



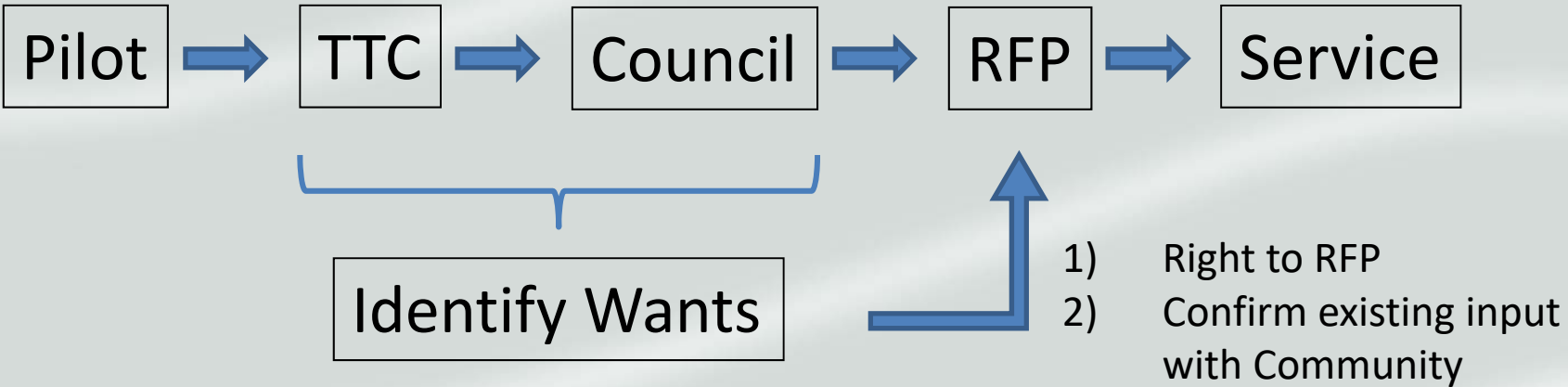
CONSIDERATIONS

11) What other things should be included as part of the program?



DISCUSSION

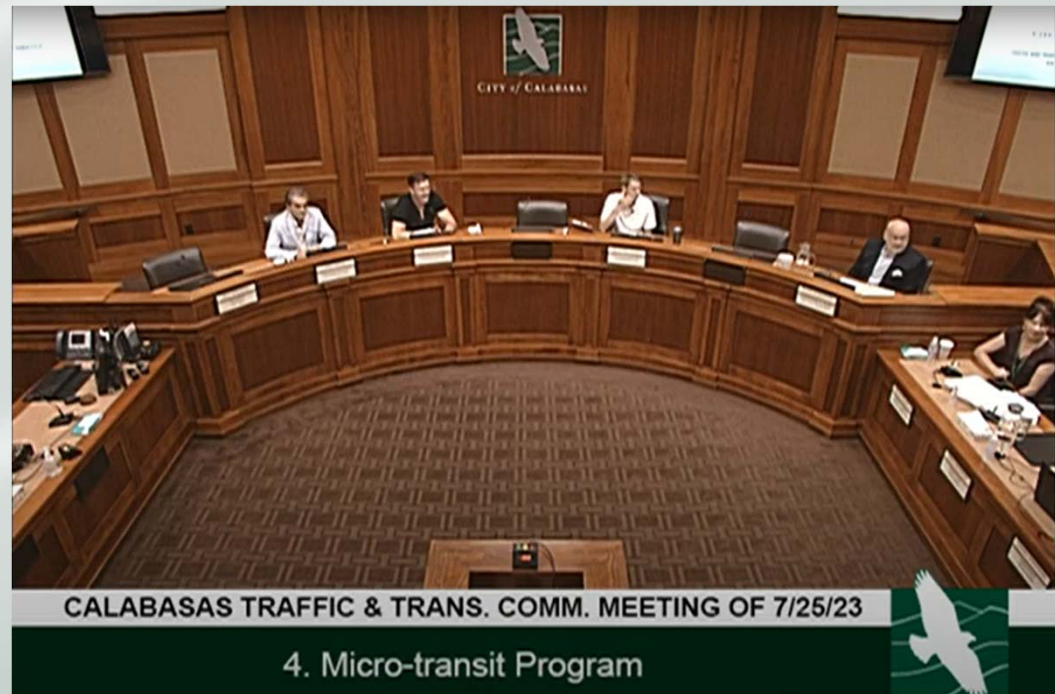
Where do we go from here?



DISCUSSION

TTC Recommendations

- Mobile Application
- Comingling



COUNCIL ACTION

Questions/Direction

