




CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: AUGUST 9, 2023
TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: ARVIN PETROS, MEDIA SUPERVISOR 
SUBJECT: CTV PROGRAMMING REPORT

MEETING

DATE: AUGUST 15, 2023

BACKGROUND:

Following is a list of CTV productions for July – August 2023

NEW SHOWS

Senior Center 7th Anniversary
PSA – “Are Fireworks Legal in Calabasas?”
Calabasas 4th of July Spectacular
Hello Kia of Calabasas - Community Development Forum
Las Virgenes Rd. & TO Blvd Intersection - Morning Peak School Traffic
Coyotes in the City (4 episodes)
AHCCC – Roof Time-lapse & Aerial
PSA – “Know Your Zones”: Emergency Preparedness
Woolsey Fire 5 Years Later -- A Look Back - Episode 1

PRODUCTIONS

LVUSD Board Meetings (2nd & 4th Tuesdays)
Coyote’s in the City - CA Dept of Fish & Wildlife
PSA Asst. Chief Drew Smith – “Are Fireworks Legal in Calabasas?”
Calabasas 4th of July Spectacular @ CHS

Kia of Calabasas - Community Development Forum at Founders Hall (July 10th)
AHCCC Roof Time-lapse & Aerial Footage of Construction
PSA – “Know Your Zones”: Emergency Preparedness
Owen Fire footage/video recap (July 26th)
Woolsey Fire 5 Years Later -- A Look Back #1 – J.D. Slajchert
Woolsey Fire 5 Years Later -- A Look Back #2 – Jerry O’Connell
School Area Crossing Guards w/ Tra’a B. (Aug. 7th)

UPCOMING

City Facilities Updates
Hybrid City Council & City Commission Meetings
Coverage of Calabasas News Events
City Parks Series
How to Follow City’s Social Media
AHCCC – Roof Re-construction Project Construction Footage (started May 8th)
Woolsey Fire 5th anniversary - Emergency Preparedness videos

PROMOTED EVENTS

City Council/Commissions Meetings - *Website, CTV, Social Media*
Mayor’s Friday Letter to the Community - *Website, Social Media, Email Blast*
Sunsets Concerts & T&SC Movie nights - *Website, Social Media, Email Blast*
Aug. City eNews & Library eNews - *Social Media, website*
City Events - *Website, CTV, Social Media, e.News*
Emergency Preparedness - *Website, CTV, Social Media, e.News*
Fall Parks & Rec Events/Brochure - *Website, Social Media, e.News*
Library Events/News – *e.News, Website, Social Media*
Senior Center Events - *Website, CTV Billboard, Social Media, e.News*

AUGUST MEETINGS

Aug. 2nd @ 6:00 p.m. – Historic Preservation Commission
Aug. 3rd @ 6:00 p.m. – Planning Commission
Aug. 7th @ 6:30 p.m. – Library Commission
Aug. 8th @ 5:30 p.m. – LVUSD meeting (Recorded for replay)
Aug. 9th @ 7:00 p.m. – City Council Meeting
Aug. 15th @ 6:00 p.m. – Communication & Technology Commission
Aug. 23rd @ 7:00 p.m. – City Council Meeting
Aug. 29th @ 5:30 p.m. – LVUSD meeting (Recorded for replay)
Aug. 31st @ 6:00 p.m. – Parks, Rec & Education Commission

REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.