



CITY *of* CALABASAS

**COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT**

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**DATE: AUGUST 10, 2023**  
**TO: COMMUNICATIONS & TECHNOLOGY COMMISSION**  
**FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR**  
**BY: YADIRA ZIMMERMAN, EXECUTIVE ASSISTANT**  
**SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS**  
**MEETING DATE: AUGUST 15, 2023**

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**BACKGROUND/DISCUSSION**

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

**YOUTUBE**

**July 1 – 31, 2023**

| <b>SHOW</b>                                      | <b>VIEWS</b> |
|--|--------------|
| Gentle Yoga for Seniors with Ann                 | 679          |
| Every 15 Minutes 2010                            | 390          |
| Calabasas City Spotlight – Traffic Enforcement   | 356          |
| Sea Lion Pups Released                           | 245          |
| Every 15 Minutes 2012 – Calabasas High School    | 189          |
| Every 15 Minutes 2018 – “Crash Video”            | 151          |
| Every 15 Minutes 2016 – “Crashed Video”          | 134          |
| Senior Aerobics Fitness with Trissa              | 121          |
| Every 15 Minutes Assembly 2012                   | 87           |
| Calabasas Teen Forum – High School Sports        | 80           |
| Calabasas Teen Forum – Food, Health & Fitness    | 78           |
| Calabasas Teen Forum – Social Media              | 76           |
| Every 15 Minutes 2008                            | 73           |
| Calabasas Teen Forum – Volunteering/Charity Work | 57           |
| Calabasas Teen Forum – Preparing for College     | 53           |
| New Hotel in Town                                | 49           |
| Mulholland Highway Project Starts – Finally!     | 44           |
| Are Fireworks Legal in Calabasas?                | 39           |

|   |    |
|---|----|
| Every 15 Minutes 2010                                 | 39 |
| AHCCC Roof Repair Update – July 7, 23                 | 36 |
| The Zach Bonner Story                                 | 36 |
| Road Work in Calabasas                                | 35 |
| Calabasas Senior Center’s 6 <sup>th</sup> Anniversary | 34 |
| Coyotes in Calabasas – Part 3                         | 31 |
| Calabasas 4 <sup>th</sup> of July Spectacular 2023!   | 29 |
| Harden Your Home from Wildfire - Eaves & Vents        | 29 |
| Calabasas Senior Center Turns 7                       | 28 |
| Gardening with California Native Plants – 1           | 27 |
| Yoga for Seniors – “Tone & Balance”                   | 25 |
| Don’t Zone Out!                                       | 21 |
| The Place To Be: Las Virgenes Creek                   | 20 |

## **GRANICUS**

**July 1 – 31, 2023**

| <b>NAME</b>                              | <b>VIEWS</b> | <b>DATE</b> |
|--|--------------|-------------|
| Planning Commission                      | 50           | 07/06/23    |
| LVUSD                                    | 30           | 06/27/23    |
| Planning Commission                      | 25           | 07/20/23    |
| Architectural Review Panel               | 22           | 06/23/23    |
| Parks, Recreation & Education Commission | 22           | 07/10/23    |
| Architectural Review Panel               | 21           | 07/28/23    |

## **YOUTUBE**

**June 1 – 30, 2023**

| <b>SHOW</b>   | <b>VIEWS</b> |
|---|--------------|
| Gentle Yoga for Seniors with Ann                      | 743          |
| Calabasas City Spotlight – Traffic Enforcement        | 397          |
| Every 15 Minutes 2010 – Calabasas High School         | 317          |
| Sea Lion Pups Released                                | 206          |
| Every 15 Minutes 2012 – Calabasas High School         | 195          |
| Every 15 Minutes 2016 – “Crash Video”                 | 154          |
| Bryon Russell responds to Michael Jordan’s Challenge  | 132          |
| Senior Aerobics Fitness with Trissa                   | 115          |
| Calabasas Teen Forum – Food, Health & Fitness         | 105          |
| Calabasas Senior Center’s 6 <sup>th</sup> Anniversary | 103          |
| Calabasas Teen Forum – High School Sports             | 101          |
| Every 15 Minutes 2018 – “Crash Video”                 | 99           |
| Coyotes in Calabasas – Part 1                         | 84           |
| Calabasas Teen Forum – Social Media                   | 82           |
| Every 15 Minutes 2008                                 | 80           |
| Calabasas Teen Forum – Preparing for College          | 64           |
| AHCCC Roof Update 6/1/23                              | 53           |
| Coyotes in Calabasas – Part 2                         | 46           |
| High School Seniors Helping Real Seniors              | 44           |
| Mulholland Highway Project Starts                     | 36           |
| Harden Your Home from Wildfire – Eaves & Vents        | 31           |
| Passport Applications                                 | 27           |
| Gardening with California Native Plants – 1           | 26           |

**GRANICUS****June 1 – 30, 2023**

| <b>NAME</b>                            | <b>VIEWS</b> | <b>DATE</b> |
|--|--------------|-------------|
| LVUSD                                  | 113          | 06/06/23    |
| Planning Commission                    | 75           | 06/15/23    |
| City Council                           | 90           | 06/21/23    |
| Architectural Review Panel             | 64           | 05/12/23    |
| LVUSD                                  | 57           | 05/23/23    |
| LVUSD                                  | 47           | 06/27/23    |
| City Council                           | 46           | 06/28/23    |
| Development Review Committee - Special | 29           | 05/23/23    |
| City Council                           | 27           | 05/31/23    |
| Architectural Review Panel             | 27           | 06/23/23    |

**YOUTUBE****May 1 – 31, 2023**

| <b>SHOW</b>   | <b>VIEWS</b> |
|---|--------------|
| Gentle Yoga for Seniors with Ann                      | 679          |
| Every 15 minutes 2010                                 | 383          |
| Calabasas City Spotlight – Traffic Enforcement        | 316          |
| Bryon Russell Responds to Michael Jordan’s Challenge  | 222          |
| Every 15 Minutes 2012 – Calabasas High School         | 212          |
| Every 15 Minutes 2016 – Calabasas High School         | 191          |
| Earth Day 2022  | 152          |
| Every 15 Minutes 2018 – “Crash Video”                 | 125          |
| Calabasas Teen Forum – Food, Health & Fitness         | 198          |
| Senior Aerobics Fitness with Trissa                   | 96           |
| Calabasas Teen Forum – High School Sports             | 86           |
| Calabasas Teen Forum – Social Media                   | 78           |
| Calabasas Teen Forum – Preparing for College          | 61           |
| Earth Day 2023  | 56           |
| Calabasas Teen Forum – Volunteering/Charity Work      | 51           |
| The Zach Bonner Story                                 | 49           |
| Calabasas Senior Center’s 6 <sup>th</sup> Anniversary | 46           |
| Gardening with California Native Plants – 1           | 44           |
| Every 15 Minutes 2010                                 | 39           |
| Harden Your Home from Wildfire – Eaves & Vents        | 36           |
| Recycling with a Different Spin                       | 36           |
| Therapeutic Yoga for Seniors with Jenny Klossner      | 29           |
| Mulholland Highway Project Starts – Finally!          | 28           |
| New Hotel in Town                                     | 28           |
| AHCCC Roof Update May 11, 2023                        | 22           |

**GRANICUS****May 1 – 31, 2023**

| <b>NAME</b>                | <b>VIEWS</b> | <b>DATE</b> |
|----------------------------|--------------|-------------|
| Architectural Review Panel | 82           | 05/12/23    |
| City Council               | 80           | 05/24/23    |
| LVUSD                      | 77           | 05/09/23    |
| City Council               | 63           | 05/10/23    |
| LVUSD                      | 46           | 05/23/23    |

|  |    |          |
|--|----|----------|
| Planning Commission                    | 26 | 05/04/23 |
| LVUSD                                  | 24 | 04/18/23 |
| Planning Commission                    | 21 | 05/18/23 |
| Development Review Committee           | 20 | 05/23/23 |
| City Council                           | 18 | 05/31/23 |
| Architectural Review Panel             | 18 | 02/24/23 |
| Communications & Technology Commission | 18 | 05/17/23 |

## **YOUTUBE**

**APRIL 1 – 30, 2023**

| <b>SHOW</b>  | <b>VIEWS</b> |
|--|--------------|
| Gentle Yoga for Seniors with Ann                     | 1,052        |
| Every 15 minutes 2010                                | 433          |
| Sea Lion Pups Released                               | 351          |
| Calabasas City Spotlight – Traffic Enforcement       | 348          |
| Bryon Russell Responds to Michael Jordan’s Challenge | 206          |
| Every 15 Minutes 2012 – Calabasas High School        | 185          |
| Earth Day 2022                                       | 144          |
| Every 15 Minutes 2018 – “Crash Video”                | 137          |
| Every 15 Minutes 2008                                | 115          |
| Senior Aerobics Fitness with Trissa                  | 104          |
| Calabasas Teen Forum – Social Media                  | 104          |
| Calabasas Teen Forum – Food, Health & Fitness        | 100          |
| Recycling with a Different Spin                      | 100          |
| Calabasas Teen Forum – High School Sports            | 94           |
| Calabasas Teen Forum – Preparing for College         | 63           |
| Gardening with California Native Plants - 1          | 48           |
| Gardening with California Native Plants – 2          | 45           |
| Earth Day/Green Expo is April 23 <sup>rd</sup>       | 37           |
| Gardening with California Native Plants – 3          | 30           |

## **GRANICUS**

**APRIL 1 – 30, 2023**

| <b>NAME</b>                              | <b>VIEWS</b> | <b>DATE</b> |
|--|--------------|-------------|
| City Council                             | 113          | 04/12/23    |
| LVUSD                                    | 46           | 03/28/23    |
| City Council                             | 35           | 04/26/23    |
| Planning Commission                      | 25           | 04/20/23    |
| Planning Commission                      | 24           | 04/06/23    |
| Parks, Recreation & Education Commission | 21           | 04/10/23    |
| LVUSD                                    | 21           | 04/18/23    |
| Public Safety Commission                 | 17           | 04/24/23    |

## **YOUTUBE**

**MARCH 1 – 31, 2023**

| <b>SHOW</b>  | <b>VIEWS</b> |
|--|--------------|
| Gentle Yoga for Seniors with Ann                     | 764          |
| Every 15 minutes 2010                                | 512          |
| Calabasas City Spotlight – Traffic Enforcement       | 384          |
| Bryon Russell Responds to Michael Jordan’s Challenge | 308          |
| Every 15 Minutes 2016 – CHS “Crash Video”            | 248          |

|   |     |
|---|-----|
| Sea Lion Pups Released  | 231 |
| Every 15 Minutes 2012 – Calabasas High School                     | 227 |
| Every 15 Minutes 2018 – “Crash Video”                             | 188 |
| Senior Aerobics Fitness with Trissa                               | 162 |
| Calabasas Teen Forum – Food, Health & Fitness                     | 102 |
| Calabasas Teen Forum – Social Media                               | 101 |
| Every 15 Minutes 2008   | 81  |
| Gardening with California Native Plants #2                        | 79  |
| Calabasas Teen Forum – High School Sports                         | 74  |
| Calabasas Teen Forum – Preparing for College                      | 65  |
| Therapeutic Yoga for Seniors with Jenny Klossner                  | 57  |
| The Zach Bonner Story   | 57  |
| Calabasas Senior Center’s 6 <sup>th</sup> Anniversary Celebration | 51  |

## **GRANICUS**

**MARCH 1 – 31, 2023**

| <b>NAME</b>        | <b>VIEWS</b> | <b>DATE</b> |
|--------------------|--------------|-------------|
| City Council       | 88           | 03/22/23    |
| City Council       | 58           | 03/08/23    |
| LVUSD              | 45           | 03/14/23    |
| LVUSD              | 44           | 02/28/23    |
| Library Commission | 36           | 03/20/23    |
| LVUSD              | 29           | 03/28/23    |
| City Council       | 22           | 03/29/23    |

## **YOUTUBE**

**FEBRUARY 1 – 28, 2023**

| <b>SHOW</b>                                    | <b>VIEWS</b> |
|--|--------------|
| Gentle Yoga for Seniors with Ann               | 878          |
| Every 15 minutes 2010                          | 444          |
| Calabasas City Spotlight – Traffic Enforcement | 398          |
| Every 15 Minutes 2012 – CHS                    | 227          |
| Every 15 Minutes 2016 – CHS “Crash Video”      | 194          |
| Sea Lion Pups Released                         | 141          |
| Old Town Calabasas Officially Re-Opens         | 129          |
| The Zach Bonner Story                          | 120          |
| Senior Aerobics Fitness with Trissa            | 99           |
| Calabasas Teen Forum – Food, Health & Fitness  | 89           |
| Calabasas Teen Forum – Social Media            | 88           |
| Calabasas Teen Forum – High School Sports      | 72           |
| Every 15 Minutes 2010                          | 56           |
| Calabasas Teen Forum – Preparing for College   | 55           |
| Every 15 Minutes 2008                          | 52           |
| Public Safety Workshop                         | 51           |

## **GRANICUS**

**FEBRUARY 1 – 28, 2023**

| <b>NAME</b>  | <b>VIEWS</b> | <b>DATE</b> |
|--------------|--------------|-------------|
| LVUSD        | 65           | 01/17/23    |
| LVUSD        | 45           | 01/31/23    |
| City Council | 39           | 02/22/23    |

|  |    |          |
|--|----|----------|
| City Council                           | 37 | 02/08/23 |
| Communications & Technology Commission | 37 | 02/21/23 |
| Historic Preservation Commission       | 25 | 02/15/23 |
| LVUSD                                  | 20 | 02/14/23 |
| Parks, Rec & Education Commission      | 19 | 02/09/23 |
| Planning Commission                    | 17 | 02/16/23 |

## **YOUTUBE**

### **JANUARY 1 – 31, 2023**

| <b>SHOW</b>   | <b>VIEWS</b> |
|---|--------------|
| Gentle Yoga for Seniors with Ann                      | 893          |
| Every 15 minutes 2010                                 | 772          |
| Calabasas City Spotlight – Traffic Enforcement        | 419          |
| Every 15 Minutes 2012 – CHS                           | 362          |
| Every 15 Minutes 2016 – CHS “Crash Video”             | 304          |
| Every 15 Minutes 2018 – CHS “Crash Video”             | 227          |
| Sea Lion Pups Released                                | 165          |
| Senior Aerobics Fitness with Trissa                   | 132          |
| The Zach Bonner Story                                 | 129          |
| Every 15 Minutes 2008                                 | 108          |
| Bryon Russell Responds to Michael Jordan              | 105          |
| Calabasas Teen Forum – High School Sports             | 73           |
| Calabasas Senior Center’s 6 <sup>th</sup> Anniversary | 65           |
| Calabasas Teen Forum – Social Media                   | 64           |
| Therapeutic Yoga for Seniors with Jenny Klossner      | 56           |

## **GRANICUS**

### **JANUARY 1 – 31, 2023**

| <b>NAME</b>                         | <b>VIEWS</b> | <b>DATE</b> |
|-------------------------------------|--------------|-------------|
| LVUSD                               | 166          | 01/17/23    |
| City Council                        | 40           | 01/11/23    |
| LVUSD                               | 38           | 12/13/22    |
| City Council                        | 36           | 01/25/23    |
| Planning Commission                 | 24           | 01/19/23    |
| Public Safety Commission            | 24           | 01/23/23    |
| Traffic & Transportation Commission | 26           | 11/23/22    |
| LVUSD                               | 14           | 11/15/22    |