




**CITY of CALABASAS**

**COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT**

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**DATE:** JUNE 14, 2023  
**TO:** COMMUNICATIONS AND TECHNOLOGY COMMISSION  
**FROM:** MICHAEL RUSSO, COMMUNICATIONS DIRECTOR  
**BY:** ARVIN PETROS, MEDIA SUPERVISOR   
**SUBJECT:** CTV PROGRAMMING REPORT

**MEETING**

**DATE:** JUNE 20, 2023

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**BACKGROUND:**

Following is a list of CTV productions for May – June 2023

NEW SHOWS

Calabasas Connect - Update the City App  
Drug Awareness Event Promo w/ MYC  
Memorial Day Tribute Video for Event  
New App – Calabasas Connect  
AHCCC – Roof Time-lapse  
Fentanyl/Drug Awareness Event

PRODUCTIONS

LVUSD Board Meetings (2<sup>nd</sup> & 4<sup>th</sup> Tuesdays)  
AHCCC Roof Project Kickoff Event (May 1<sup>st</sup>)  
Drug Awareness Event Promo w/ MYC (May 10<sup>th</sup>)  
Drug Awareness Event Promo w/ MYC (May 23<sup>rd</sup>)  
City's Memorial Day Event (May 26<sup>th</sup>)  
Las Virgenes Rd. & TO Blvd Intersection - Morning Peak School Traffic (June 6<sup>th</sup>)  
Coyote's in the City (June 13<sup>th</sup>)

## UPCOMING

City Facilities Updates  
Hybrid City Council & City Commission Meetings  
Coverage of Calabasas News Events  
City Parks Series  
AHCCC Roof Re-construction Project  
How to Follow City's Social Media  
Senior Center 7<sup>th</sup> Anniversary (June 22<sup>nd</sup>)  
4<sup>th</sup> of July Spectacular (July 4<sup>th</sup>)  
AHCCC – Construction Footage (started May 8<sup>th</sup>)  
Emergency Preparedness videos

## PROMOTED EVENTS

City Council/Commissions Meetings - *Website, CTV, Social Media*  
Mayor's Friday Letter to the Community - *Website, Social Media, Email Blast*  
4<sup>th</sup> of July Spectacular - *Website, Social Media, Email Blast*  
May City eNews & Library eNews - *Social Media, website*  
City Events - *Website, CTV, Social Media, e.News*  
MYC Fentanyl, Drug & Overdose Awareness Event - *Website, CTV, SM, e.News*  
Summer Parks & Rec Events - *Website, Social Media, e.News*  
Library Events/News – *e.News, Website, Social Media*  
Senior Center Events - *Website, CTV Billboard, Social Media, e.News*

## JUNE MEETINGS

June 5<sup>th</sup> @ 6:30 p.m. – Library Commission  
June 6<sup>th</sup> @ 5:30 p.m. – LVUSD meeting (Recorded for replay)  
June 15<sup>th</sup> @ 6:00 p.m. – Planning Commission  
June 20<sup>th</sup> @ 6:00 p.m. – Communication & Technology Commission  
June 21<sup>st</sup> @ 7:00 p.m. – City Council Special Meeting  
June 27<sup>th</sup> @ 5:30 p.m. – LVUSD meeting (Recorded for replay)  
June 28<sup>th</sup> @ 7:00 p.m. – City Council Meeting

## REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.