



CITY *of* CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: JUNE 14, 2023
TO: COMMUNICATIONS & TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: YADIRA ZIMMERMAN, EXECUTIVE ASSISTANT
SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS
MEETING DATE: JUNE 20, 2023

BACKGROUND/DISCUSSION

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

YOUTUBE

May 1 – 31, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	679
Every 15 minutes 2010	383
Calabasas City Spotlight – Traffic Enforcement	316
Bryon Russell Responds to Michael Jordan’s Challenge	222
Every 15 Minutes 2012 – Calabasas High School	212
Every 15 Minutes 2016 – Calabasas High School	191
Earth Day 2022	152
Every 15 Minutes 2018 – “Crash Video”	125
Calabasas Teen Forum – Food, Health & Fitness	198
Senior Aerobics Fitness with Trissa	96
Calabasas Teen Forum – High School Sports	86
Calabasas Teen Forum – Social Media	78
Calabasas Teen Forum – Preparing for College	61
Earth Day 2023	56
Calabasas Teen Forum – Volunteering/Charity Work	51
The Zach Bonner Story	49
Calabasas Senior Center’s 6 th Anniversary	46
Gardening with California Native Plants – 1	44

Every 15 Minutes 2010	39
Harden Your Home from Wildfire – Eaves & Vents	36
Recycling with a Different Spin	36
Therapeutic Yoga for Seniors with Jenny Klossner	29
Mulholland Highway Project Starts – Finally!	28
New Hotel in Town	28
AHCCC Roof Update May 11, 2023	22

GRANICUS

May 1 – 31, 2023

NAME	VIEWS	DATE
Architectural Review Panel	82	05/12/23
City Council	80	05/24/23
LVUSD	77	05/09/23
City Council	63	05/10/23
LVUSD	46	05/23/23
Planning Commission	26	05/04/23
LVUSD	24	04/18/23
Planning Commission	21	05/18/23
Development Review Committee	20	05/23/23
City Council	18	05/31/23
Architectural Review Panel	18	02/24/23
Communications & Technology Commission	18	05/17/23

YOUTUBE

APRIL 1 – 30, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	1,052
Every 15 minutes 2010	433
Sea Lion Pups Released	351
Calabasas City Spotlight – Traffic Enforcement	348
Bryon Russell Responds to Michael Jordan’s Challenge	206
Every 15 Minutes 2012 – Calabasas High School	185
Earth Day 2022	144
Every 15 Minutes 2018 – “Crash Video”	137
Every 15 Minutes 2008	115
Senior Aerobics Fitness with Trissa	104
Calabasas Teen Forum – Social Media	104
Calabasas Teen Forum – Food, Health & Fitness	100
Recycling with a Different Spin	100
Calabasas Teen Forum – High School Sports	94
Calabasas Teen Forum – Preparing for College	63
Gardening with California Native Plants - 1	48
Gardening with California Native Plants – 2	45
Earth Day/Green Expo is April 23 rd	37
Gardening with California Native Plants – 3	30

GRANICUS

APRIL 1 – 30, 2023

NAME	VIEWS	DATE
City Council	113	04/12/23

LVUSD	46	03/28/23
City Council	35	04/26/23
Planning Commission	25	04/20/23
Planning Commission	24	04/06/23
Parks, Recreation & Education Commission	21	04/10/23
LVUSD	21	04/18/23
Public Safety Commission	17	04/24/23

YOUTUBE

MARCH 1 – 31, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	764
Every 15 minutes 2010	512
Calabasas City Spotlight – Traffic Enforcement	384
Bryon Russell Responds to Michael Jordan’s Challenge	308
Every 15 Minutes 2016 – CHS “Crash Video”	248
Sea Lion Pups Released	231
Every 15 Minutes 2012 – Calabasas High School	227
Every 15 Minutes 2018 – “Crash Video”	188
Senior Aerobics Fitness with Trissa	162
Calabasas Teen Forum – Food, Health & Fitness	102
Calabasas Teen Forum – Social Media	101
Every 15 Minutes 2008	81
Gardening with California Native Plants #2	79
Calabasas Teen Forum – High School Sports	74
Calabasas Teen Forum – Preparing for College	65
Therapeutic Yoga for Seniors with Jenny Klossner	57
The Zach Bonner Story	57
Calabasas Senior Center’s 6 th Anniversary Celebration	51

GRANICUS

MARCH 1 – 31, 2023

NAME	VIEWS	DATE
City Council	88	03/22/23
City Council	58	03/08/23
LVUSD	45	03/14/23
LVUSD	44	02/28/23
Library Commission	36	03/20/23
LVUSD	29	03/28/23
City Council	22	03/29/23

YOUTUBE

FEBRUARY 1 – 28, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	878
Every 15 minutes 2010	444
Calabasas City Spotlight – Traffic Enforcement	398
Every 15 Minutes 2012 – CHS	227
Every 15 Minutes 2016 – CHS “Crash Video”	194
Sea Lion Pups Released	141
Old Town Calabasas Officially Re-Opens	129

The Zach Bonner Story	120
Senior Aerobics Fitness with Trissa	99
Calabasas Teen Forum – Food, Health & Fitness	89
Calabasas Teen Forum – Social Media	88
Calabasas Teen Forum – High School Sports	72
Every 15 Minutes 2010	56
Calabasas Teen Forum – Preparing for College	55
Every 15 Minutes 2008	52
Public Safety Workshop	51

GRANICUS

FEBRUARY 1 – 28, 2023

NAME	VIEWS	DATE
LVUSD	65	01/17/23
LVUSD	45	01/31/23
City Council	39	02/22/23
City Council	37	02/08/23
Communications & Technology Commission	37	02/21/23
Historic Preservation Commission	25	02/15/23
LVUSD	20	02/14/23
Parks, Rec & Education Commission	19	02/09/23
Planning Commission	17	02/16/23

YOUTUBE

JANUARY 1 – 31, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	893
Every 15 minutes 2010	772
Calabasas City Spotlight – Traffic Enforcement	419
Every 15 Minutes 2012 – CHS	362
Every 15 Minutes 2016 – CHS “Crash Video”	304
Every 15 Minutes 2018 – CHS “Crash Video”	227
Sea Lion Pups Released	165
Senior Aerobics Fitness with Trissa	132
The Zach Bonner Story	129
Every 15 Minutes 2008	108
Bryon Russell Responds to Michael Jordan	105
Calabasas Teen Forum – High School Sports	73
Calabasas Senior Center’s 6 th Anniversary	65
Calabasas Teen Forum – Social Media	64
Therapeutic Yoga for Seniors with Jenny Klossner	56

GRANICUS

JANUARY 1 – 31, 2023

NAME	VIEWS	DATE
LVUSD	166	01/17/23
City Council	40	01/11/23
LVUSD	38	12/13/22
City Council	36	01/25/23
Planning Commission	24	01/19/23
Public Safety Commission	24	01/23/23

Traffic & Transportation Commission
LVUSD

26
14

11/23/22
11/15/22