# MINUTES OF A REGULAR MEETING OF THE MAYOR'S YOUTH COUNCIL OF THE CITY OF CALABASAS HELD MONDAY, MAY 8, 2023

Chair Jordan Matalon called the meeting to order at 6:00 p.m. at Calabasas City Hall, 100 Civic Center Way, Calabasas, CA 91302.

Present: Mayor Shapiro, Mayor pro Tem Weintraub, Mayor's Youth Council members, and Ms. Hernandez.

Absent: Avedis, L, Kramar, Z, Perlmutter, D, Rumack, B, Trachuk, R, and Terango, N.

## **WELCOME**

1. Mayor Shapiro welcomed everyone

# **OPENING MATTERS**

Secretary Ethan Perlmutter conducted roll call

Pledge of Allegiance was led by Delaney Grayson

## **PRESENTATIONS**

2. By Caruso Representative, Blake Coddington

Mr. Coddington reported on The Commons upcoming 25<sup>th</sup> anniversary and its future. He also reported that some of the plans at The Common include housing and improvements in technology. He encouraged everyone to sign up for the Caruso Signature app to receive discounts and loyalty points. In addition, he extended an invitation to the MYC to be part of a community Barbeque on June 10, from 4:30-7:30 pm.

MYC members expressed interest in stores that have a purpose and more teen friendly. The idea of partnering with some of the stores to promote them and to conduct voter registration was also brought up. The MYC also touched on the possibility of hosting live events.

## 3. By Rotary Club of Calabasas, Todd Gurvis

Mr. Gurvis encouraged MYC members to apply for the Rotary Youth Leadership Awards (RYLA), an intensive leadership experience organized by Rotary where teens develop leadership skills while having fun and making connections.

# **ORAL COMMUNICATION – PUBLIC COMMENT**

Zach Sobolevski spoke during public comment.

### CONSENT

4. Approval of meeting minutes from April 10, 2023

Siena Goldfarb moved, seconded by Noah Weintraub to approve Consent Item No. 4. Motion carried unanimously.

## **NEW BUSINESS**

5. Mayor's Youth Council Subcommittee reports

# Civic Engagement:

Avery Shellow mentioned contacting companies such as Crumble Cookie, La La Land and Hanks Bagels to obtain discount cards as an incentive for teens to preregister to vote. She also mentioned that her subcommittee is working on finding speakers for a speaker-series night. In addition, she stated that a future donation drive could be combined with voter registration.

#### Communications:

Sub-committee members reported that they've worked on posters for the Ukraine Drive donation drive; and expressed interest to assist in promoting a donation drive for A to Z Athletics should the MYC decides to move forward.

Mayor Shapiro encouraged the Communications Subcommittee to promote the upcoming fentanyl presentation.

## Cultural Awareness & Diversity:

Anthony Sherman reported on fundraising efforts at Fresh Brothers to help pay to ship donated goods to Ukraine. In addition, he reported that his subcommittee would like to host a speaker series for pride month with topics such as AIDS, which could be held at the Regency Theater at The Commons.

Ms. Hernandez encouraged subcommittees work with the City's Communications Department on promotion videos for all MYC events.

# Economic Development:

Noah Weintraub mentioned that his subcommittee would like to spotlight a restaurant each month. He agreed on promoting businesses through discounts for more publicity and while gaining popularity.

MYC members encouraged promoting events at schools.

#### **Environment:**

Navin Parmar reported on the success of Earth and Arbor Day. He stated that his subcommittee has expressed interest on new events such as creek clean-ups as well as a speaker series with water district officials to learn about topics such as drought. He also mentioned that his subcommittee would like to be involved with walk to school day. Lastly, he reported on his subcommittee's interest to collect left over food at The Commons' restaurants in order to limit waste through the use of To Good To Go, which allows restaurants to give leftover food to people instead of throwing it away.

Delaney Grayson brought up the idea of reaching out to elementary schools and ordering Pop-It's keychains eco-friendly pencils to promote the MYC events.

#### Wellness:

Siena Goldfarb encouraged everyone to attend the fentanyl awareness event at 6 pm, at Founders Hall, on May 23. She stated the event would be promoted through schools.

MYC members brought up the idea of incentivizing students to attend MYC events through food and/or inviting celebrities.

6. Review and discussion of MYC planned events and suggestions for future events geared to middle and high school students

Mayor Shapiro announced MYC upcoming events: June 10, The Commons BBQ; September 19 voter registration drive, October 12, Indigenous People Day; October Anti-Bullying Prevention Month; and the annual voter registration competition between Calabasas High School and Viewpoint.

### 7. Review and discussion of summer schedule

Mayor Shapiro announced that the MYC will be dark in July, and Ms. Hernandez will poll members for possible meetings on June 1 and August 28.

# **ADJOURN**

The Mayor's Youth Council adjourned at 7:01 pm to a meeting date to be determined.

Ethan Perlmutter, Secretary of the Mayor's Youth Council