




**CITY of CALABASAS**

**COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT**

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**DATE:** MAY 10, 2023  
**TO:** COMMUNICATIONS AND TECHNOLOGY COMMISSION  
**FROM:** MICHAEL RUSSO, COMMUNICATIONS DIRECTOR  
**BY:** ARVIN PETROS, MEDIA SUPERVISOR   
**SUBJECT:** CTV PROGRAMMING REPORT

**MEETING**

**DATE:** MAY 16, 2023

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**BACKGROUND:**

Following is a list of CTV productions for April – May 2023

NEW SHOWS

Earth Day Promo w/ MYC  
Calabasas Place to Be – LV Open Space Trailhead  
Tennis Ball Recycling Program – CHS Teen  
Calabasas Place to Be – Spring Flowers  
Earth Day Green Expo Recap Show  
Calabasas Connect - Update the City App  
Drug Awareness Event Promo w/ MYC

PRODUCTIONS

LVUSD Board Meetings (2<sup>nd</sup> & 4<sup>th</sup> Tuesdays)  
Tennis Ball Recycling Program (April 4<sup>th</sup>)  
Earth Day Promo w/ MYC (April 12<sup>th</sup>)  
Earth Day Green Expo (April 23<sup>rd</sup>)  
AHCCC Roof Project Kickoff Event (May 1<sup>st</sup>)  
Drug Awareness Event Promo w/ MYC (May 10<sup>th</sup>)

## UPCOMING

City Facilities Updates  
Hybrid City Council & City Commission Meetings  
Coverage of Calabasas News Events  
City Parks Series  
Wild Walnut Park Construction Project  
AHCCC Roof Re-construction Project  
How to Follow City's Social Media  
MYC Fentanyl, Drug & Overdose Awareness (May 23<sup>rd</sup>)  
Memorial Day Event @ Calabasas Veterans Garden (May 26<sup>th</sup>)  
Memorial Day event: Roll-in Video on monitor (for May 26<sup>th</sup>)  
AHCCC – Construction Footage (started May 8<sup>th</sup>)  
Las Virgenes Rd. & TO Blvd Intersection - Morning Peak School Traffic

## PROMOTED EVENTS

City Council/Commissions Meetings - *Website, CTV, Social Media*  
Mayor's Friday Letter to the Community - *Website, Social Media, Email Blast*  
Earth Day / Green Expo - *Social Media, website*  
May City eNews & Library eNews - *Social Media, website*  
City Events - *Website, CTV, Social Media, e.News*  
MYC Fentanyl, Drug & Overdose Awareness Event - *Website, CTV, SM, e.News*  
Spring Parks & Rec Events - *Website, Social Media, e.News*  
Library Events/News – *e.News, Website, Social Media*  
Senior Center Events - *Website, CTV Billboard, Social Media, e.News*

## MAY MEETINGS

May 4<sup>th</sup> @ 6:00 p.m. – Planning Commission  
May 9<sup>th</sup> @ 5:30 p.m. – LVUSD meeting (Recorded for replay)  
May 10<sup>th</sup> @ 7:00 p.m. – City Council Meeting  
May 16<sup>th</sup> @ 6:00 p.m. – Communication & Technology Commission  
May 17<sup>th</sup> @ 6:00 p.m. – Historic Preservation Commission  
May 18<sup>th</sup> @ 6:00 p.m. – Planning Commission  
May 23<sup>rd</sup> @ 5:30 p.m. – LVUSD meeting (Recorded for replay)  
May 24<sup>th</sup> @ 7:00 p.m. – City Council Meeting  
May 31<sup>st</sup> @ 7:00 p.m. – City Council Special Meeting

## REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.