



CITY *of* CALABASAS

**COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT**

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**DATE: MAY 11, 2023**  
**TO: COMMUNICATIONS & TECHNOLOGY COMMISSION**  
**FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR**  
**BY: YADIRA ZIMMERMAN, EXECUTIVE ASSISTANT**  
**SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS**  
**MEETING DATE: MAY 16, 2023**

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**BACKGROUND/DISCUSSION**

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

**YOUTUBE**

**APRIL 1 – 30, 2023**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	1,052
Every 15 minutes 2010	433
Sea Lion Pups Released	351
Calabasas City Spotlight – Traffic Enforcement	348
Bryon Russell Responds to Michael Jordan’s Challenge	206
Every 15 Minutes 2012 – Calabasas High School	185
Earth Day 2022	144
Every 15 Minutes 2018 – “Crash Video”	137
Every 15 Minutes 2008	115
Senior Aerobics Fitness with Trissa	104
Calabasas Teen Forum – Social Media	104
Calabasas Teen Forum – Food, Health & Fitness	100
Recycling with a Different Spin	100
Calabasas Teen Forum – High School Sports	94
Calabasas Teen Forum – Preparing for College	63
Gardening with California Native Plants - 1	48
Gardening with California Native Plants – 2	45

Earth Day/Green Expo is April 23 <sup>rd</sup>	37
Gardening with California Native Plants – 3	30

## **GRANICUS**

**APRIL 1 – 30, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
City Council	113	04/12/23
LVUSD	46	03/28/23
City Council	35	04/26/23
Planning Commission	25	04/20/23
Planning Commission	24	04/06/23
Parks, Recreation & Education Commission	21	04/10/23
LVUSD	21	04/18/23
Public Safety Commission	17	04/24/23

## **YOUTUBE**

**MARCH 1 – 31, 2023**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	764
Every 15 minutes 2010	512
Calabasas City Spotlight – Traffic Enforcement	384
Bryon Russell Responds to Michael Jordan’s Challenge	308
Every 15 Minutes 2016 – CHS “Crash Video”	248
Sea Lion Pups Released	231
Every 15 Minutes 2012 – Calabasas High School	227
Every 15 Minutes 2018 – “Crash Video”	188
Senior Aerobics Fitness with Trissa	162
Calabasas Teen Forum – Food, Health & Fitness	102
Calabasas Teen Forum – Social Media	101
Every 15 Minutes 2008	81
Gardening with California Native Plants #2	79
Calabasas Teen Forum – High School Sports	74
Calabasas Teen Forum – Preparing for College	65
Therapeutic Yoga for Seniors with Jenny Klossner	57
The Zach Bonner Story	57
Calabasas Senior Center’s 6 <sup>th</sup> Anniversary Celebration	51

## **GRANICUS**

**MARCH 1 – 31, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
City Council	88	03/22/23
City Council	58	03/08/23
LVUSD	45	03/14/23
LVUSD	44	02/28/23
Library Commission	36	03/20/23
LVUSD	29	03/28/23
City Council	22	03/29/23

**YOUTUBE****FEBRUARY 1 – 28, 2023****SHOW****VIEWS**

Gentle Yoga for Seniors with Ann	878
Every 15 minutes 2010	444
Calabasas City Spotlight – Traffic Enforcement	398
Every 15 Minutes 2012 – CHS	227
Every 15 Minutes 2016 – CHS “Crash Video”	194
Sea Lion Pups Released	141
Old Town Calabasas Officially Re-Opens	129
The Zach Bonner Story	120
Senior Aerobics Fitness with Trissa	99
Calabasas Teen Forum – Food, Health & Fitness	89
Calabasas Teen Forum – Social Media	88
Calabasas Teen Forum – High School Sports	72
Every 15 Minutes 2010	56
Calabasas Teen Forum – Preparing for College	55
Every 15 Minutes 2008	52
Public Safety Workshop	51

**GRANICUS****FEBRUARY 1 – 28, 2023****NAME****VIEWS****DATE**

LVUSD	65	01/17/23
LVUSD	45	01/31/23
City Council	39	02/22/23
City Council	37	02/08/23
Communications & Technology Commission	37	02/21/23
Historic Preservation Commission	25	02/15/23
LVUSD	20	02/14/23
Parks, Rec & Education Commission	19	02/09/23
Planning Commission	17	02/16/23

**YOUTUBE****JANUARY 1 – 31, 2023****SHOW****VIEWS**

Gentle Yoga for Seniors with Ann	893
Every 15 minutes 2010	772
Calabasas City Spotlight – Traffic Enforcement	419
Every 15 Minutes 2012 – CHS	362
Every 15 Minutes 2016 – CHS “Crash Video”	304
Every 15 Minutes 2018 – CHS “Crash Video”	227
Sea Lion Pups Released	165
Senior Aerobics Fitness with Trissa	132
The Zach Bonner Story	129
Every 15 Minutes 2008	108
Bryon Russell Responds to Michael Jordan	105

Calabasas Teen Forum – High School Sports	73
Calabasas Senior Center’s 6 <sup>th</sup> Anniversary	65
Calabasas Teen Forum – Social Media	64
Therapeutic Yoga for Seniors with Jenny Klossner	56

**GRANICUS**

**JANUARY 1 – 31, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
LVUSD	166	01/17/23
City Council	40	01/11/23
LVUSD	38	12/13/22
City Council	36	01/25/23
Planning Commission	24	01/19/23
Public Safety Commission	24	01/23/23
Traffic & Transportation Commission	26	11/23/22
LVUSD	14	11/15/22