




CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: APRIL 13, 2023
TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: ARVIN PETROS, MEDIA SUPERVISOR 
SUBJECT: CTV PROGRAMMING REPORT

MEETING

DATE: APRIL 18, 2023

BACKGROUND:

Following is a list of CTV productions for March - April 2023

NEW SHOWS

PSA – “Rain in the Forecast, Turn off Sprinklers” LVMWD
PSA - Passport Applications Now at City Hall
“Lawn to Drought Tolerant” Environmental Public Forum
Brush Inspection Education Workshop
Arbor Day
Library’s Award-Winning Children’s Books 2023
Earth Day Promo

PRODUCTIONS

LVUSD Board Meetings (2nd & 4th Tuesdays)
Brush Inspection Educational Meeting (March 10th)
Library’s Award-Winning Children’s Books 2023 (March 15th)
Arbor Day (March 18th)
Tennis Ball Recycling Program (April 4th)
Earth Day Promo (April 12th)

UPCOMING

City Facilities Updates
Zoom/Hybrid City Council/Commission Meetings
Coverage of Calabasas News Events
City Parks Series
Old Topanga/Mulholland Hwy Construction Project
Wild Walnut Park Construction Project
AHCCC Roof Re-construction Project
Senior Yoga Series with Ann
Neighborhood Watch, How to Start One
How to Follow City's Social Media
Earth Day / Green Expo (April 23rd)

PROMOTED EVENTS

City Council/Commissions In-Person/Hybrid Meetings - *Website, CTV, SM*
Mayor's Friday Letter to the Community - *Website, Social Media, Email Blast*
Community Workshops via Zoom - *Website, Social Media, Emails*
Earth Day / Green Expo - *Social Media, website*
April City eNews & Library eNews - *Social Media, website*
City Events - *Website, CTV, Social Media, e.News*
Spring Parks & Rec Events - *Website, Social Media, e.News*
Library Events/News – *e.News, Website, Social Media*
Senior Center Events - *Website, CTV Billboard, Social Media, e.News*

APRIL MEETINGS

April 4th @ 12:00 p.m. – City Council Meeting Closed Session
April 6th @ 2:00 p.m. – CPA Meeting
April 6th @ 6:00 p.m. – Planning Commission
April 10th @ 6:00 p.m. – Parks, Rec. & Education Commission
April 12th @ 7:00 p.m. – City Council Meeting
April 18th @ 5:30 p.m. – LVUSD meeting (Recorded for replay)
April 18th @ 6:00 p.m. – Communication & Technology Commission
April 20th @ 6:00 p.m. – Planning Commission
April 24th @ 6:00 p.m. – Public Safety Commission
April 26th @ 7:00 p.m. – City Council Meeting

REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.