



CITY *of* CALABASAS

**COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT**

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**DATE: APRIL 13, 2023**  
**TO: COMMUNICATIONS & TECHNOLOGY COMMISSION**  
**FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR**  
**BY: YADIRA ZIMMERMAN, EXECUTIVE ASSISTANT**  
**SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS**  
**MEETING DATE: APRIL 18, 2023**

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**BACKGROUND/DISCUSSION**

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

**YOUTUBE**

**MARCH 1 – 31, 2023**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	764
Every 15 minutes 2010	512
Calabasas City Spotlight – Traffic Enforcement	384
Bryon Russell Responds to Michael Jordan’s Challenge	308
Every 15 Minutes 2016 – CHS “Crash Video”	248
Sea Lion Pups Released	231
Every 15 Minutes 2012 – Calabasas High School	227
Every 15 Minutes 2018 – “Crash Video”	188
Senior Aerobics Fitness with Trissa	162
Calabasas Teen Forum – Food, Health & Fitness	102
Calabasas Teen Forum – Social Media	101
Every 15 Minutes 2008	81
Gardening with California Native Plants #2	79
Calabasas Teen Forum – High School Sports	74
Calabasas Teen Forum – Preparing for College	65
Therapeutic Yoga for Seniors with Jenny Klossner	57
The Zach Bonner Story	57
Calabasas Senior Center’s 6 <sup>th</sup> Anniversary Celebration	51

**GRANICUS****MARCH 1 – 31, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
City Council	88	03/22/23
City Council	58	03/08/23
LVUSD	45	03/14/23
LVUSD	44	02/28/23
Library Commission	36	03/20/23
LVUSD	29	03/28/23
City Council	22	03/29/23

**YOUTUBE****FEBRUARY 1 – 28, 2023**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	878
Every 15 minutes 2010	444
Calabasas City Spotlight – Traffic Enforcement	398
Every 15 Minutes 2012 – CHS	227
Every 15 Minutes 2016 – CHS “Crash Video”	194
Sea Lion Pups Released	141
Old Town Calabasas Officially Re-Opens	129
The Zach Bonner Story	120
Senior Aerobics Fitness with Trissa	99
Calabasas Teen Forum – Food, Health & Fitness	89
Calabasas Teen Forum – Social Media	88
Calabasas Teen Forum – High School Sports	72
Every 15 Minutes 2010	56
Calabasas Teen Forum – Preparing for College	55
Every 15 Minutes 2008	52
Public Safety Workshop	51

**GRANICUS****FEBRUARY 1 – 28, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
LVUSD	65	01/17/23
LVUSD	45	01/31/23
City Council	39	02/22/23
City Council	37	02/08/23
Communications & Technology Commission	37	02/21/23
Historic Preservation Commission	25	02/15/23
LVUSD	20	02/14/23
Parks, Rec & Education Commission	19	02/09/23
Planning Commission	17	02/16/23

**YOUTUBE****JANUARY 1 – 31, 2023**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	893

Every 15 minutes 2010	772
Calabasas City Spotlight – Traffic Enforcement	419
Every 15 Minutes 2012 – CHS	362
Every 15 Minutes 2016 – CHS “Crash Video”	304
Every 15 Minutes 2018 – CHS “Crash Video”	227
Sea Lion Pups Released	165
Senior Aerobics Fitness with Trissa	132
The Zach Bonner Story	129
Every 15 Minutes 2008	108
Bryon Russell Responds to Michael Jordan	105
Calabasas Teen Forum – High School Sports	73
Calabasas Senior Center’s 6 <sup>th</sup> Anniversary	65
Calabasas Teen Forum – Social Media	64
Therapeutic Yoga for Seniors with Jenny Klossner	56

## **GRANICUS**

### **JANUARY 1 – 31, 2023**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
LVUSD	166	01/17/23
City Council	40	01/11/23
LVUSD	38	12/13/22
City Council	36	01/25/23
Planning Commission	24	01/19/23
Public Safety Commission	24	01/23/23
Traffic & Transportation Commission	26	11/23/22
LVUSD	14	11/15/22

## **YOUTUBE**

### **DECEMBER 1 – 31, 2022**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	666
Every 15 minutes 2010	549
Every 15 Minutes 2016 – CHS “Crash Video”	465
Calabasas City Spotlight – Traffic Enforcement	354
Every 15 Minutes 2012 – CHS	339
Every 15 Minutes 2018 – CHS “Crash Video”	201
Sea Lions Pups Released	191
Bryon Russell responds to Michael Jordan’s Challenge	111
Every 15 Minutes 2008 – Calabasas	96
Senior Aerobics Fitness with Trissa	96
Calabasas Teen Forum – Food, Health & Fitness	90
Calabasas Teen Forum – High School Sports	76
Calabasas Teen Forum – Social Media	75
Every 15 Minutes 2010 – Calabasas	68
Please wear a mask!	62
State of the City Address – 2022	53

## **GRANICUS**

**DECEMBER 1 – 31, 2022**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
City Council	98	12/14/22
Environmental Commission	43	12/06/22
Planning Commission	35	12/15/22
LVUSD	17	11/15/22
LVUSD	17	12/13/22
Communications & Technology Commission	17	11/15/22
Library Commission	26	12/19/22
Parks, Recreation & Education Commission	15	12/08/22

**YOUTUBE****NOVEMBER 1 – 30, 2022**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	643
Every 15 minutes 2016 – CHS “Crash Video”	479
Calabasas City Spotlight – Traffic Enforcement	461
Every 15 Minutes 2010 – Calabasas	372
Every 15 Minutes 2012 – CHS	295
Sea Lion Pups Released	280
Every 15 Minutes 2018 – CHS “Crash Video”	168
Calabasas Teen Forum – High School Sports	109
Bryon Russell Responds to Michael Jordan’s challenge	107
Calabasas Teen Forum – Social Media	106
Senior Aerobics Fitness with Trissa	96
Calabasas Teen Forum – Food, Health & Fitness	95
Calabasas Teen Forum – Preparing for College	66

**GRANICUS****NOVEMBER 1 – 30, 2022**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
LVUSD	56	11/15/22
City Council	46	11/09/22
LVUSD	39	11/01/22
Environmental Commission	28	11/01/22
Communications & Technology Commission	21	11/15/22
Public Safety Commission	18	10/24/22
City Council	16	10/26/22