MINUTES OF A REGULAR MEETING OF
THE MAYOR'S YOUTH COUNCIL
OF THE CITY OF
CALABASAS, CALIFORNIA
HELD MONDAY, MARCH 13, 2023

Chair Jordan Matalon called the meeting to order at 6:00 p.m. at Calabasas City Hall.

Present: Mayor Shapiro, Mayor's Youth Council members and Advisory Board, and Ms. Hernandez.
Absent: Shah, A., Shapiro, N., and Terango, N.

OPENING MATTERS

Pledge of Allegiance led by Siena Goldfarb

ORAL COMMUNICATION – PUBLIC COMMENT

No one spoke during public comment.

WELCOME/INTRODUCTIONS

1. Welcome by Mayor Shapiro

Mayor Shapiro welcomed everyone to the meeting and announced that several parks in the City are being redesigned and encouraged everyone to attend Council meetings and express their views.

CONSENT

2. Approval of meeting minutes from February 13, 2022

Navin Parmar motioned to approve the minutes, Siena Goldfarb seconded. The motion carried unanimously.

NEW BUSINESS

3 Discussion of planned events for Mayor's Youth Council Subcommittees

Ryan Trachuk reported on the Civic Engagement sub-committee and the events held last year such as the voter's registration at concerts at the lake and at the pumpkin festival. Additionally, he provided ideas to increase voter registration by

implementing the program at all City events. Finally, he suggested inviting City employees to present at future MYC meetings.

Avery Shellow suggested that Economic Development and Civic Engagement subcommittees work together on voter registration drives to provide discounts to newly opened stores.

Lauren Avedis reported on the Communications subcommittee. She suggested utilizing social media to increase events publicity. She mentioned using Instagram to allow more people to know about the MYC. She also touched on possibility getting the MYC on the acorn.

Chair Matalon mentioned his past experience leading the Communications subcommittee and possibly using ads to promote the MYC.

Anthony Sherman reported on the Cultural Diversity and Awareness subcommittee. He suggested events such as donation drives to Ukraine. Furthermore, he stated that a donation drive could be held at City Hall and schools. He also touched on Women's History Month.

Ms. Hernandez reported that the previous Wellness subcommittee held very successful donation drives at City Hall.

Noah Weintraub reported on the Economic Development subcommittee and ways to support current and future businesses. Furthermore, he discussed the need for more businesses to open in the city.

Former Chair Mia Spiegel and former Secretary Nicole Mazaheri both spoke about the positive ideas the Economic Development subcommittee can bring.

Ethan Perlmutter also touched on the importance of the Economic Development subcommittee and how it could help new and current businesses keep their popularity. Furthermore, he mentioned his experience in the area as a local employee. He also shared how the Communications subcommittee can be utilized to promote new businesses. The MYC discussed the benefits of discounts to local stores from the various school teams, which would also increase advertising for the businesses.

Delany Grayson suggested being a part of the opening of Crumble Cookie.

Anthony Sherman mentioned the new Movie Theater in the Commons and how it is important to support the business. Avery Shellow mentioned possibly holding a voter registration drive at new businesses to increase attendance at

2

openings. Mayor pro Tem Weintraub spoke about the various new businesses coming and how important this subcommittee is to the community.

Navin Parmar spoke reported on the Environmental subcommittee. He said that working with the Communications subcommittee can strengthen all subcommittees. He touched on Arbor Day and joining with Bay Laurel Elementary. He mentioned meeting with the Water District. Furthermore, he spoke on Walk to School Day. He also touched on working with places such as the Commons to increase recyclable trash cans. He spoke about bikes and items that decrease emissions. Finally, he talked about a leftover food drive that could possibly be implemented.

Mayor pro Tem Weintraub and Mayor Shapiro commented on the amazing ideas presented by the various subcommittees. Mayor Shapiro mentioned that Arbor Day will be held at Lupin hill this year.

Delaney Grayson reported on the Wellness subcommittee. She spoke about drug awareness, particularly regarding the drug fentanyl as well as donation drives. Siena Goldfarb touched on anti-drug events which would include information about what to do if affected by drugs along with posters and social media campaigns.

Mayor pro Tem Weintraub stated that working with the local Sherriff to speak about drug issues can be effective. Former Chair Mia Spiegel spoke about how someone came to speak about the fentanyl crisis at her school and how they were taught how to use Narcan, a device that can save someone from an overdose on drugs. Nicole Mazaheri and Ethan Perlmutter spoke about the utilization of the National Alliance on Mental Illness. Finally, Navin touched on possibly having a community training day to teach about drug overdoses.

Daniel Perlmutter touched on the Communication subcommittee's usefulness when promoting the other subcommittees' events. He also spoke on his connection to Fresh Brothers and how he is excited to help connect the MYC to Fresh Brothers.

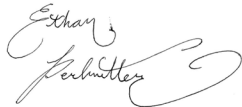Former Chair Mia Spiegel touched on the attendance rate and how it is important to attend MYC events.

Mayor Shapiro, Ethan Perlmutter, and Jordan Matalon all advocated for Brandon's Village improvements.

Bella Raichelson mentioned the possibility of a skatepark in Calabasas. Mayor Shapiro t stated that t community youth want a skatepark and are hoping to bring it back with a petition.

Mayor Shapiro touched on an upcoming Council Resolution condemning hate. Anthony Sherman touched on how this resolution is really important to everyone in the community, especially minorities.

<u>ADJOURN</u>

The Mayor's Youth Council adjourned at 7:04 to the next regular meeting on Monday, April 10, 2023, in Founders Hall.

Ethan Perlmutter

Ethan Perlmutter, Secretary of the Mayor's Youth Council