




CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: FEBRUARY 15, 2023
TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: ARVIN PETROS, MEDIA SUPERVISOR 
SUBJECT: CTV PROGRAMMING REPORT

MEETING

DATE: FEBRUARY 21, 2023

BACKGROUND:

Following is a list of CTV productions for January – February 2023

NEW SHOWS

LVUSD Substance Abuse Conversation (Zoom)
Surviving an Active Shooter Event Workshop
LVMWD RAIN/DROUGHT PSA 1 - "Keep Conserving Water, Even After Big Rain"
LVMWD RAIN/DROUGHT PSA 2 - "After Rain, Time for Landscaping"
LVMWD RAIN/DROUGHT PSA 3 - "All this Rain Won't Last Until Summer"
LVMWD "Rain in the Forecast, Turn off Sprinklers"
Old Town Ribbon Cutting
Public Safety Workshop

PRODUCTIONS

LVUSD Board Meetings (2nd & 4th Tuesdays)
Old Town Grand Re-Opening Ribbon Cutting (Jan. 11th)
Water District PSA Shoot (Jan. 25th) – 4 PSAs
AHCCC Workshop via Zoom (Jan. 30th)
Ethics/Brown Act Training via Hybrid meeting (Feb. 1st)
Public Safety Workshop w/ HOAs (Feb. 2nd)

UPCOMING

City Facilities Updates
Zoom/Hybrid City Council/Commission Meetings
Coverage of Calabasas News Events
City Parks Series
Old Topanga/Mulholland Hwy Construction Project
Wild Walnut Park Construction Project
Senior Yoga Series with Ann
The Fentanyl Crisis – Sheriff and Teens
Neighborhood Watch, How to Start One
Passport Acceptance Facility Ribbon Cutting (Feb. 11th)
CHS Club - Roots & Shoots
Environmental Forum – “Lawn to Drought Tolerant” (Feb. 23rd)

PROMOTED EVENTS

COVID-19 Vaccine updates – *Website*
City Council/Commissions On-line Hybrid/Virtual Meetings - *Website, CTV, SM*
Mayor’s Friday Letter to the Community - *Website, Social Media, Email Blast*
Community Workshops via Zoom - *Website, Social Media, Emails*
Jan./Feb City eNews and Library eNews - *Social Media, website*
City Events - *Website, CTV, Social Media, e.News*
Spring Parks & Rec Events - *Website, Social Media, e.News*
Library Events/News – *e.News, Website, Social Media*
Senior Center Events - *Website, CTV Billboard, Social Media, e.News*

FEBRUARY MEETINGS

February 1st @ 6:00 p.m. – Ethics/Brown Act Training – Hybrid
February 2nd @ 6:00 p.m. – HOA/Public Safety Workshop (Recorded for replay)
February 7th @ 7:00 p.m. – Environmental Commission
February 8th @ 7:00 p.m. – City Council Meeting – Hybrid
February 9th @ 6:00 p.m. – Parks, Rec. & Education Commission
February 14th @ 6:00 p.m. – LVUSD meeting (Recorded for replay)
February 15th @ 6:00 p.m. – Historic Preservation Commission
February 16th @ 6:00 p.m. – Planning Commission
February 21st @ 6:00 p.m. – Communication & Technology Commission
February 22nd @ 7:00 p.m. – City Council Meeting – Hybrid
February 23rd @ 6:00 p.m. – Environmental Forum (Recorded for replay)
February 28th @ 6:00 p.m. – LVUSD meeting (Recorded for replay)

REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.