



CITY *of* CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: FEBRUARY 15, 2023
TO: COMMUNICATIONS & TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: YADIRA ZIMMERMAN, EXECUTIVE ASSISTANT
SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS
MEETING DATE: FEBRUARY 21, 2023

BACKGROUND/DISCUSSION

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

YOUTUBE

JANUARY 1 – 31, 2023

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	893
Every 15 minutes 2010	772
Calabasas City Spotlight – Traffic Enforcement	419
Every 15 Minutes 2012 – CHS	362
Every 15 Minutes 2016 – CHS “Crash Video”	304
Every 15 Minutes 2018 – CHS “Crash Video”	227
Sea Lion Pups Released	165
Senior Aerobics Fitness with Trissa	132
The Zach Bonner Story	129
Every 15 Minutes 2008	108
Bryon Russell Responds to Michael Jordan	105
Calabasas Teen Forum – High School Sports	73
Calabasas Senior Center’s 6 th Anniversary	65
Calabasas Teen Forum – Social Media	64
Therapeutic Yoga for Seniors with Jenny Klossner	56

GRANICUS**JANUARY 1 – 31, 2023**

NAME	VIEWS	DATE
LVUSD	166	01/17/23
City Council	40	01/11/23
LVUSD	38	12/13/22
City Council	36	01/25/23
Planning Commission	24	01/19/23
Public Safety Commission	24	01/23/23
Traffic & Transportation Commission	26	11/23/22
LVUSD	14	11/15/22

YOUTUBE**DECEMBER 1 – 31, 2022**

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	666
Every 15 minutes 2010	549
Every 15 Minutes 2016 – CHS “Crash Video”	465
Calabasas City Spotlight – Traffic Enforcement	354
Every 15 Minutes 2012 – CHS	339
Every 15 Minutes 2018 – CHS “Crash Video”	201
Sea Lions Pups Released	191
Bryon Russell responds to Michael Jordan’s Challenge	111
Every 15 Minutes 2008 – Calabasas	96
Senior Aerobics Fitness with Trissa	96
Calabasas Teen Forum – Food, Health & Fitness	90
Calabasas Teen Forum – High School Sports	76
Calabasas Teen Forum – Social Media	75
Every 15 Minutes 2010 – Calabasas	68
Please wear a mask!	62
State of the City Address – 2022	53

GRANICUS**DECEMBER 1 – 31, 2022**

NAME	VIEWS	DATE
City Council	98	12/14/22
Environmental Commission	43	12/06/22
Planning Commission	35	12/15/22
LVUSD	17	11/15/22
LVUSD	17	12/13/22
Communications & Technology Commission	17	11/15/22
Library Commission	26	12/19/22
Parks, Recreation & Education Commission	15	12/08/22

YOUTUBE**NOVEMBER 1 – 30, 2022**

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	643
Every 15 minutes 2016 – CHS “Crash Video”	479

Calabasas City Spotlight – Traffic Enforcement	461
Every 15 Minutes 2010 – Calabasas	372
Every 15 Minutes 2012 – CHS	295
Sea Lion Pups Released	280
Every 15 Minutes 2018 – CHS “Crash Video”	168
Calabasas Teen Forum – High School Sports	109
Bryon Russell Responds to Michael Jordan’s challenge	107
Calabasas Teen Forum – Social Media	106
Senior Aerobics Fitness with Trissa	96
Calabasas Teen Forum – Food, Health & Fitness	95
Calabasas Teen Forum – Preparing for College	66

GRANICUS

NOVEMBER 1 – 30, 2022

NAME	VIEWS	DATE
LVUSD	56	11/15/22
City Council	46	11/09/22
LVUSD	39	11/01/22
Environmental Commission	28	11/01/22
Communications & Technology Commission	21	11/15/22
Public Safety Commission	18	10/24/22
City Council	16	10/26/22