

# Tobacco Retailer Registration 2022 Annual Update



CITY *of* CALABASAS

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# Ordinance Overview

- Ordinance adopted on June 10, 2009.
- Requires retailers to obtain a registration with the City to sell tobacco products.
- Registration is required annually.
- **Retailers** are prohibited from selling tobacco products to anyone under 21 years of age.
- Establishes policy for monitoring retailers, including the use of underage decoys in sting operations.
- Requires an annual review of enforcement activities and associated costs.



# Ordinance Violations

- Selling tobacco products to anyone under 21 years of age is a violation of the ordinance subject to the following penalty:
  - \$1,000 fine via a civil action
  - 3 month revocation upon a 1<sup>st</sup> violation
  - 6 month revocation upon a 2<sup>nd</sup> violation within 60 months
  - 1 year revocation upon a 3<sup>rd</sup> violation within 60 months
  - 5 year revocation upon a 4<sup>th</sup> violation within 60 months
- After a violation has occurred the department holds an administrative hearing.
- Appeals are decided by a Hearing Officer appointed by the City Manager, \$250 appeal fee.



# Illegal Sale Rate of Tobacco in Calabasas

Year	Total no. of stings	No. of times tobacco products were sold to a decoy	Illegal sales rate
2009 a	14	5	35%
2009 b	14	1	7%
2010	42	3	7%
2011	40	2	5%
2012	42	5	12%
2013	42	0	0
2014	42	0	0
2015	28	0	0
2016	14	0	0
2017	0	N/A	N/A
2018	14	1	7%
2019	52	7	14%
2020	0	N/A	N/A
2021	14	2	14%
<b>2022</b>	<b>82</b>	<b>4</b>	<b>5%</b>



# Retailer Status for 2022

Retailer	Current Registration	Number Failed	Number of Violations (within 12 months)
LAS VIRGENES MOBIL	yes	0	0
RITE-AID #6327	no	1	1
CALABASAS MOBIL	yes	0	0
OAK SHELL	yes	1	1
RALPHS #205	yes	1	1
GELSON'S MARKETS	no	1	1
CALABASAS UNOCAL CORPORATION	yes	0	0
UNITED PACIFIC #2034 (SHELL)	yes	0	0
7-ELEVEN STORE #39055A	yes	0	0
UNITED PACIFIC #2035 (CHEVRON)	yes	0	0
CALABASAS LIQUOR MARKET	yes	0	0
ALBERTSONS SUPERMARKET	yes	0	0
TOBACCO ROYALE	yes	0	0
MALIBU LIQUOR & WINE CELLAR INC.	yes	0	0



# 2023 Tobacco Control Local Grades

City	Overall Tobacco Control Grade
Calabasas	<b>B</b>
Agoura Hills	<b>F</b>
Thousand Oaks	<b>F</b>
Westlake Village	<b>F</b>
Simi Valley	<b>F</b>
Moorpark	<b>D</b>
Los Angeles	<b>D</b>
Malibu	<b>D</b>

Source: State of Tobacco Control (SOTC) published by the American Lung Association, 2023



# Upcoming Year (2023)

- Staff will continue to work with the Sheriff's department to conduct 6 sting operations in 2023.
- Staff is working on incentives and recognition for tobacco retail operators in good standing with a 100% pass rate.

