




CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: JANUARY 11, 2023
TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: ARVIN PETROS, MEDIA SUPERVISOR 
SUBJECT: CTV PROGRAMMING REPORT

MEETING

DATE: JANUARY 17, 2023

BACKGROUND:

Following is a list of CTV productions for December 2022 – January 2023

NEW SHOWS

LVUSD Board Meetings (2nd & 4th Tuesdays)
Children's Award-Winning Books (Oct, 28th)
Councilmembers' message to Hidden Hills retiring councilmember
Mayor's State of the City Address
Mayor's Valley Economic Alliance Presentation
The Fentanyl Crisis - The LVUSD Counselor & The Nurse

PRODUCTIONS

LVUSD Board Meetings (2nd & 4th Tuesdays)
The Fentanyl Crisis - LVUSD Counseling Center (Nov. 1st)
Mayor's State of the City Address (Dec. 1st)
Mayor's Valley Economic Alliance Presentation (Dec. 15th)
Old Town Grand Re-Opening Ribbon Cutting (Jan. 11th)

UPCOMING

COVID-19 Information for Calabasas residents
City Facilities Updates
Zoom/Hybrid City Council/Commission Meetings
Coverage of Calabasas News Events
City Parks Series
Old Topanga/Mulholland Hwy Construction Project
Wild Walnut Park Construction Project
Senior Yoga Series with Ann
The Fentanyl Crisis – Sheriff and Teens

PROMOTED EVENTS

COVID-19 Vaccine updates – *Website*
City Council/Commissions On-line Hybrid/Virtual Meetings - *Website, CTV, SM*
Mayor’s Letter to the Community - *Website, Social Media, Email Blast*
State of the City Address - *Website, Social Media, Emails*
Community Services Rec Brochure - *Website, Social Media, e.News*
Dec. & Jan. City eNews and Library eNews - *Social Media, website*
Council Reorg and Swearing-in - *Website, CTV, Social Media, e.News*
Winter Parks & Rec Events - *Website, CTV Billboard, Social Media, e.News*
Library Events/News – *e.News, Website, CTV Billboard, Social Media*
Calabasas Senior Center Events - *Website, CTV Billboard, Social Media, e.News*

JANUARY MEETINGS

January 9th @ 6:00 p.m. – Parks, Rec. & Education Commission
January 11th @ 7:00 p.m. – City Council Meeting – HYBRID
January 17th @ 6:00 p.m. – Communication & Technology Commission
January 17th @ 6:00 p.m. – LVUSD meeting (Recorded for replay)
January 19th @ 6:00 p.m. – Planning Commission
January 23rd @ 6:00 p.m. – Public Safety Commission
January 24th @ 7:00 p.m. – Traffic & Transportation Commission
January 25th @ 7:00 p.m. – City Council Meeting – HYBRID
January 31st @ 6:00 p.m. – LVUSD meeting (Recorded for replay)

REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.