



CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: JANUARY 10, 2023
TO: COMMUNICATIONS & TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: YADIRA ZIMMERMAN, EXECUTIVE ASSISTANT
SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS
MEETING DATE: JANUARY 17, 2023

BACKGROUND/DISCUSSION

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

YOUTUBE

DECEMBER 1 – 31, 2022

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	666
Every 15 minutes 2010	549
Every 15 Minutes 2016 – CHS “Crash Video”	465
Calabasas City Spotlight – Traffic Enforcement	354
Every 15 Minutes 2012 – CHS	339
Every 15 Minutes 2018 – CHS “Crash Video”	201
Sea Lions Pups Released	191
Bryon Russell responds to Michael Jordan’s Challenge	111
Every 15 Minutes 2008 – Calabasas	96
Senior Aerobics Fitness with Trissa	96
Calabasas Teen Forum – Food, Health & Fitness	90
Calabasas Teen Forum – High School Sports	76
Calabasas Teen Forum – Social Media	75
Every 15 Minutes 2010 – Calabasas	68
Please wear a mask!	62
State of the City Address – 2022	53

GRANICUS**DECEMBER 1 – 31, 2022**

NAME	VIEWS	DATE
City Council	98	12/14/22
Environmental Commission	43	12/06/22
Planning Commission	35	12/15/22
LVUSD	17	11/15/22
LVUSD	17	12/13/22
Communications & Technology Commission	17	11/15/22
Library Commission	26	12/19/22
Parks, Recreation & Education Commission	15	12/08/22

YOUTUBE**NOVEMBER 1 – 30, 2022**

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	643
Every 15 minutes 2016 – CHS “Crash Video”	479
Calabasas City Spotlight – Traffic Enforcement	461
Every 15 Minutes 2010 – Calabasas	372
Every 15 Minutes 2012 – CHS	295
Sea Lion Pups Released	280
Every 15 Minutes 2018 – CHS “Crash Video”	168
Calabasas Teen Forum – High School Sports	109
Bryon Russell Responds to Michael Jordan’s challenge	107
Calabasas Teen Forum – Social Media	106
Senior Aerobics Fitness with Trissa	96
Calabasas Teen Forum – Food, Health & Fitness	95
Calabasas Teen Forum – Preparing for College	66

GRANICUS**NOVEMBER 1 – 30, 2022**

NAME	VIEWS	DATE
LVUSD	56	11/15/22
City Council	46	11/09/22
LVUSD	39	11/01/22
Environmental Commission	28	11/01/22
Communications & Technology Commission	21	11/15/22
Public Safety Commission	18	10/24/22
City Council	16	10/26/22

YOUTUBE**OCTOBER 1 – 31, 2022**

SHOW	VIEWS
Calabasas City Spotlight- Traffic Enforcement	861
Gentle Yoga for Seniors with Ann	709
Every 15 minutes 2010	417
Sea Lion Pups Released	389
Every 15 Minutes 2012 – Calabasas High School	285
Every 15 Minutes 2016 – CHS “Crash Video”	234
Calabasas Pumpkin Festival 2022	158

Every 15 Minutes 2018 – CHS “Crash Video”	156
Calabasas Teen Forum – Social Media	137
Calabasas Teen Forum – High School Sports	130
Senior Aerobics Fitness with Trissa	124
Calabasas Teen Forum – Food, Health & Fitness	117
Calabasas Teen Forum – Preparing for College	88
What Will Be My Career Path?	81
Calabasas Chamber of Commerce & City of Calabasas Candidate Forum 10/27/22	79

GRANICUS

OCTOBER 1 – 31, 2022

NAME	VIEWS	DATE
City Council	77	10/12/22
City Council	47	10/26/22
Planning	46	10/06/22
Historic Preservation Commission	32	10/05/22
Environmental Commission	27	10/03/22
Public Safety Commission	26	10/24/22
Library Commission	20	10/17/22
LVUSD	19	10/18/22

YOUTUBE

SEPTEMBER 1 – 30, 2022

SHOW	VIEWS
Gentle Yoga with Ann	630
Calabasas City Spotlight-Traffic Enforcement	458
Sea Lion Pups Released	423
Every 15 Minutes 2010	355
Every 15 Minutes 2012- Calabasas High School	230
Seniors Aerobics Fitness with Trissa	124
Sea Lion Pups Released	296
Calabasas Teen Forum	106
Please Wear a Mask!	85
Calabasas Teen Forum: Social Media	93
Mulholland Hwy Project Starts – Finally!	40
Calabasas Teen Forum – Food, Health & Fitness	77
CPHA Candidates Forum 9-13-22	75
High School Seniors Helping Real Seniors	68
Calabasas Teen Forum - Volunteering/Charity Work	64
Calabasas Teen Forum – Preparing for College	62

GRANICUS

SEPTEMBER 1 – 30, 2022

NAME	VIEWS	DATE
Environmental Commission	58	09/06/22
LVUSD	48	08/30/22
LVUSD	38	09/13/22
City Council	28	09/14/22

Communications % Technology Commission	22	09/21/22
City Council	14	09/28/22

YOUTUBE

AUGUST 1 – 31, 2022

SHOW	VIEWS
Gentle Yoga with Ann	797
Calabasas City Spotlight-Traffic Enforcement	587
Every 15 Minutes 2010	376
Bryon Russell and Michael Jordan	235
Please Wear a Mask	61
Sea Lion Pups Released	296
Calabasas Teen Forum: Food Health and Fitness	83
Every 15 Minutes 2016	186
Calabasas Teen Forum: Social Media	93
Mulholland Hwy Project Starts – Finally!	149
Senior Aerobics Fitness with Trissa	147
Low Water and Lots of Native Plants	91
Highschool Seniors Helping Real Seniors	83
Calabasas Profiles- Sofia Bronshteyn	63

GRANICUS

AUGUST 1 – 31, 2022

NAME	VIEWS	DATE
LVUSD	92	06/14/22
City Council	50	08/24/22
City Council	42	08/10/22
LVUSD	26	08/08/22

YOUTUBE

JULY 1 – 31, 2022

SHOW	VIEWS
Gentle Yoga with Ann	735
Calabasas City Spotlight-Traffic Enforcement	574
Every 15 Minutes 2012- Calabasas High School	310
Sea Lion Pups Released	262
Every 15 minutes 2010-Calabasas	249
Bryon Russell and Michael Jordan	239
Every 15 Minutes 2016-CHS "Crash Video"	184
Every 15 Minutes 2018- CHS "Crash Video"	166
Senior Aerobics Fitness with Trissa	117
Calabasas Teen Forum – Food, Heath & Fitness	100
Calabasas Teen Forum- Social Media	87
Please wear a mask!	79
City of Calabasas 4 th of July Spectacular 2022	36

GRANICUS

JULY 1 – 31, 2022

NAME	VIEWS	DATE
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Planning Commission	36	07/21/22
Parks, Recreation & Education Commission	35	07/11/22
Historic Preservation Commission	33	07/06/22
City Council	26	06/22/22
Traffic & Transportation Commission	23	07/26/22
Library Commission	20	07/18/22
City Council	20	06/22/22
Public Safety Commission	17	07/25/22

YOUTUBE

JUNE 1 – 30, 2022

SHOW	VIEWS
Gentle Yoga with Ann	689
Every 15 Minutes 2010	295
Bryon Russell and Michael Jordan	136
Please Wear a Mask	109
Sea Lion Pups Released	325
Calabasas Teen Forum: Food Health and Fitness	101
City Spotlight: Traffic Enforcement	287
Every 15 Minutes 2016	206
Calabasas Teen Forum: Social Media	117
New Rules on Water Use #3	27
New Rules on Water Use #2	39

GRANICUS

JUNE 1 – 30, 2022

NAME	VIEWS	DATE
LVUSD	45	06/01/22
Planning Commission	28	06/02/22
City Council - Special	60	06/08/22
LVUSD	118	06/14/22
Communications & Technology Commission	44	06/21/22
City Council	89	06/22/22
LVUSD	29	06/28/22

YOUTUBE

MAY 1 – 31, 2022

SHOW	VIEWS
Gentle Yoga with Ann	878
Every 15 Minutes 2010	399
Bryon Russell and Michael Jordan	290
Please Wear a Mask	130
Sea Lion Pups Released	380
Calabasas Teen Forum: Food Health and Fitness	117
City Spotlight: Traffic Enforcement	605
Every 15 Minutes 2016	230
Calabasas Teen Forum: Social Media	122
New Rules on Water Use #3	40
New Rules on Water Use #2	32

GRANICUS

MAY 1 – 31, 2022

NAME	VIEWS	DATE
LVUSD	38	05/03/2022
City Council - Special Planning Commission	38	05/10/2022
Planning Commission	32	05/19/2022
Planning Commission	31	04/07/2022
Planning Commission	29	04/21/2022
City Council	22	05/25/2022

YOUTUBE**APRIL 1 – 30, 2022**

SHOW	VIEWS
Gentle Yoga with Ann	1,097
Every 15 Minutes 2010	326
Bryon Russell and Michael Jordan	360
Please Wear a Mask	152
Sea Lion Pups Released	198
Calabasas Teen Forum: Food Health and Fitness	120
City Spotlight: Traffic Enforcement	218
Every 15 Minutes 2016	238
Calabasas Teen Forum: Social Media	103

GRANICUS**APRIL 1 – 30, 2022**

NAME	VIEWS	DATE
City Council	40	04/13/2022
LVUSD	29	04/12/2022
City Council	29	03/23/2022
Planning Commission	22	04/21/2022
Historic Preservation Commission	22	04/06/2022
LVUSD	20	03/15/2022
City Council	20	04/27/2022
Planning Commission	19	04/07/2022
Public Safety Commission	19	04/25/2022
City Council	16	02/23/2022
City Council – Special	16	03/30/2022

YOUTUBE**MARCH 1 – 31, 2022**

SHOW	VIEWS
Gentle Yoga with Ann	1,123
Every 15 Minutes 2010	296
Bryon Russell and Michael Jordan	359
Please Wear a Mask	229
Sea Lion Pups Released	249
Calabasas Teen Forum: Food Health and Fitness	168
City Spotlight: Traffic Enforcement	365
Every 15 Minutes 2016	258
Calabasas Teen Forum: Social Media	130

GRANICUS**MARCH 1 – 31, 2022**

NAME	VIEWS	DATE
City Council	40	03/23/2022
Communications & Technology	16	03/15/2022
LVUSD	30	03/01/2022
LVUSD	31	03/15/2022
Public Safety Comm. and Traffic & Transportation Comm. Joint Meeting	16	03/15/2022
Environmental City Council	11 22	03/01/2022 03/30/2022

YOUTUBE**FEBRUARY 1 – 28, 2022**

SHOW	VIEWS
Gentle Yoga with Ann	1,147
Every 15 Minutes 2010	380
Bryon Russell and Michael Jordan	258
Please Wear a Mask	299
Sea Lion Pups Released	209
Calabasas Teen Forum: Food Health and Fitness	201
City Spotlight: Traffic Enforcement	330
Every 15 Minutes 2016	230
Calabasas Teen Forum: Social Media	148

GRANICUS**FEBRUARY 1 – 28, 2022**

NAME	VIEWS	DATE
City Council	26	02/09/2022
City Council	43	02/16/2022
City Council	47	02/23/2021
Environmental	42	02/01/2022
LVUSD	24	02/15/2022
Library	14	02/07/2022

YOUTUBE**JANUARY 1 – 31, 2022**

SHOW	VIEWS
Gentle Yoga with Ann	1561
Every 15 Minutes 2010	410
Bryon Russell and Michael Jordan	240
Please Wear a Mask	711
Sea Lion Pups Released	273
Calabasas Teen Forum: Food Health and Fitness	269
City Spotlight: Traffic Enforcement	357
Every 15 Minutes 2016	280
Calabasas Teen Forum: Social Media	167

GRANICUS**JANUARY 1 – 31, 2022**

NAME	VIEWS	DATE
City Council	56	01/12/2022
City Council	26	10/27/2021
LVUSD	25	01/13/2022
Historic Preservation Commission	21	01/06/2022
City Council	20	01/26/2022
Planning	18	01/06/2022
Traffic & Transportation	17	01/25/2022
Traffic & Transportation	16	11/23/2021