




CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: NOVEMBER 9, 2022
TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: ARVIN PETROS, MEDIA SUPERVISOR 
SUBJECT: CTV PROGRAMMING REPORT

MEETING

DATE: NOVEMBER 15, 2022

BACKGROUND:

Following is a list of CTV productions for October - November 2022

NEW SHOWS

LVUSD Board Meetings (2nd & 4th Tuesdays)
CHS Non-Profit Club: MEDItalks & Thoughts Club
Pumpkin Festival Highlights 2022
Community Wildfire Preparedness Webinar
Young Voter Night w/ Maurer & Weintraub
Candidate Forum w/ Chamber of Commerce
John Mueller, Drought Tolerant Residential Landscaping - Part II
CTV Special – What is the Mayor’s Youth Council?

PRODUCTIONS

LVUSD Board Meetings (2nd & 4th Tuesdays)
Pumpkin Festival (Oct. 16th)
Community Wildfire Preparedness Webinar (Oct. 19th)
Candidate Forum w/ Chamber of Commerce (Oct. 27th)
Children’s Award-Winning Books (Oct, 28th)
LVUSD Counseling Center – Fentanyl (Nov. 1st)

UPCOMING

COVID-19 Information for Calabasas residents
City Facilities Updates
Zoom/Hybrid City Council/Commission Meetings
Coverage of Calabasas News Events
Mayor's Youth Council Meeting recording
Parks: Brandon's Village & Wild Walnut Community Workshops
City Parks Series
Old Topanga/Mulholland Hwy Construction Project
Wild Walnut Park Construction Project
CHS & Viewpoint School Traffic Footage for Public Works
Senior Yoga Series with Ann
Mayor's State of the City Address (Dec. 1st)
Mayor's Valley Economic Alliance Presentation (Dec. 15th)

PROMOTED EVENTS

COVID-19 Vaccine Information – *Website, CTV, Social Media, e.News*
City Council/Commissions On-line Hybrid/Virtual Meetings - *Website, CTV, SM*
Mayor's Letter to the Community - *Website, Social Media, Email Blast*
Nov. 8th Election Vote/Results - *Website, Social Media, Emails*
Community Services Rec Brochure - *Website, Social Media, e.News*
Nov. eNews and Library eNews - *Social Media, website*
Pumpkin Festival Info - *Website, CTV Billboard, Social Media, e.News*
Fall Parks & Rec Events - *Website, CTV Billboard, Social Media, e.News*
Library Events/News – *e.News, Website, CTV Billboard, Social Media*
Calabasas Senior Center Events - *Website, CTV Billboard, Social Media, e.News*

NOVEMBER MEETINGS

November 1st @ 6:00 p.m. – LVUSD meeting (Recorded for replay)
November 1st @ 7:00 p.m. – Environmental Commission
November 9th @ 7:00 p.m. – City Council Meeting – HYBRID
November 15th @ 7:00 p.m. – Environmental Commission
November 15th @ 6:00 p.m. – LVUSD meeting (Recorded for replay)

REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.