

BRANDON'S VILLAGE AT GATES CANYON PARK

- An All-Inclusive Play Space

ITEM 3 ATTACHMENT C



CITY of CALABASAS

City of Calabasas, CA

BRANDON'S VILLAGE - An All-Inclusive Play Space

Meet the Team:

- ❑ ERICA GREEN - COMMUNITY SERVICES DIRECTOR
- ❑ AIMEE HABER - FACILITY SUPERVISOR
- ❑ GREG SIPPEL - LITTLE TIKES REGIONAL SALES DIRECTOR
- ❑ GUY DONAHOE – LOCAL LITTLE TIKES REPRESENTATIVE
- ❑ NATALIE MACKAY - UNLIMITED PLAY EXECUTIVE DIRECTOR
- ❑ JIM VOLLMER - UNLIMITED PLAY PROJECT MANAGER
- ❑ DINA & MICHAEL KAPLAN – BRANDON'S PARENTS



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Unlimited Play: Power of Inclusion

Natalie Mackay



Jim Vollmer



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Project Overview

Erica Green

Aimee Haber



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Sourcewell:

Cooperative Purchasing Agreement

Greg Sippel



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Potential Designs

Natalie Mackay

Jim Vollmer

Guy Donahoe



Will follow Unlimited Play's national inclusive standards and will be certified as 'Fully Inclusive'



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little tikes COMMERCIAL
Play Structures

Option 2 Entry View 2

All Inclusive Rec
YOUR PARK AND PLAYGROUND SPECIALISTS



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Public Engagement

Natalie Mackay

Jim Vollmer

- ✓ Community Zoom Meetings
- ✓ In Person Workshops
- ✓ Social Media Engagement
- ✓ On Site Engagement
- ✓ Surveys



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Survey - Example

BRANDON'S VILLAGE "An All-Inclusive Play-Space" PUBLIC SURVEY

1

- How many times each week do you visit a public park? Please circle one.
 0 1 2 3 4+
- How important is public open space to you? (1=Not Important to Me at All/10=Very Important to Me) Please circle one.
1 2 3 4 5 6 7 8 9 10
- How satisfied are you with the amount of open space in your community? (1=Not satisfied at All/10=Very satisfied) Please circle one.
1 2 3 4 5 6 7 8 9 10
- What does a universally accessible playground mean to you? (please specify)

- Do you know anyone with a disability (physical, autism spectrum, emotional, sensory processing disorder, etc.)? Please circle one.
Yes No
- How important is it to you that parks are accessible for all members of the community, regardless of age or physical ability? (1=Not important to me, 10=Very important to me) Please circle one.
1 2 3 4 5 6 7 8 9 10
- How satisfied are you now with the options for public parks in the area that are accessible to all members of the community? (1=Not Satisfied at All/10=Very Satisfied) Please circle one.
1 2 3 4 5 6 7 8 9 10
- How can we honor the history of Brandon's Village within the park?

- What are your favorite activities at the park?

Back Side →

2

- What kind of activities do you and your family like to do outdoors? (Choose all that apply)
 Playing on a Playground
 Walking/Hiking
 Exercising
 Playing in Nature
 Bicycling
 Creative Playing
 Gardening
 Playing organized sports, like baseball, soccer, basketball, etc.
 Other
- How important is outdoor recreation to you as a family? (1=Not Important to Me at All/10=Very important to Me) Please circle one.
1 2 3 4 5 6 7 8 9 10
- How satisfied are you with the opportunities in your neighborhood to participate in outdoor recreation with your family? (1=Not Satisfied at All/10=Very Satisfied) Please choose one.
1 2 3 4 5 6 7 8 9 10
- Please rank the items below to show how important you think each one is to make a universally accessible playground: (1 = Most important, 10 = Least important)
____ Fencing in the play area for safety
____ Making some quiet places for people who are overwhelmed by noise & activity
____ Having wheelchair or walker access to playground structures
____ Having swings and other play features that are accessible by wheelchair or walker including areas for creative play
____ Using nature (plants, wood, water) to create play and learning opportunities
____ Including musical instruments for people to play with noise
____ Using bright colors on the playground
____ Making places where people of different ages can interact
____ Having nearby accessible parking spaces
- What are some things that you think would show the spirit of the local community at Brandon's Village?
 Community Gardens
 Walking Paths
 Musical Instruments
 Art/Sculpture
 Creative Activity Areas
 Places for Outdoor Exercise
 A Specific Tree/Flower
 Other

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Fundraising

Natalie Mackay

Jim Vollmer

- ✓ Stake Holders Presentation
- ✓ Catalog
- ✓ 3D Fly Through
- ✓ Mr. and Mrs. Kaplan's assistance



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Catalog - Example

OSAGE COUNTY MISSOURI INCLUSIVE PLAYGROUND in LINN, MO A UNIVERSALLY ACCESSIBLE PLAYGROUND PROJECT



SPONSORSHIP OPPORTUNITIES

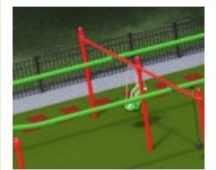
BROUGHT TO YOU BY:



Where **limitations** are forgotten,
and **differences** are celebrated

Join us in the efforts
to build this universally
accessible playground.

Your generous support will enable ALL children and caregivers of all abilities the opportunity to experience the joys and benefits of play. This destination playground will truly impact ten thousand people each year.



Rail Rider
\$15,000



Full Canti Shade
\$10,000



Post Pyramid Shade
\$5,000



Turn About
\$5,000



Slalom Slide
\$3,000



Elbow Slide
\$3,000



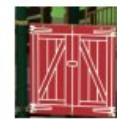
DBL Wall Climber
\$2,000



Culver Climber
\$2,000



X Plank Climb
\$3,000



Barn Panel
\$2,000



Gear Reach
\$1,000



Seven Station Play Factory
\$1,000



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List of Services Provided by Unlimited Play

Design and development of fully inclusive playground

Development of sponsorship catalog

Educate and train the local committee

Write possible grants under our 501c3

Provide a row team guide – “How to guide” for local committee

Creating a 3D fly through video of your designed playground

Provide inclusive motivational videos for presentations

Develop Marketing pieces

Create web page with design and story detail with donating capabilities

Travel in for specific donor presentations/events

Create design donor boards for proper marketing placement

Handle all donation/accounting needs ie: tax letters, thank you notes, reminders

Organize handle a community build

Develop Grand Opening

Provide public engagement ie: meetings, surveys forms, questionnaires as needed



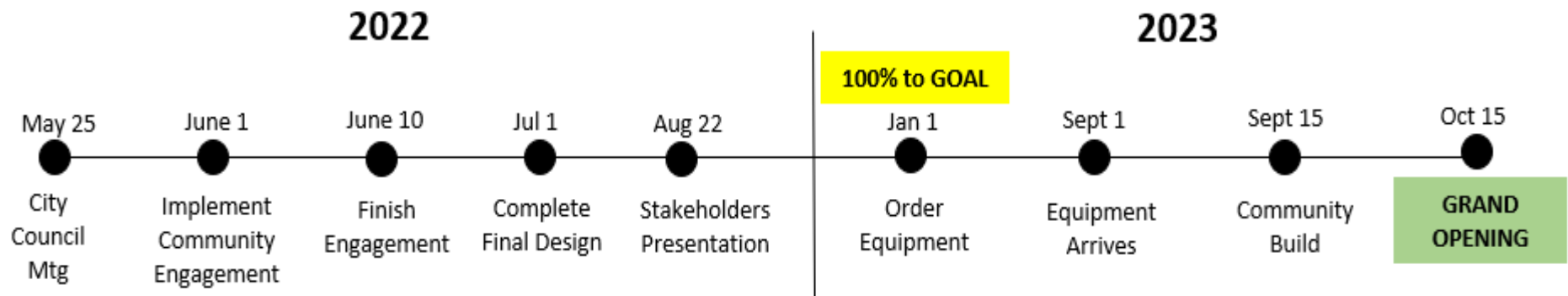
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Timeline

Natalie Mackay
Jim Vollmer



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