



CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: APRIL 7, 2022
TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: ARVIN PETROS, COMMUNICATIONS SUPERVISOR
SUBJECT: CTV PROGRAMMING REPORT

MEETING

DATE: APRIL 19, 2022

BACKGROUND:

Following is a list of CTV productions for March - April 2022

NEW SHOWS

LVUSD Board Meetings (2nd & 4th Tuesdays)
CTV PSA - Library - 'March Women's History Month' 2022
Commission Meetings opening video
Mayor's Youth Council virtual meeting opening video
CTV Special – Arbor Day Celebration
CTV Special – Cambria Hotel Ribbon Cutting
CDC PSA - Hear from the Experts - Boosters

PRODUCTIONS

Old Town pre-renovation Archiving Footage (March 4th)
Library Women History Month Books (March 4th)
Library Fun Fair (March 12th)
Mayor's Youth Council Promo (March 30th)
Cambria Hotel Ribbon Cutting (March 29th)

UPCOMING

COVID-19 Information for Calabasas residents

City Facilities Updates

Zoom City Council/Commission Meetings

Waste Management interview re: new SB 1383 recycling food waste

Coverage of Calabasas News Events

LVUSD updates

City Parks Series

Old Town Sidewalk Replacement Project: Construction Footage

Bunny Trail Junior Egg Hunt (April 9th)

Pharmacist: Info on 2nd Booster (April 11th)

“Home Hardening” Fire Safety (April)

Earth Day Celebration/Green Expo (April 16th)

Wildlife Crossing Ground Breaking (April 22nd)

PROMOTED EVENTS

COVID-19 Vaccine Information – *Website, CTV, Social Media, e.News*

City Council/Commissions On-line Virtual Meetings - *Website, CTV, Social Media*

Mayor’s Letter to the Community - *Website, Social Media, Emails*

Spring Rec Brochure - *Website, Social Media, e.News*

Old Town Construction – *Website, CTV, Social Media, e.News*

E-waste Collection - *CTV, Social Media, e.News*

Earth Day Celebration - *Website, CTV Billboard, Social Media, e.News*

Library Virtual Events/News – *e.News, Website, CTV Billboard, Social Media*

Calabasas Senior Center News - *Website, CTV Billboard, Social Media, e.News*

APRIL MEETINGS (via Zoom)

April 6th @ 6:00 p.m. – Historic Preservation Commission

April 7th @ 6:00 p.m. – Planning Commission

April 11th @ 5:30 p.m. – Parks, Recreation & Education Commission

April 11th @ 6:00 p.m. – Mayor’s Youth Council (Not Televised)

April 12th @ 6:00 p.m. – LVUSD meeting (Recorded for replay)

April 13th @ 7:00 p.m. – City Council Meeting

April 19th @ 5:00 p.m. – Communications & Technology Commission

April 21st @ 6:00 p.m. – Planning Commission

April 25th @ 4:00 p.m. – Public Safety Commission

April 26th @ 4:00 p.m. – Traffic & Transportation Commission

April 27th @ 7:00 p.m. – City Council Meeting

REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.