



CITY *of* CALABASAS

**COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT**

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**DATE: APRIL 13, 2022**  
**TO: COMMUNICATIONS & TECHNOLOGY COMMISSION**  
**FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR**  
**BY: YADIRA ZIMMERMAN, EXECUTIVE ASSISTANT**  
**SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS**  
**MEETING DATE: APRIL 19, 2022**

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**BACKGROUND/DISCUSSION**

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

**YOUTUBE**

**JUNE 1 – 30, 2021**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann	1,211
Bryon Russell and Michael Jordan	886
Sea Lion Pups Released	423
City Spotlight: Traffic Enforcement	310
Every 15 Minutes 2012	280
Every 15 Minutes 2018	243
Please Wear a Mask	192
Every 15 Minutes 2016	191
Every 15 Minutes 2010	185
Senior Aerobics with Trissa	171

**YOUTUBE**

**JULY 1 – JULY 31, 2021**

<b>SHOWS</b>	<b>VIEWS</b>
Gentle Yoga with Ann	1192
Bryon Russell and Michael Jordan	480
Sea Lion Pups Released	417

City Spotlight: Traffic Enforcement	390
Every 15 Minutes 2010	220
Please Wear a Mask	211
Calabasas Teen Forum: Food Health and Fitness	199
Every 15 Minutes 2012	187
Every 15 Minutes 2016	182
Calabasas Teen Forum: High School Sports	167

## **YOUTUBE**

**AUGUST 1 – 31, 2021**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga with Ann	1461
Back to School Time	546
Bryon Russell and Michael Jordan	432
Every 15 Minutes 2010	429
Please Wear a Mask	282
City Spotlight: Traffic Enforcement	240
Every 15 Minutes 2012	228
Every 15 Minutes 2016	228
Calabasas Teen Forum: Food Health and Fitness	217
Every 15 Minutes 2018	168

## **YOUTUBE**

**SEPTEMBER 1 – 30, 2021**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga with Ann	1137
Every 15 Minutes 2010	455
Sea Lion Pups Released	448
Bryon Russell and Michael Jordan	291
Please Wear a Mask	262
Calabasas Teen Forum: Food Health and Fitness	239
Every 15 Minutes 2016	232
Calabasas Teen Forum: Social Media	199
Teen Forum: Highschool Sports	195
City Spotlight: Traffic Enforcement	182

## **YOUTUBE**

**OCTOBER 1 – 31, 2021**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga with Ann	1104
Every 15 Minutes 2010	538
Bryon Russell and Michael Jordan	337
Please Wear a Mask	319
Sea Lion Pups Released	314
Calabasas Teen Forum: Food Health and Fitness	276
City Spotlight: Traffic Enforcement	266
Every 15 Minutes 2016	254
Calabasas Teen Forum: Social Media	190

**YOUTUBE****NOVEMBER 1 – 30, 2021**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga with Ann	1206
Every 15 Minutes 2010	374
Bryon Russell and Michael Jordan	223
Please Wear a Mask	323
Sea Lion Pups Released	222
Calabasas Teen Forum: Food Health and Fitness	264
City Spotlight: Traffic Enforcement	247
Every 15 Minutes 2016	374
Calabasas Teen Forum: Social Media	204

**GRANICUS****NOVEMBER 1 – 30, 2021**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
Traffic & Transportation Commission	24	11/23/2021
Environmental Commission	21	11/02/2021
City Council	20	10/27/2021
LVUSD	15	10/12/2021

**YOUTUBE****DECEMBER 1 – 31, 2021**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga with Ann	1062
Every 15 Minutes 2010	344
Bryon Russell and Michael Jordan	216
Please Wear a Mask	487
Sea Lion Pups Released	147
Calabasas Teen Forum: Food Health and Fitness	238
City Spotlight: Traffic Enforcement	268
Every 15 Minutes 2016	345
Calabasas Teen Forum: Social Media	189

**GRANICUS****DECEMBER 1 – 31, 2021**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
Environmental Commission	24	12/07/2021
City Council	23	12/08/2021
City Council	20	10/27/2021
Special City Council	18	12/01/2021
City Council	17	11/10/2021
Parks, Recreation & Education	15	12/13/2021
LVUSD	12	12/14/2021
Planning	12	12/02/2021

**YOUTUBE****JANUARY 1 – 31, 2022**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga with Ann	1561
Every 15 Minutes 2010	410

Bryon Russell and Michael Jordan	240
Please Wear a Mask	711
Sea Lion Pups Released	273
Calabasas Teen Forum: Food Health and Fitness	269
City Spotlight: Traffic Enforcement	357
Every 15 Minutes 2016	280
Calabasas Teen Forum: Social Media	167

## **GRANICUS**

### **JANUARY 1 – 31, 2022**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
City Council	56	01/12/2022
City Council	26	10/27/2021
LVUSD	25	01/13/2022
Historic Preservation Commission	21	01/06/2022
City Council	20	01/26/2022
Planning	18	01/06/2022
Traffic & Transportation	17	01/25/2022
Traffic & Transportation	16	11/23/2021

## **YOUTUBE**

### **FEBRUARY 1 – 28, 2022**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga with Ann	1,147
Every 15 Minutes 2010	380
Bryon Russell and Michael Jordan	258
Please Wear a Mask	299
Sea Lion Pups Released	209
Calabasas Teen Forum: Food Health and Fitness	201
City Spotlight: Traffic Enforcement	330
Every 15 Minutes 2016	230
Calabasas Teen Forum: Social Media	148

## **GRANICUS**

### **FEBRUARY 1 – 28, 2022**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
City Council	26	02/09/2022
City Council	43	02/16/2022
City Council	47	02/23/2021
Environmental	42	02/01/2022
LVUSD	24	02/15/2022
Library	14	02/07/2022

## **YOUTUBE**

### **MARCH 1 – 31, 2022**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga with Ann	1,123
Every 15 Minutes 2010	296
Bryon Russell and Michael Jordan	359
Please Wear a Mask	229

Sea Lion Pups Released	249
Calabasas Teen Forum: Food Health and Fitness	168
City Spotlight: Traffic Enforcement	365
Every 15 Minutes 2016	258
Calabasas Teen Forum: Social Media	130

## **GRANICUS**

**MARCH 1 – 31, 2022**

<b>NAME</b>	<b>VIEWS</b>	<b>DATE</b>
City Council	40	03/23/2022
Communications & Technology	16	03/15/2022
LVUSD	30	03/01/2022
LVUSD	31	03/15/2022
Public Safety Comm. and Traffic & Transportation Comm. Joint Meeting	16	03/15/2022
Environmental	11	03/01/2022
City Council	22	03/30/2022