



CITY *of* CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: NOVEMBER 15, 2021
TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: YADIRA ZIMMERMAN, EXECUTIVE ASSISTANT
SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS
MEETING DATE: NOVEMBER 16, 2021

BACKGROUND/DISCUSSION

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

JUNE 1 – 30, 2021

SHOW	VIEWS
Gentle Yoga for Seniors with Ann	1,211
Bryon Russell and Michael Jordan	886
Sea Lion Pups Released	423
City Spotlight: Traffic Enforcement	310
Every 15 Minutes 2012	280
Every 15 Minutes 2018	243
Please Wear a Mask	192
Every 15 Minutes 2016	191
Every 15 Minutes 2010	185
Senior Aerobics with Trissa	171

JULY 1 – JULY 31, 2021

SHOWS	VIEWS
Gentle Yoga with Ann	1192
Bryon Russell and Michael Jordan	480
Sea Lion Pups Released	417
City Spotlight: Traffic Enforcement	390
Every 15 Minutes 2010	220
Please Wear a Mask	211
Calabasas Teen Forum: Food Health and Fitness	199
Every 15 Minutes 2012	187
Every 15 Minutes 2016	182
Calabasas Teen Forum: High School Sports	167

AUGUST 1 – 31, 2021

SHOW	VIEWS
Gentle Yoga with Ann	1461
Back to School Time	546
Bryon Russell and Michael Jordan	432
Every 15 Minutes 2010	429
Please Wear a Mask	282
City Spotlight: Traffic Enforcement	240
Every 15 Minutes 2012	228
Every 15 Minutes 2016	228
Calabasas Teen Forum: Food Health and Fitness	217
Every 15 Minutes 2018	168

SEPTEMBER 1 – 30, 2021

SHOW	VIEWS
Gentle Yoga with Ann	1137
Every 15 Minutes 2010	455
Sea Lion Pups Released	448
Bryon Russell and Michael Jordan	291
Please Wear a Mask	262
Calabasas Teen Forum: Food Health and Fitness	239
Every 15 Minutes 2016	232
Calabasas Teen Forum: Social Media	199
Teen Forum: Highschool Sports	195
City Spotlight: Traffic Enforcement	182

OCTOBER 1 – 31, 2021

SHOW	VIEWS
Gentle Yoga with Ann	1104
Every 15 Minutes 2010	538
Bryon Russell and Michael Jordan	337
Please Wear a Mask	319
Sea Lion Pups Released	314
Calabasas Teen Forum: Food Health and Fitness	276
City Spotlight: Traffic Enforcement	266
Every 15 Minutes 2016	254
Calabasas Teen Forum: Social Media	190