



**CITY of CALABASAS**

**COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT**

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**DATE: NOVEMBER 9, 2021**  
**TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION**  
**FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR**  
**BY: ARVIN PETROS, COMMUNICATIONS SUPERVISOR**  
**SUBJECT: CTV PROGRAMMING REPORT**

**MEETING**

**DATE: NOVEMBER 16, 2021**

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**BACKGROUND:**

Following is a list of CTV productions for October – November 2021

NEW SHOWS

LVUSD Board Meetings (2<sup>nd</sup> & 4<sup>th</sup> Tuesdays)  
CTV Special - State of the City Address 2021 – Bozajian  
CTV Special – What Does a City Inspector Do?  
CTV Special – COVID Booster Shot Clinic  
CTV PSA - Courtyard Pharmacy Greta Goldshtein – Get Your Flu Shot  
PSA – Second Hand Smoke Kills  
LVMWD “The Future of Water”  
CTV PSA - Dr. Tanya Altmann: “Vaccine for 5-11 year olds”  
CTV PSA - Courtyard Pharmacy Greta Goldshtein – Get Your Vaccine

PRODUCTIONS

Mayor’s State of the City Address (Oct. 6th)  
Mayor’s Youth Council Environmental Movie Night (Oct. 7<sup>th</sup>)  
Booster Shot Clinic (Oct. 23<sup>rd</sup>)  
Albertson’s Hazardous Pay for Employees (Oct. 29<sup>th</sup>)  
Ralph’s Hazardous Pay for Employees (Nov. 4<sup>th</sup>)

Pediatric Dr. Tanya Altman PSA (Nov. 4<sup>th</sup>)  
Public Works Street Tree Trimming (Nov. 10<sup>th</sup>)

UPCOMING

**COVID-19 Information for Calabasas residents**

City Facilities Updates  
Hybrid City Council Meetings  
Zoom Commission Meetings  
Library Information  
PSA – City of Calabasas information  
Coverage of Calabasas News Events  
LVUSD updates  
Senior Center Information

PROMOTED EVENTS

COVID-19 Vaccine Information – *Website, CTV Billboard, Social Media, e.News*  
City Council/Commissions On-line Virtual Meetings - *Website, CTV, Social Media*  
Fire Safety - *Website, CTV Billboard, Social Media, e.News*  
Environmental Comm. Awards - *Website, Social Media, e.News*  
Mayor’s Letter to the Community - *Website, Social Media, Emails*  
Walk-in Flu Clinic - *Website, CTV Billboard, Social Media, e.News*  
Library Virtual Events/News – *e.News, Website, CTV Billboard, Social Media*  
Calabasas Senior Center News- *Website, CTV Billboard, Social Media, e.News*

NOVEMBER MEETINGS (via Zoom)

Nov. 2<sup>nd</sup> @ 7:00 p.m. – Environmental Commission  
Nov. 9<sup>th</sup> @ 6:00 p.m. – LVUSD meeting (Recorded for replay)  
Nov. 10<sup>th</sup> @ 7:00 p.m. – City Council Meeting  
Nov. 16<sup>th</sup> @ 5:00 p.m. – Communications & Technology Commission  
Nov. 18<sup>th</sup> @ 6:00 p.m. – Planning Commission

**REQUESTED ACTION:**

This is an informational item. No action needs to be taken at this time.