



Clean Power Alliance Update

Calabasas City Council
October 27, 2021



Clean Power Alliance – *Your electricity provider*

- ⚡ Clean Power Alliance is an electricity supply provider, offering **clean, renewable energy at competitive rates** to our community.
- ⚡ Clean Power Alliance purchases clean power and Southern California Edison (SCE) delivers it.
- ⚡ Southern California Edison (SCE) sends your monthly bill, which includes your SCE charges for electricity delivery followed by your Clean Power Alliance charges for electricity supply/generation.
- ⚡ Note that Clean Power Alliance is NOT an added fee; it simply replaces the SCE supply/generation charges on your bill.

We work together to bring you access to the most sustainable energy available



Our Alliance Means You're in Good Company



- ⚡ Clean Power Alliance is a public entity formed through a Joint Powers Authority (JPA) made up of 32 public agencies across Southern California.
- ⚡ Clean Power Alliance serves approximately 1 million customer accounts representing 3 million residents and businesses.

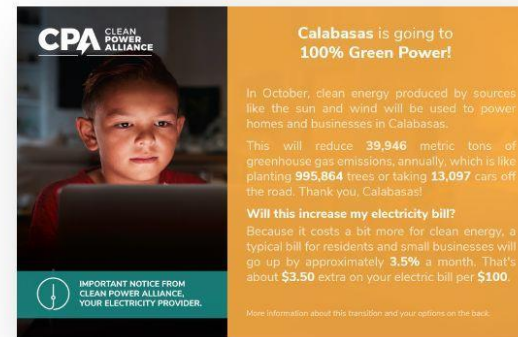
Postcard

Customers in Calabasas received postcards in September and October 2021.

- ⚡ The September postcard highlighted the benefits of the new plan to Calabasas, as well as the planet, while explaining the difference in price on an average bill.
- ⚡ The October postcard thanked residents for helping Calabasas achieve 100% Green Power.
- ⚡ Both postcards also provided residents with clear, concise instructions on how to choose alternative plans or return to their previous rate.

September

Front

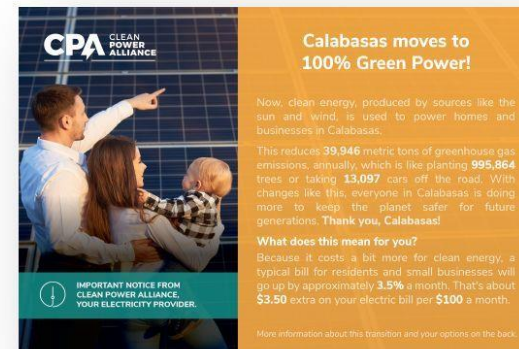


Back



October

Front

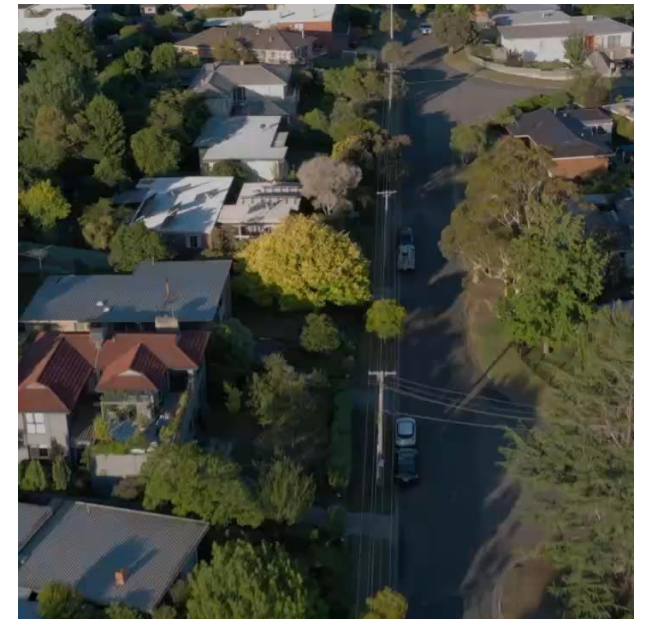
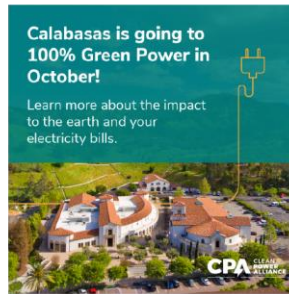


Back



Social Media Posts

- ⚡ Social media posts featuring information for residents, including where to learn more about CPA's 100% Green Power and how it can impact their bills.
- ⚡ These posts were created for LinkedIn, Instagram, Twitter, and Facebook.
- ⚡ We also created animation to add “movement” in the posts.



Fact Sheets

The city received facts sheets and Q&A documents providing residents with more information on the different rate options available to them.

This document was sent out directly to residents and/or posted on CPA's website.

Fact Sheet Calabasas Default Rate Changes



Calabasas is going 100% Green Power!

In October, clean energy produced by sources like the sun and wind will be used to power homes and businesses in Calabasas.

This will reduce 39,946 metric tons of greenhouse gas emissions, annually, which is like planting 995,864 trees or taking 13,097 cars off the road. Thank you, Calabasas!



What does this mean for you?

Because it costs a bit more for clean energy, a typical bill for residents and small businesses will go up by approximately 3.5% a month. That's about \$3.50 extra on your electric bill per \$100. To offset this cost, you could simply turn your thermostat up during the summer by 2 degrees!

And because Clean Power Alliance cares about the communities it serves, we offer many customer assistance programs. In fact, 1/3 of our customers receive some sort of bill assistance!

Customers still have the Power of Choice with CPA. Regardless of your community's default rate selection, you can always switch to one of Clean Power Alliance's other two rate options, Lean Power or Clean Power, or opt-out and return to Southern California Edison. The default change does not affect any customer who has already taken action to change their CPA service. So, if a customer already opted up, down, or out, their rate plan will not change.



If you want to stay on your current rate plan, just give CPA a call at 888-585-3788 or email customerservice@cleanpoweralliance.org. You can learn more about other rate options at cleanpoweralliance.org/compare.

Default Rate Changes Frequently Asked Questions (FAQ)

1. Why would my city make this decision?
Because CPA is organized around local control and choice, city and county member agencies are given the opportunity to change their community's default rate on an annual basis. One common reason is to increase amount of renewable energy being provided to their community in order to protect the health of their residents and future generations by reducing their community's harmful emissions.

2. I am so confused about my bill! If CPA is my provider, why does SCE send me my bill?
We understand Southern California Edison (SCE) sends your monthly bill, which includes your SCE charges for electricity delivery followed by your Clean Power Alliance charges for electricity supply/generation. Please note that Clean Power Alliance is NOT an added fee. It simply replaces SCE's supply/generation charges. In fact, CPA only accounts for about 1/3 of your monthly bill.

3. Am I paying more with CPA than if I were an SCE customer?
Currently, all our rate products are more expensive than SCE rates. However, that was not the case last year and may not be the case next year. Our rates may be higher than our competitor for the first time, but we remain competitive. While rates fluctuate as they are impacted by market conditions and other variables, our commitment to our customers and communities we serve is a constant. Our actions demonstrate our continued commitment to ensure everyone has access to affordable clean power options while we invest in the many communities we serve through job creation and customer programs.

4. What if I've already opted down to Lean or Clean, do I have to do it again?
If you've already taken action to choose a rate, you will remain on that rate. With CPA, you have the Power of Choice.

5. How can I save money? I cannot afford a rate increase.
We realize this is a difficult time for our customers. You have some options:
• We have three rate options: Lean, Clean and 100% Green. If you are price sensitive, the Lean Energy option is the least expensive and closest to SCE's current rate.
• Please consider opting down before opting out. You can visit cleanpoweralliance.org/compare to learn more about your choices.
• Please visit cleanpoweralliance.org/CPAhelp to find out which customer assistance programs you may qualify for to help manage your electricity bill in this difficult time.

6. What is the value of this cleaner energy choice?
All three of our rate products provide superior value at competitive rates. In addition to cleaner energy choices, with CPA you are investing in your community because our revenue goes back into local programs that benefit our customers and the communities we serve, while creating jobs.

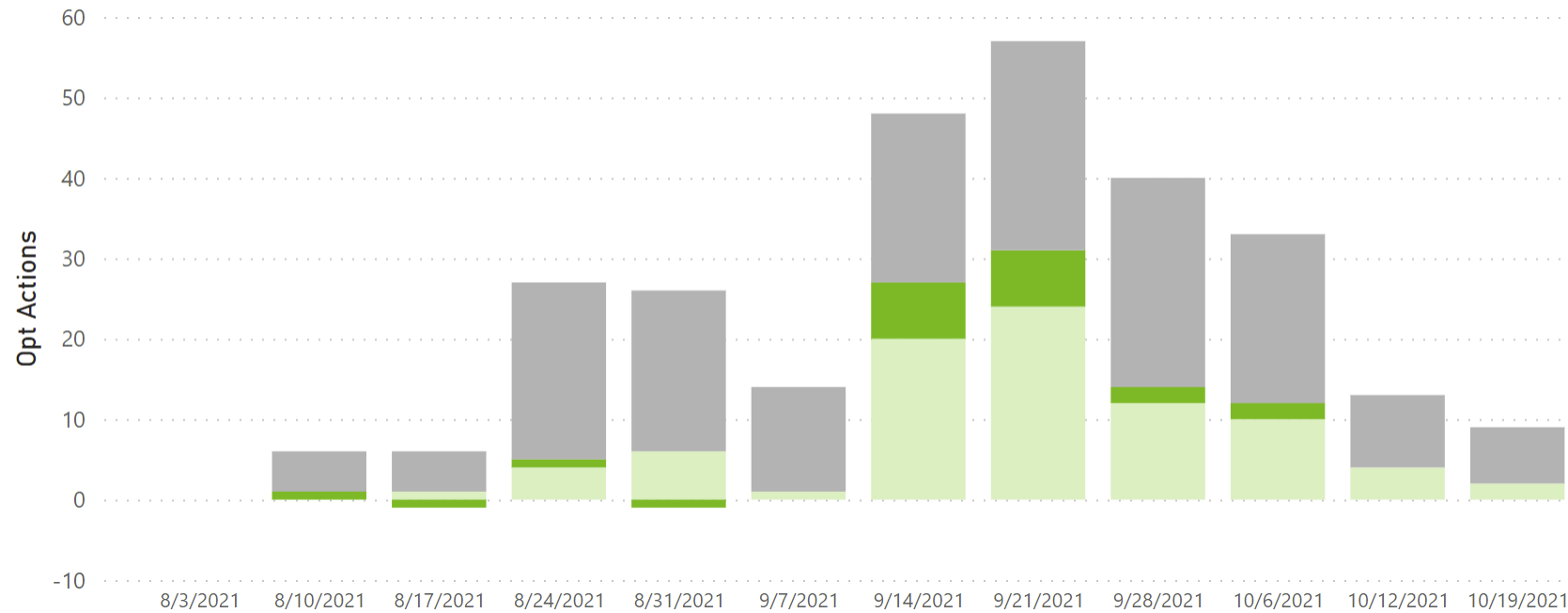
7. Tell me more about my options:
With CPA, for the first time you have choice:
Lean Power
Make your community a better place with CPA's Lean Power. CPA's Lean Power is the most affordable way to enable power, while also benefiting you and your neighbors. 40% of Lean Power comes from emissions-free hydroelectric sources. Lean Power costs \$6 dollars more per \$100 than our competitor, but is cleaner.
Clean Power
This option allows you to receive energy that is 50% clean power (40% renewable power and 10% hydroelectricity) without breaking the bank. Your rates will be competitive, and we reinvest our revenue back into serving you and your neighbors through customer programs, community reliability projects, and job creation. Clean Power costs about \$7 per \$100 more than our competitor.
100% Green Power
It comes from 100% renewable energy sources - like wind solar and geothermal. Because these sources do not create emissions, you are making the world a better place by choosing to pay a small premium compared to our other products. All our revenue is reinvested into serving you and your neighbors by creating a clean energy economy and job through a fiscally responsible and visionary community-focused power provider. Green Power costs about \$10 per \$100 more than our competitor, but allows you to reduce GHGs by using 100% renewable energy sources. If you decide to opt-out you have two choices:
Choice 1: Return to SCE service as soon as possible. Under this option, you will be subject to SCE's transitional bundled service (TBS) rates during your first six months back with SCE. TBS rates are based on current electricity market rates, which could be lower or higher than SCE's standard bundled rates and are subject to change by SCE throughout the six-month period. After six months, you will be returned to SCE's standard rates. For more information on TBS rates, contact SCE at 800-974-2356 or visit sce.com. We urge caution in selecting this option because this option could result in rates spikes as you will be subject to the prevailing market conditions, which include higher rates during the summer months. Based on our experience with energy prices last year, we do not suggest this option.
Choice 2: Return to SCE service after six months advance notice to CPA. Under this option, you will continue to receive service from Clean Power Alliance for the six-month period. After six months, you will be transferred to SCE's standard bundled rates and you will not be subject to TBS rates. If you would like to change your choice at any time during the six months and return to SCE service as soon as possible, at which point you would be subject to TBS for the remainder of your six-month period, please contact Clean Power Alliance at 888-585-3788. Keep in mind that Clean Power Alliance lowers or changes its rates, even if during the six-month waiting period, you will not be able to return to Clean Power Alliance until 12 months after you have started to receive service from SCE. **With either choice, Clean Power Alliance will process your return to SCE service.**

If you decide Clean Power Alliance is not the right choice for you or your business at this time, you may opt out one or more of your accounts by visiting cleanpoweralliance.org/opt-out, calling us at 888-585-3788 (TTY 323-214-1290), or by email at customerservice@cleanpoweralliance.org. Clean Power Alliance will not charge you any fees for opting out.



Calabasas Default Rate Update: Opt Actions

● Opt Down ● Opt Mid ● Opt Out



Cumulative Opt Actions % of ...

Date	Average of % Down	Average of % Mid	Average of % Out
8/3/2021	0.00%	0.00%	0.00%
8/10/2021	0.01%	0.00%	0.05%
8/17/2021	0.01%	0.00%	0.05%
8/24/2021	0.03%	0.00%	0.11%
8/31/2021	0.04%	0.01%	0.13%
9/7/2021	0.06%	0.01%	0.16%
9/14/2021	0.10%	0.01%	0.22%
9/21/2021	0.19%	0.02%	0.54%
9/28/2021	0.25%	0.02%	0.64%
10/6/2021	0.30%	0.02%	0.77%
10/12/2021	0.35%	0.04%	0.85%
10/19/2021	0.36%	0.04%	0.87%



CPA's First Solar Plus Storage Facility Now Online

New facility creates 200 local jobs;
enough energy to power 46,904 homes;
avoids 72,660 metric tons of GHGs



- ⚡ CPA's first project with battery technology that will store solar energy generated during the day and then deliver it to the grid when it is needed most by customers
- ⚡ Located in Victorville, a disadvantaged community. Resulted in local jobs and economic stimulus.
- ⚡ Representatives from CPA, Goldman Sachs and elected officials attended a ribbon-cutting on Oct. 15.
- ⚡ 295,344 solar panels and 321 battery cubes
- ⚡ More jobs + More reliable, renewable energy = win for Southern California



Statewide TOU Transition

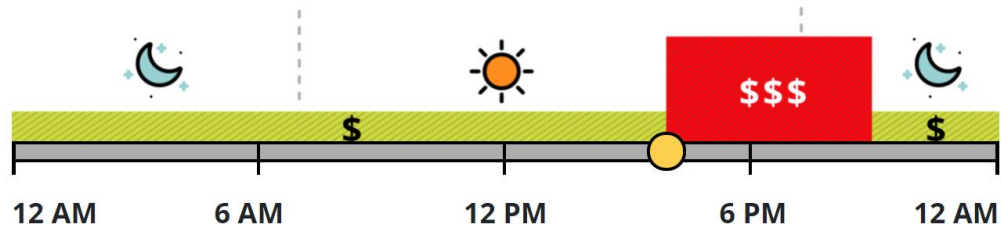
CA initiative to reduce energy use during peak hours

- ⚡ TOU = Time of Use
- ⚡ Encourages people to use less energy during peak hours (4 p.m. -9 p.m.)
- ⚡ Customers can save \$\$ if they can use energy in the morning, early afternoon or late at night.
- ⚡ The less energy you use from 4-9 p.m., the more you can save.
- ⚡ Transition occurs for Calabasas customers in March.
- ⚡ CPA offering bill protection for first 12 months.
 - Risk-free trial period for first 12 months.
 - Gives customers time to learn to manage their energy usage.



CPA's TOU Transition Details

TOU 4-9 P.M. Rate Plan



- Impacts only residential customers - most commercial customers statewide have been on TOU rates for several years
- Approximately 102,000 CPA residential customers, including over 11,000 Net Energy Metering (NEM) customers, are currently on TOU generation and delivery rates
- Per the CPA Board's January 2020 resolution, eligible CPA customers will be transitioned to default TOU generation rates concurrent with SCE's transition of CPA customers to TOU distribution rates
- Customers can opt-out of the default TOU rates and remain on or return to flat rates at any time
- Approximately 6,500 CPA CARE/FERA customers in hot climate zones are exempted from the transition
- Customers who started service before October 1, 2020, will receive bill protection for 12 months following the transition to default TOU generation rates. Customers will begin receiving notifications by mail in November 2021
- Notices will include an estimated bill impact (positive or negative) assuming no behavioral change

CPA Communications Launched July 2021



CPA launched initial communications in July with high-level content and imagery that educated the public on the concept and meaning of TOU, as well as actions that can be taken to use less peak energy.

CPA Clean Power Alliance
September 2 at 2:32 PM · 🌐

We all know timing is everything when it comes to #energy! If you want to #save on your electricity bill use less energy during peak hours! With Time-of-Use rates electricity costs will vary based on the time of day. Use less energy from 4-9pm and pay less! #savemoney #savings tips

Time for clean power

Use energy when it's cleaner and cheaper.

Use less from 4-9pm

Off-peak \$

Peak \$\$\$

CPA cleanpoweralliance.org/timematters

CPA Clean Power Alliance
September 20 at 10:00 AM · 🌐

Time of Use rates are critical to consider when working towards reducing your electricity bill, as electricity costs will vary based on the time of day.

In order to #save on your electricity bill, use less energy during peak hours between 4pm-9pm daily.

<https://cleanpoweralliance.org/timematters/>

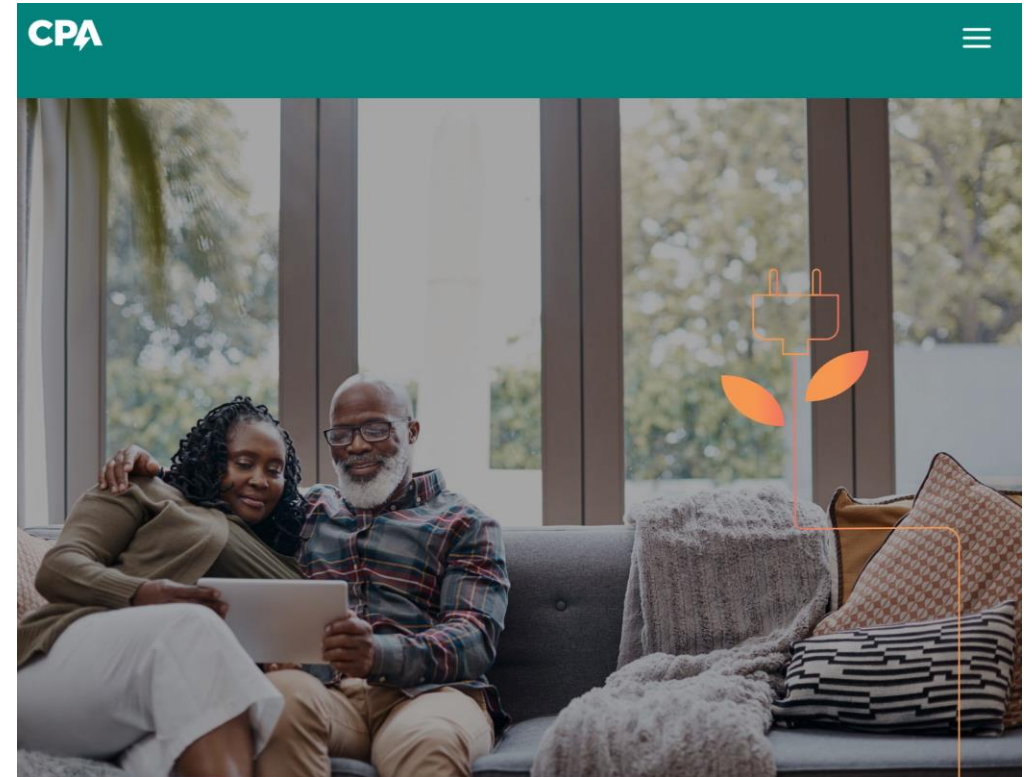
Turn off all unnecessary appliances.

Use less from 4-9pm.

CPA

Upcoming Customer Notifications

- ⚡ SCE will send notices, co-branded with CPA, to customers 90 days and 30 days before their default TOU transition, and a welcome letter at the time of transition.
- ⚡ Most CPA customers will receive the first notification in November 2021
- ⚡ The notices will provide detailed and actionable information about:
 - Estimated bill impact of TOU versus flat rates based on the customer's past usage
 - Automatic enrollment in bill protection
 - How to opt-out of the default TOU rates (phone, mail or online)
- ⚡ Additional CPA Communications:
 - Facebook, Twitter, Instagram
 - Paid digital advertising
 - Monthly newsletters
 - Member agency toolkit available in November



The Power of Choice is Yours



Connect with CPA

Clean Power Alliance

Customer service

888-585-3788

customerservice@cleanpoweralliance.org

