



**CITY of CALABASAS**

**COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT**

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**DATE: OCTOBER 15, 2021**  
**TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION**  
**FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR**  
**BY: MOLLY RICHMOND, EXECUTIVE ASSISTANT**  
**SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS**  
**MEETING DATE: OCTOBER 19, 2021**

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**BACKGROUND/DISCUSSION**

Below are Granicus usage and YouTube viewer reports by month since our last meeting:

**MAY 1 -31, 2021**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann Bryon Russell and Michael Jordan	1,024
Please Wear a Mask	476
City Spotlight: Traffic Enforcement	453
Every 15 Minutes 2012	363
Sea Lion Pups Released	261
Every 15 Minutes 2016	235
Senior Aerobics Fitness with Trissa	197
Every 15 Minutes 2018	166
Calabasas Teen Forum: Food Health and Fitness	160
	153

**JUNE 1 – 30, 2021**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga for Seniors with Ann Bryon Russell and Michael Jordan	1,211
Sea Lion Pups Released	886
City Spotlight: Traffic Enforcement	423
Every 15 Minutes 2012	310
Every 15 Minutes 2018	280
Please Wear a Mask	243
Every 15 Minutes 2016	192
Every 15 Minutes 2010	191
	185

Senior Aerobics with Trissa 171

**JULY 1 – JULY 31, 2021**

<b>SHOWS</b>	<b>VIEWS</b>
Gentle Yoga with Ann	1192
Bryon Russell and Michael Jordan	480
Sea Lion Pups Released	417
City Spotlight: Traffic Enforcement	390
Every 15 Minutes 2010	220
Please Wear a Mask	211
Calabasas Teen Forum: Food Health and Fitness	199
Every 15 Minutes 2012	187
Every 15 Minutes 2016	182
Calabasas Teen Forum: High School Sports	167

**AUGUST 1 – 31, 2021**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga with Ann	1461
Back to School Time	546
Bryon Russell and Michael Jordan	432
Every 15 Minutes 2010	429
Please Wear a Mask	282
City Spotlight: Traffic Enforcement	240
Every 15 Minutes 2012	228
Every 15 Minutes 2016	228
Calabasas Teen Forum: Food Health and Fitness	217
Every 15 Minutes 2018	168

**SEPTEMBER 1 – 30, 2021**

<b>SHOW</b>	<b>VIEWS</b>
Gentle Yoga with Ann	1137
Every 15 Minutes 2010	455
Sea Lion Pups Released	448
Bryon Russell and Michael Jordan	291
Please Wear a Mask	262
Calabasas Teen Forum: Food Health and Fitness	239
Every 15 Minutes 2016	232
Calabasas Teen Forum: Social Media	199
Teen Forum: Highschool Sports	195
City Spotlight: Traffic Enforcement	182