

1st Stimulus Contribution                      Jun-21                      \$                      50,000.00

<b>Destination Calabasas - Visitor and Tourism Guide 2021</b>		
Anthony McDemas Commission Sales	\$	30,000.00
Printing for 12,000 Guides	\$	7,300.00
Presorted postage	\$	2,797.00
Guide layout for 56 pages	\$	1,750.00
Printer 9.5% Tax	\$	1,125.00
Direct Mail to 9200 Calabasas Homes & Delivery to Business & Hotels	\$	3,472.00
<b>Total Visitor and Tourism Guide</b>	\$	<b>46,444.00</b>
		<b>\$ 40,000.00</b>

<b>Media Advertising to promote Calabasas Businesses 2021</b>		
Acorn Newspaper, Chamber monthly newsletter and display print Ads	\$	26,000.00
Calabasas Enterprise, once a month display Ads, May-December	\$	2,500.00
<b>Total Media Advertising:</b>	\$	<b>28,500.00</b>
		<b>\$ 10,000.00</b>