



CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: APRIL 12, 2021
TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION
FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR
BY: RACHEL BIETY, EXECUTIVE ASSISTANT
SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS
MEETING DATE: APRIL 20, 2021

BACKGROUND/DISCUSSION

Below are Granicus usage and YouTube viewer reports by month for the past year.

March 1, 2021 - April 1, 2021

Name	Date	Views
City Council	4/25/2018	74
City Council	2/26/2020	67
Planning Commission	4/26/2018	67
City Council	1/23/2019	60
Planning Commission	3/15/2018	60
City Council	5/8/2019	52
City Council	9/25/2019	52
City Council	10/23/2019	52
City Council	5/18/2020	52
Planning Commission	1/14/2018	52

YOUTUBE

Name	Views
Gentle Yoga for Seniors -- with Ann	1,302
Calabasas City Spotlight: Traffic Enforcement	1,091
Sea Lion Pups Released	731
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	603
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	266
Every 15 Minutes 2012 - Calabasas High School	259
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	210
Please wear a mask!	181

Senior Aerobics Fitness with Trissa	164
Every 15 Minutes 2010 – Calabasas, CA (2/2)	161

February 1, 2021 – March 1, 2021

Name	Date	Views
City Council	1/27/2021	59
City Council	3/25/2020	53
City Council	10/24/2018	46
City Council	6/26/2019	46
City Council	1/22/2020	46
City Council	11/10/2020	46
City Council	12/9/2020	46
Planning Commission	7/28/2020	46
City Council	2/28/2018	39
City Council	6/10/2020	39

YOUTUBE

Name	Views
Gentle Yoga for Seniors -- with Ann	1,932
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	614
Calabasas City Spotlight: Traffic Enforcement	584
Sea Lion Pups Released	522
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	383
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	238
The Zach Bonner Story	226
Every 15 Minutes 2012 - Calabasas High School	209
Senior Aerobics Fitness with Trissa	184
Please wear a mask!	165

December January 1, 2021 – February 1, 2021

Name	Date	Views
Planning Commission	10/17/2019	178
City Council	10/14/2020	61
City Council	6/10/2020	43
Planning Commission	10/15/2020	43
Planning Commission	12/20/2018	35
City Council	3/14/2018	30
City Council	9/25/2019	30
LVUSD Board Meeting	7/28/2020	30
City Council	6/27/2018	26
City Council	8/12/2020	26

YOUTUBE

Name	Views
Gentle Yoga for Seniors -- with Ann	3,483

Sea Lion Pups Released	708
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	675
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	320
Every 15 Minutes 2012 - Calabasas High School	294
Senior Aerobics Fitness with Trissa	228
The Zach Bonner Story	218
Calabasas City Spotlight: Traffic Enforcement	172
Please wear a mask!	162
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	153

December 1, 2020 – January 1, 2021

Name	Date	Views
Planning Commission	10/17/2019	104
City Council	12/2/2020	58
City Council	12/9/2020	58
Planning Commission	10/15/2020	58
City Council	10/24/2018	34
Planning Commission	8/16/2018	31
Planning Commission	7/11/2019	31
City Council	3/22/2017	27
City Council	4/26/2017	27
City Council	10/25/2017	27

YOUTUBE

Name	Views
Gentle Yoga for Seniors -- with Ann	1,465
Sea Lion Pups Released	783
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	615
Every 15 Minutes 2012 - Calabasas High School	340
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	296
Every 15 Minutes 2010 - Calabasas, CA (2/2)	233
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	183
Senior Aerobics Fitness with Trissa	177
Please wear a mask!	134
Calabasas City Spotlight – David Brass Rare Books	100

November 1, 2020 – December 1, 2020

Name	Date	Views
Planning Commission	10/15/2020	48
LVUSD Board Meeting	7/28/2020	39
LUVSD Board Meeting	11/17/2020	33
City Council	11/10/2020	27
City Council	10/28/2020	24

LVUSD Board Meeting	10/20/2020	21
LVUSD Candidates Forum	10/13/2020	18
City Council	10/14/2020	18
City Council	3/11/2020	9
Planning Commission	7/11/2019	9

YOUTUBE

Name	Views
Gentle Yoga for Seniors -- with Ann	899
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	565
Sea Lion Pups Released	435
Every 15 Minutes 2010 - Calabasas, CA (2/2)	411
Every 15 Minutes 2012 - Calabasas High School	402
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	278
Senior Aerobics Fitness with Trissa	177
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	127
The Zach Bonner Story	105
Every 15 Minutes 2010 – Calabasas, CA (1/2)	95

October 1, 2020 – November 1, 2020

Name	Date	Views
LVUSD Candidates Forum	10/13/2020	71
Calabasas Candidates Forum	9/29/2020	47
City Council	9/23/2020	33
City Council	10/14/2020	31
Traffic and Transportation Commission	9/22/2020	24
LVUSD Board Meeting	10/6/2020	21
LVUSD Board Meeting	10/20/2020	17
Planning Commission	7/18/2019	17
Planning Commission	10/15/2020	10
Planning Commission	10/8/2020	10

YOUTUBE

Name	Views
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	1,423
Sea Lion Pups Released	973
Gentle Yoga for Seniors -- with Ann	907
Every 15 Minutes 2010 - Calabasas, CA (2/2)	480
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	270
Senior Aerobics Fitness with Trissa	221
Every 15 Minutes 2012 - Calabasas High School	176
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	172
Every 15 Minutes 2010 – Calabasas, CA (1/2)	105
Calabasas Candidates Forum – 9/29/20	102

September 1, 2020 – October 1, 2020

Name	Date	Views
LVUSD Board Meeting	9/1/2020	41
City Council	8/12/2020	26
Calabasas Candidates Forum	9/29/2020	23
City Council	9/9/2020	22
LVUSD Board Meeting	9/15/2020	16
Planning Commission	9/17/2020	16
Candidate Forum 2018 - City of Calabasas & The Valley	10/2/2018	16
News Group		
City Council	8/5/2020	10
City Council	8/26/2020	10
City Council	9/23/2020	10

YOUTUBE

Name	Views
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	1,393
Sea Lion Pups Released	1,197
Calabasas Profiles – Jeffrey Weisz, MD	858
Gentle Yoga for Seniors -- with Ann	774
Every 15 Minutes 2010 - Calabasas, CA (2/2)	478
Senior Aerobics Fitness with Trissa	326
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	264
Rattlesnakes are Out There	173
Every 15 Minutes 2012 - Calabasas High School	165
Every 15 Minutes 2008 (3/3) – Calabasas, CA	119

August 1, 2020 – September 1, 2020

Name	Date	Views
City Council	8/26/2020	64
LVUSD Board Meeting	7/28/2020	35
City Council	8/12/2020	34
Plastic Products Restrictions	4/22/2019	29
Traffic and Transportation Commission	9/26/2016	24
Parks, Recreation & Education Commission	12/12/2016	24
Communications and Technology Commission	4/4/2017	24
Planning Commission	4/27/2017	24
Parks, Recreation & Education Commission	6/12/2017	24
Planning Commission	10/19/2017	24

YOUTUBE

Name	Views
Sea Lion Pups Released	1,450
Bryon Russell responds to Michael Jordan's challenge on CTV The	1,408

Calabasas Channel.	
Gentle Yoga for Seniors -- with Ann	724
Every 15 Minutes 2010 - Calabasas, CA (2/2)	514
Senior Aerobics Fitness with Trissa	309
Every 15 Minutes 2012 - Calabasas High School	282
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	184
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	147
Every 15 Minutes 2008 (3/3) – Calabasas, CA	123
Mask: Wear it or Pay It!	121

July 1, 2020 – August 1, 2020

Name	Date	Views
Environmental Commission	6/23/2020	36
City Council	7/15/2020	25
Traffic and Transportation Commission	7/28/2020	20
Workshop/Meeting		
City Council	6/24/2020	20
Communications and Technology Commission	2/11/2019	15
Environmental Commission	2/11/2020	15
City Council	11/15/2018	15
City Council	1/9/2019	15
Traffic and Transportation Commission	2/26/2019	10
Environmental Commission	2/6/2018	10

YOUTUBE

Name	Views
Sea Lion Pups Released	2,769
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	1,177
Gentle Yoga for Seniors -- with Ann	675
Mask: Wear it or Pay It!	550
Every 15 Minutes 2010 - Calabasas, CA (2/2)	408
Senior Aerobics Fitness with Trissa	361
Every 15 Minutes 2012 - Calabasas High School	257
Calabasas Profiles – Rita Stout	225
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	214
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	145

June 1, 2020 – July 1, 2020

Name	Date	Views
City Council	6/10/2020	87
City Council	6/24/2020	49
City Council	5/18/2020	38
Communications and Technology Commission	2/11/2019	38
City Council	2/27/2019	32

Traffic and Transportation Commission	10/29/2019	22
Environmental Commission	9/3/2019	22
City Council	5/27/2020	22
Environmental Commission	2/6/2018	11
Environmental Commission	2/5/2019	11

YOUTUBE

Name	Views
Sea Lion Pups Released	2,559
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	1,873
Gentle Yoga for Seniors -- with Ann	586
Senior Aerobics Fitness with Trissa	518
Calabasas Senior Centers 4-yr Anniversary	417
City Council June 10, 2020 Opening Comments: Gaines	359
Every 15 Minutes 2010 - Calabasas, CA (2/2)	326
Every 15 Minutes 2012 - Calabasas High School	230
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	195
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	152

May 1, 2020 – June 1, 2020

Name	Date	Views
City Council	5/18/2020	68
City Council	5/27/2020	54
LVUSD Board Meeting	5/12/2020	19
Community Development Forum - Audi Calabasas Remodel and Expansion	1/24/2019	15
Planning Commission	12/5/2019	15
City Council	1/22/2020	15
City Council	1/8/2020	15
Planning Commission	5/21/2020	15
Traffic and Transportation Commission	6/18/2018	10
Planning Commission	1/5/2017	10

YOUTUBE

Name	Views
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	4,744
Sea Lion Pups Released	2,403
Gentle Yoga for Seniors -- with Ann	715
Senior Aerobics Fitness with Trissa	601
Every 15 Minutes 2010 - Calabasas, CA (2/2)	449
Bay Laurel Parade	242
Every 15 Minutes 2012 - Calabasas High School	241
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	185
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	125

The Zach Bonner Story

118

April 1, 2020 – May 1, 2020

Name	Date	Views
City Council	4/22/2020	25
19th Annual Calabasas Mayor's State of the City Address 2016	11/16/2016	15
City Council	3/25/2020	15
City Council	3/11/2020	15
Environmental Commission	5/1/2018	10
Environmental Commission	5/7/2019	10
Environmental Commission	11/5/2019	10
LVUSD Board Meeting	4/7/2020	10
City Council	3/16/2020	10
Environmental Commission	2/5/2019	6

YOUTUBE

Name	Views
Sea Lion Pups Released	2,399
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	2,215
Senior Aerobics Fitness with Trissa	993
Gentle Yoga for Seniors with Ann	822
Every 15 Minutes 2010 - Calabasas, CA (2/2)	372
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	259
Calabasas Profiles: Jeremy Reitman	221
Every 15 Minutes 2012 - Calabasas High School	206
COVID-19 Town Hall Meeting	184
The Zach Bonner Story	172