

LIBRARY COMISSION AGENDA REPORT

DATE: SEPTEMBER 29, 2020

TO: LIBRARY COMMISSION

FROM: JILL NEVINS, LIBRARY TECHNICIAN

SUBJECT: SUMMER READING PROGRAM

MEETING OCTOBER 5, 2020

DATE:

BACKGROUND/DISCUSSION:

This year's Summer Reading Program ran from June 16th through August 2nd. The theme was "Dig Deeper." We had 257 on-line sign-ups as our entire SRP was virtual. Even though all of our events were virtual, we were still able to reach over 1,050 patrons.

Our children's programming included a drive-by event for families to pick-up Summer Reading Program swag. The special SRP bags included a reading log, bookmarks, activity sheets, and a few prizes. Forty bags were given out to happy and thankful patrons. An additional 130 bags were given to patrons upon book pick-up at the library. We also hosted three different entertainment shows – Marc Griffiths (a ventriloquist), Christopher T. Magician (magic show), and Nathalia Palis (bilingual singer). Nathalia's live stream event had 101 attendees. Story times were offered three times a week through Facebook and YouTube and were widely viewed (approximately 1,800 views combined). Additionally we held two on-line art programs (Doodle Party and Imaginary Creatures).

This summer the Calabasas Library also hosted seven Zoom events that were attended by 74 people. These events included Film Fanatics, two Book Clubs, Writers' Club, Teen Library Council, a historical lecture, and Open Mic. Other adult programming included yoga, a cooking demo, and a DIY essential oil workshop. We also had two successful Zine making workshops for teens.

The Friends of the Calabasas Library provided the bulk of the funds for the summer including the electronic gift cards for SRP participants.

REQUESTED ACTION:

This is an informational item only and requires no action.

ATTACHMENTS:

Calabasas Library Summer 2020 Outcomes Survey