



**CITY of CALABASAS**

**COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT**

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**DATE: JULY 13, 2020**  
**TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION**  
**FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR**  
**BY: RACHEL BIETY, EXECUTIVE ASSISTANT**  
**SUBJECT: GRANICUS USER STATS AND YOUTUBE VIEWS**  
**MEETING DATE: JULY 21, 2020**

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**BACKGROUND/DISCUSSION**

Below are Granicus usage and YouTube viewer reports by month for the past year.

**June 1, 2020 – July 1, 2020**

<b>Name</b>	<b>Date</b>	<b>Views</b>
City Council	6/10/2020	87
City Council	6/24/2020	49
City Council	5/18/2020	38
Communications and Technology Commission	2/11/2019	38
City Council	2/27/2019	32
Traffic and Transportation Commission	10/29/2019	22
Environmental Commission	9/3/2019	22
City Council	5/27/2020	22
Environmental Commission	2/6/2018	11
Environmental Commission	2/5/2019	11

**YOUTUBE**

<b>Name</b>	<b>Views</b>
Sea Lion Pups Released	2,559
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	1,873
Gentle Yoga for Seniors -- with Ann	586
Senior Aerobics Fitness with Trissa	518
Calabasas Senior Centers 4-yr Anniversary	417
City Council June 10, 2020 Opening Comments: Gaines	359
Every 15 Minutes 2010 - Calabasas, CA (2/2)	326
Every 15 Minutes 2012 - Calabasas High School	230

Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	195
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	152

**May 1, 2020 – June 1, 2020**

<b>Name</b>	<b>Date</b>	<b>Views</b>
City Council	5/18/2020	68
City Council	5/27/2020	54
LVUSD Board Meeting	5/12/2020	19
Community Development Forum - Audi Calabasas Remodel and Expansion	1/24/2019	15
Planning Commission	12/5/2019	15
City Council	1/22/2020	15
City Council	1/8/2020	15
Planning Commission	5/21/2020	15
Traffic and Transportation Commission	6/18/2018	10
Planning Commission	1/5/2017	10

**YOUTUBE**

<b>Name</b>	<b>Views</b>
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	4,744
Sea Lion Pups Released	2,403
Gentle Yoga for Seniors -- with Ann	715
Senior Aerobics Fitness with Trissa	601
Every 15 Minutes 2010 - Calabasas, CA (2/2)	449
Bay Laurel Parade	242
Every 15 Minutes 2012 - Calabasas High School	241
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	185
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	125
The Zach Bonner Story	118

**April 1, 2020 – May 1, 2020**

<b>Name</b>	<b>Date</b>	<b>Views</b>
City Council	4/22/2020	25
19th Annual Calabasas Mayor's State of the City Address 2016	11/16/2016	15
City Council	3/25/2020	15
City Council	3/11/2020	15
Environmental Commission	5/1/2018	10
Environmental Commission	5/7/2019	10
Environmental Commission	11/5/2019	10
LVUSD Board Meeting	4/7/2020	10
City Council	3/16/2020	10
Environmental Commission	2/5/2019	6

**YOUTUBE**

<b>Name</b>	<b>Views</b>
Sea Lion Pups Released	2,399
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	2,215
Senior Aerobics Fitness with Trissa	993
Gentle Yoga for Seniors with Ann	822
Every 15 Minutes 2010 - Calabasas, CA (2/2)	372
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	259
Calabasas Profiles: Jeremy Reitman	221
Every 15 Minutes 2012 - Calabasas High School	206
COVID-19 Town Hall Meeting	184
The Zach Bonner Story	172

### **March 1, 2020 – April 1, 2020**

<b>Name</b>	<b>Date</b>	<b>Views</b>
City Council	3/11/2020	176
City Council	3/25/2020	50
Parks, Recreation & Education Commission	3/9/2020	38
City Council	2/26/2020	25
City Council	2/12/2020	19
City Council	3/16/2020	13
LVUSD Board Meeting	3/10/2020	13
LVUSD Board Meeting	3/24/2020	13
Author's Night - Mark Saint Juste	8/30/2017	13
Planning Commission	1/13/2019	13

### **YOUTUBE**

<b>Name</b>	<b>Views</b>
Sea Lion Pups Released	2,385
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	609
Dr. Tanya Altmann - "Coronavirus, What You Should Know"	385
Every 15 Minutes 2010 - Calabasas, CA (2/2)	374
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	302
Every 15 Minutes 2012 - Calabasas High School	267
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	161
Calabasas City Spotlight - Traffic Enforcement	147
Gentle Yoga for Seniors -- with Ann	128
The Buzz, Calabasas Events Week of Feb. 23rd (at The Magic Apple Store)	90

### **February 1, 2020 – March 1, 2020**

<b>Name</b>	<b>Date</b>	<b>Views</b>
Parks, Recreation & Education Commission	12/9/2019	39
City Council	2/26/2020	38

City Council	2/12/2020	35
City Council	1/22/2020	26
Planning Commission	1/20/2020	21
LVUSD Board Meeting	6/14/2016	17
Author's Night - Mark Saint Juste	12/7/2016	17
City Council	1/8/2020	13
Historic Preservation Commission	8/30/2017	13
Traffic and Transportation Commission	2/5/2020	9

**YOUTUBE**

<b>Name</b>	<b>Views</b>
Sea Lion Pups Released	3,119
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	585
Every 15 Minutes 2012 - Calabasas High School	406
Every 15 Minutes 2010 - Calabasas, CA (2/2)	312
Dr. Tanya Altmann - "Coronavirus, What You Should Know"	277
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	204
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	179
Library Bound 6 - Self-Checkout Station	137
The Buzz, Calabasas Events Weeks of Feb. 3-16, 2020 (Calabasas Pediatrics Wellness Center)	116
The Buzz, Calabasas Events Weeks of Feb. 17-March 1, 2020 (Grape Arbor Park)	104

**January 1, 2020 – February 1, 2020**

<b>Name</b>	<b>Date</b>	<b>Views</b>
City Council	1/22/2020	39
City Council	1/8/2020	26
Author's Night - Mark Saint Juste	12/7/2016	26
Environmental Commission	5/2/2017	9
LVUSD Board Meeting	1/14/2020	9
Parks, Recreation & Education Commission	12/9/2019	9
Planning Commission	10/17/2019	9
Planning Commission	12/5/2019	9
LVUSD Board Meeting	1/28/2020	8
Planning Commission	1/16/2020	8

**YOUTUBE**

<b>Name</b>	<b>Views</b>
Sea Lion Pups Released	4,202
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	436
Every 15 Minutes 2010 - Calabasas, CA (2/2)	382
Every 15 Minutes 2012 - Calabasas High School	364
What I've Learned from the Woolsey Fire	352

Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	252
The Buzz, Calabasas Events Weeks of Jan. 20-Feb. 2, 2020 (Annual LA County Homeless Count)	192
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	135
Earthquake Safety Presentation - Dr. Lucy Jones	130
PSA - Lock Up Your Guns!	113

**December 1, 2019 – January 1, 2020**

<b>Name</b>	<b>Date</b>	<b>Views</b>
City Council	12/11/2019	50
City Council	11/21/2019	28
Parks, Recreation & Education Commission	12/9/2019	22
Planning Commission	12/5/2019	22
LVUSD Board Meeting	12/3/2019	19
Architectural Review Panel	11/16/2018	19
LVUSD Board Meeting	6/14/2016	19
Parks, Recreation & Education Commission	9/9/2019	19
Environmental Commission	12/3/2019	9
Traffic and Transportation Commission	4/23/2019	6

**YOUTUBE**

<b>Name</b>	<b>Views</b>
Sea Lion Pups Released	2,270
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	386
Every 15 Minutes 2010 - Calabasas, CA (2/2)	376
Every 15 Minutes 2012 - Calabasas High School	234
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	191
Calabasas City Spotlight - Traffic Enforcement	154
The Buzz, Calabasas Events Week of Feb. 23rd (at The Magic Apple Store)	116
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	102
The Buzz, Calabasas Events Weeks of Dec. 9-22, 2019 (Calabasas Wellness & Preparedness Expo)	96
Every 15 Minutes 2008 (3/3) - Calabasas, CA	91

**November 1, 2019 - December 1, 2019**

<b>Name</b>	<b>Date</b>	<b>Views</b>
City Council	11/13/2019	81
Planning Commission	11/14/2019	78
City Council	11/21/2019	61
Parks, Recreation & Education Commission	9/9/2019	37
City Council	10/23/2019	34
Environmental Commission	11/5/2019	24
Communications and Technology Commission	2/11/2019	24

Planning Commission	2/1/2018	17
Environmental Commission	9/3/2019	17
City Council	9/25/2019	14

**YOUTUBE**

<b>Name</b>	<b>Views</b>
Sea Lion Pups Released	980
Every 15 Minutes 2010 - Calabasas, CA (2/2)	418
Every 15 Minutes 2012 - Calabasas High School	410
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	306
Calabasas City Spotlight - Traffic Enforcement	226
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	163
The Buzz, Calabasas Events Week of Feb. 23rd (at The Magic Apple Store)	118
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	114
Calabasas Veterans Garden Dedication 2019	101
The Buzz, Calabasas Events Weeks of Nov. 11 - 24, 2019 (Calabasas Walk-in Flu Shot Clinic)	100

**October 1, 2019 – November 1, 2019**

<b>Name</b>	<b>Date</b>	<b>Views</b>
City Council	2/27/2019	186
City Council	9/25/2019	174
City Council	10/23/2019	119
LVUSD Board Meeting	6/14/2016	20
Planning Commission	6/6/2019	20
LVUSD Board Meeting	10/15/2019	16
Traffic and Transportation Commission	10/29/2019	12
LVUSD Board Meeting	9/10/2019	12
Author's Night - Mark Saint Juste	12/7/2016	12
Traffic and Transportation Commission	7/23/2019	8

**YOUTUBE**

<b>Name</b>	<b>Views</b>
Sea Lion Pups Released	978
Calabasas City Spotlight - Traffic Enforcement	327
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	271
Every 15 Minutes 2010 - Calabasas, CA (2/2)	258
Calabasas Pumpkin Festival 2017	250
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	213
City of Calabasas emergency notification service	202
Every 15 Minutes 2012 - Calabasas High School	163
PSA - Lock Up Your Guns!	139
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	128

**September 1, 2019 – October 1, 2019**

<b>Name</b>	<b>Date</b>	<b>Views</b>
City Council	9/25/2019	78
LVUSD Board Meeting	9/10/2019	78
Parks, Recreation & Education Commission	9/9/2019	39
City Council	9/11/2019	35
LVUSD Board Meeting	6/14/2016	35
Environmental Commission	9/3/2019	20
Parks, Recreation & Education Commission	6/10/2019	20
Environmental Commission	5/1/2018	19
Environmental Commission	5/7/2019	16
Communications and Technology Commission	1/16/2018	12

**YOUTUBE**

<b>Name</b>	<b>Views</b>
Sea Lion Pups Released	1,917
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	356
Calabasas City Spotlight - Traffic Enforcement	261
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	245
America In Bloom - Calabasas In Bloom 2019	214
Every 15 Minutes 2012 - Calabasas High School	181
Every 15 Minutes 2010 - Calabasas, CA (2/2)	170
The Buzz, Calabasas Events Weeks of Sept. 2-15, 2019 (Calabasas Senior Center)	125
Every 15 Minutes 2018 - Calabasas High School, "Crash Video"	121
The Buzz, Calabasas Events Week of Feb. 23rd (at The Magic Apple Store)	117

**August 1, 2019 – September 1, 2019**

<b>Name</b>	<b>Date</b>	<b>Views</b>
Parks, Recreation & Education Commission	6/10/2019	58
City Council	8/14/2019	55
LVUSD Board Meeting	6/14/2016	37
Oversight Hearing on Wells Fargo Settlements with Assemblymember Dababneh	10/11/2016	27
Architectural Review Panel	11/16/2018	21
City Council	8/28/2019	17
Environmental Commission	5/7/2019	14
AB 1234 ETHICS TRAINING FOR LOCAL OFFICIALS 2018	2/21/2018	14
Author's Night - Mark Saint Juste	12/7/2016	14
Planning Commission	7/11/2019	14

**YOUTUBE**

<b>Name</b>	<b>Views</b>
Sea Lion Pups Released	3,331
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	391
Calabasas City Spotlight - Traffic Enforcement	296
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	245
The Buzz, Calabasas Events Week of Feb. 23rd (at The Magic Apple Store)	218
The Buzz, Calabasas Events Weeks of Aug 5 – 18, 2019 (Fig & Sprig Deli)	217
America In Bloom - Calabasas In Bloom 2019	205
Every 15 Minutes 2010 - Calabasas, CA (2/2)	185
Every 15 Minutes 2012 - Calabasas High School	123
The Buzz, Calabasas Events Weeks of Aug 19 - Sept. 1, 2019 (Bark Park & Grape Arbor Park)	112

### **July 1, 2019 – August 1, 2019**

<b>Name</b>	<b>Date</b>	<b>Views</b>
Planning Commission	7/11/2019	47
LVUSD Board Meeting	7/16/2019	25
Planning Commission	7/18/2019	25
City Council	6/26/2019	22
Planning Commission	7/10/2019	22
The Buzz, Calabasas Events Weeks of Oct. 2nd - 15th (Las Virgenes Rd. Widening Project)	10/2/2017	18
City Council	2/27/2019	14
Planning Commission	10/14/2018	14
Communications and Technology Commission	5/9/2019	11
LVUSD Board Meeting	6/25/2019	11

### **YOUTUBE**

<b>Name</b>	<b>Views</b>
Sea Lion Pups Released	4,011
Calabasas City Spotlight - Traffic Enforcement	551
The Buzz, Calabasas Events Week of Feb. 23rd (at The Magic Apple Store)	514
Bryon Russell responds to Michael Jordan's challenge on CTV The Calabasas Channel.	403
Earthquake Safety Presentation - Dr. Lucy Jones	231
Every 15 Minutes 2016 - Calabasas High School, "Crash Video"	177
Every 15 Minutes 2010 - Calabasas, CA (2/2)	157
The Buzz, Calabasas Events Weeks of July 8 - 21, 2019 (Calabasas 4th of July Spectacular)	141
City of Calabasas - The place to be.	120
Every 15 Minutes 2012 - Calabasas High School	101