



CITY of CALABASAS

COMMUNICATIONS AND TECHNOLOGY COMMISSION AGENDA REPORT

DATE: JULY 13, 2020

TO: COMMUNICATIONS AND TECHNOLOGY COMMISSION

FROM: MICHAEL RUSSO, COMMUNICATIONS DIRECTOR

BY: ARVIN PETROS, MEDIA SUPERVISOR

SUBJECT: CTV PROGRAMMING REPORT

MEETING

DATE: JULY 21, 2020

BACKGROUND:

Following is a list of CTV productions for April – July 2020

NEW SHOWS

LVUSD Board Meetings (2nd & 4th Tuesdays)
PSA – CDC Guidelines & Health Tips
PSA – LVUSD, Teacher/Parent Support (Series of 5 PSAs)
Calabasas Library Presents... - Children's programs
Calabasas Profiles: Jeremy Reitman – 3D Printing Face Shields
Food Donation Drive: Good for the Belly & Soul
CTV Special - Bay Laurel Teacher/Student/Parent Parade
PSA - Pick-up Books from the Library - Jill Nevins
PSA - Get Material from the Library - Barbara Lockwood
PSA - Drive-by Library on July 7th - Jill Nevins
PSA - Keep Reading with the Library - Jill Nevins
CTV Special - Senior Center 4th Anniversary Slide Show (June 25th)
Race & Change Community Discussion Workshop 6/29/20 via Zoom
Library Special - Yoga with Deanne
CTV Special – Tennis & Swim Center Gym/Pool Re-opens (July 1st)
PSA - Drive-by Library on July 7th - Jill Nevins

PSA - Keep Reading with the Library - Jill Nevins
Community Cooking: Series of Cooking Programs

PRODUCTIONS

LVUSD Board Meetings (2nd & 4th Tuesdays)
Calabasas Resident "Manufacturing/Donating Face Shields" (April 6th)
Food Donation Drive: Good for the Belly & Soul (April 19th)
PSA - LVUSD Distance Learning and Tips for Success - Steve Scifres (April 28th)
PSA - LVUSD Distance Learning and Tips for Success (May 4th)
 - Kristen Thibodeau (Intervention Specialist, Elementary)
 - Jessica Cioffi Wishart (5th Grade)
 - Lori Kurzeja (1st Grade)
 - Kendra Napier (4th & 5th Grades)
CTV Special - Bay Laurel Teacher/Student/Parent Parade (May 21st)
PSA - Pick-up Books from the Library - Jill Nevins (May 27th)
PSA - Get Material from the Library - Barbara Lockwood
CTV Special - Senior Center 4th Anniversary Slide Show (June 25th)
Race & Change Community Discussion Workshop 6/29/20 via Zoom
Library Special - Yoga with Deanne
CTV Special – Tennis & Swim Center Gym/Pool Re-opens (July 1st)
PSA - Drive-by Library on July 7th - Jill Nevins
PSA - Keep Reading with the Library - Jill Nevins

UPCOMING

COVID-19 Information for Calabasas residents

LVUSD Board Meetings (2nd & 4th Tuesday)
City Facilities Updates
Zoom Council & Commission Meetings
Calabasas Profiles: Rita Stout – Lawn Decorations
Mayor's State of the City Address (Sept. 16th)
Calabasas Film Festival (Sept. 23rd)
Calabasas Municipal Elections (Nov. 3rd)

PROMOTED EVENTS

COVID-19 Precautions – *Website, CTV Billboard, Social Media, e.News*

City Council On-line Meeting & Workshops - *Website, CTV Billboard, Social Media*
Mayor's Youth Council - *Website, CTV Billboard, Social Media*
Mayor's Letter to the Community - *Website, Social Media, e.News*
Tennis & Swim Center Re-Opening Updates - *Website, CTV Billboard, Social Media*
Library Virtual Events – *e.News, Website, CTV Billboard, Social Media*
Calabasas Senior Center Online Events - *Website, CTV Billboard, Social Media*
Mayor's Letter to the Community - *Website, Social Media*
AHCCC Updates - *Website, CTV Billboard, Social Media*

Electronic Waste Collection Updates - *e.News, Website, CTV Billboard, Social Media*

Used Oil & Paint Collection Updates - *e.News, Website, Billboard, Social Media*

JULY MEETINGS (via Zoom)

July 1, 7:00 p.m. – Historic Preservation Commission

July 9, 6:00 p.m. – Planning Commission

July 15, 6:30 p.m. – City Council Special Meeting

July 16, 6:00 p.m. – Planning Commission

July 21, 5:00 p.m. – Communications & Technology Commission

July 27, 4:00 p.m. – Public Safety Commission

July 28, 6:00 p.m. – LVUSD meeting (taped for later replay)

July 28, 7:00 p.m. – Traffic & Transportation Commission

REQUESTED ACTION:

This is an informational item. No action needs to be taken at this time.