

THE NEW
HOME
COMPANY

Date: March 8, 2017

From: Rick Bianchi

To: Maureen Tamuri
City of Calabasas – Community Development Dept

RE: West Village at Calabasas Project (formerly Canyon Oaks)
Community Forum for New Significant Projects
Cost Estimate

Dear Maureen:

Per your request to provide an estimate of the costs associated with the city's pending new policy on community forums I present to you the following information.

Forum number 1

- Development of exhibits - \$3,500
- Power point preparation - \$1,500
- Attendance of design professionals - \$4,800
- Attendance of public relations - \$3,500
- Supplies - \$350
- Acorn advertising - \$2,400
- Direct mail – ad copy production, printing, postage and coordination - \$3,200
- Copies of presentation materials for handouts and submittal to the city - \$1,500
- Social media coordination - \$1,500
- Development of webpage - \$2,500
- Room rental, insurance and refreshments - \$2,800

Total - \$27,700

Forum number 2

- Development of exhibits - \$3,500
- Power point preparation - \$1,500
- Attendance of design professionals - \$4,800
- Attendance of public relations - \$3,500

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85 Enterprise, Suite 450, Aliso Viejo, California 92656 | T 949.382.7800 | TheNewHomeCompany.com

- Supplies - \$150
- Acorn advertising - \$2,400
- Direct mail – ad copy production, printing, postage and coordination - \$3,200
- Copies of presentation materials for handouts and submittal to the city - \$1,500
- Social media coordination - \$1,500
- Webpage refinements - \$1,500
- Banner - \$1,500
- Room rental, insurance and refreshments - \$2,800

Total - \$27,850

Grand total - \$55,550

As you know, the New Home Company has previously done extensive community outreach and since we have already made application and have received DRC comments we are technically exempt from this requirement. However since we have previously committed to extensive community outreach we are willing to comply with this pending new requirement.

And since we have already made that application we cannot technically comply with the requirements of holding a community forum prior to DRC application.

I hope this info is helpful and please do not hesitate to contact me if any questions.

Sincerely:



The New Home Company
Rick Bianchi
Vice President and Regional Manager

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Maureen Tamuri

From: Ken Stockton <kstockton@stocktonarchitects.com>
Sent: Thursday, March 09, 2017 1:45 PM
To: Maureen Tamuri
Subject: RE: Cost to undertake 2nd Workshop

Maureen:

This process would cost the client approx. \$12,500 to \$17,000 depending on how long the workshop take to finish. An open forum could take several hours if there's a large crowd.

KEN STOCKTON -A.I.A.
KEN STOCKTON ARCHITECTS, INC.
(818) 888-9443

From: Maureen Tamuri [<mailto:mtamuri@cityofcalabasas.com>]
Sent: Wednesday, March 08, 2017 3:42 PM
To: Ken Stockton <kstockton@stocktonarchitects.com>
Subject: Cost to undertake 2nd Workshop

Hi Ken. Per our discussion, looking for your rough estimate of the cost for you and a consultant team to put together a second workshop and related items. Here is the current draft of the guidelines. Thanks! m